

FSD2138

**Follow-up on Presidential Elections 2006,
Second Round**

Codebook



FINNISH SOCIAL SCIENCE DATA ARCHIVE

The bibliographic citation for this codebook:

Follow-up on Presidential Elections 2006, Second Round [codebook]. Finnish Social Science Data Archive [producer and distributor], 2018.

This codebook has been generated from the version 1.0 (14.2.2006) of the data.

Finnish Social Science Data Archive
FIN-33014 University of Tampere

FSD User Services:
asiakaspalvelu.fsd@uta.fi
+358 40 190 1442

Aila Data Service Portal:
<https://services.fsd.uta.fi/>

Finnish Social Science Data Archive
<http://www.fsd.uta.fi/en/>

To the reader

This codebook is part of the data FSD2138 archived at the FSD (Finnish Social Science Data Archive). The dataset has been described in as much detail as possible in Finnish and English. Variable frequencies, variable and value labels, and missing values have been checked. If necessary, the data have been anonymised. The data and its creators shall be cited in all publications and presentations for which the data have been used. The bibliographic citation may be in the form suggested by the archive or in the form required by the publication. The bibliographic citation suggested by the archive:

Moring, Tom (University of Helsinki) & Pehkonen, Juhani (TNS Gallup Finland):
Follow-up on Presidential Elections 2006, Second Round [dataset]. Version 1.0
(2006-02-14). Finnish Social Science Data Archive [distributor]. <http://urn.fi/urn:nbn:fi:fsd:T-FSD2138>

The user shall notify the archive of all publications where she or he has used the data. The original data creators and the archive bear no responsibility for any results or interpretations arising from the reuse of the data.

The codebook contains information on data content, structure and data collection, and includes a list of publications wholly or in part based on the data, according to publication information received by the FSD. The second part of the codebook contains information on variables: question texts, response options, and frequencies. The third part contains indexes.

Variable distributions presented in this codebook have been generated from the SPSS files. Distribution tables present variable values, frequencies (n), frequency percentages (%), and valid percentages (v. %) which take into account missing data. All distributions are unweighted. If the data contain weight variables, these will be found at the end of the variables list. In some cases frequency distributions have been substituted by descriptive statistics. Categorised responses to open-ended questions are not always included in the codebook. Distributions may contain missing data. The note "System missing (SYSMIS)" refers to missing observations (e.g. a respondent has not answered all questions) whereas "Missing (User missing)" refers to data the user has defined as missing. For example, the user may decide to code answer alternatives 'don't want to say' or 'can't say' as missing data.

The codebook may contain attached files, the most common one being the questionnaire.

Contents

- 1 Study description** **1**
 - 1.1 Titles 1
 - 1.2 Subject description 1
 - 1.3 Structure and collection of the data 3
 - 1.4 Use of data 3

- 2 Variables** **5**

- 3 Indexes** **65**
 - 3.1 Variables in the order of occurrence 65
 - 3.2 Variables in alphabetical order 71

Chapter 1

Study description

1.1 Titles

Titles and data version: Follow-up on Presidential Elections 2006, Second Round

Titles and data version in Finnish: Presidentinvaalit 2006, 2. kierroksen seuranta

This codebook has been generated from the version 1.0 (14.2.2006) of the data.

1.2 Subject description

Other material

GallupChannel description¹

Authoring entity

Moring, Tom (University of Helsinki. Swedish School of Social Science)

Pehkonen, Juhani (TNS Gallup Finland)

Borg, Sami (University of Tampere. Finnish Social Science Data Archive)

Hellsten, Villiina (Statistics Finland)

Holli, Anne Maria (University of Helsinki)

Wass, Hanna (University of Helsinki)

Copyright statement for the data

According to the agreement between FSD and the depositor.

¹<http://www.fsd.uta.fi/english/data/background/gchannelge.html>

Depositor

Pehkonen, Juhani (TNS Gallup Finland)

Date of deposit

14.2.2006

Keywords

advertising; elections; gender; parliamentary elections; political support; presidential candidates; presidential elections; voting

Topic Classification

Fields of Science Classification: social sciences

CESSDA Classification: elections; political behaviour and attitudes

Series description

The data belong to the series:

Follow-ups on Finnish National and Local Elections (GallupChannel)

Gallup Finland has been collecting follow-up data on Finnish public elections, using its computerised GallupChannel Data Collection System. The surveys, led by Tom Moring and Juhani Pehkonen, have studied voting behaviour, political party and candidate choice, and what kind of influence the media, information sources, election campaigns and advertising have had on people's voting decisions.

Abstract

The survey focused on the 2006 presidential elections in Finland. First, the respondents were asked whether they had voted in the second round of the presidential elections, whether their opinions on the candidates had changed after the first round of the elections, and whether the candidates had appeared more often or less often in entertainment programmes on TV and in tabloids and magazines compared to the last presidential elections. The respondents were also asked whether the entertainment programmes on TV had highlighted the candidates' characteristics and personality, and which of the TV programmes featuring one or more of the candidates the respondents followed.

The respondents were also asked which candidate they had voted for in the second round of the elections, and at which point they had finally decided on who to vote for. They were also asked to assess their choice of candidate in the second round of the elections with the help of

questions and statements. The respondents were asked which factors influenced their choice of candidate, and from which information sources they had received information concerning their decision. Views on the credibility of the candidates' appearances during the second round of the campaign were probed, as well as whether the respondents felt close to any political party. Opinions on the position of men and women were charted with the help of gender-related questions and statements. Finally, the respondents gave their opinions on whether some of the presidential duties are better suited for a man than a woman.

Background variables included the respondent's gender, age, marital status, education, occupation, annual income, and place of residence. The data also include a case id variable *idnro*, which can be used to append this data to FSD2137.

1.3 Structure and collection of the data

Country: Finland

Geographic coverage: Finland

Analysis or observation unit type: Individual

Universe: People aged 15 or over living in Finland, excluding the Åland Islands

Collection date: 6.2.2006 – 12.2.2006

Data collector(s): TNS Gallup Finland

Data producer(s): University of Helsinki. Swedish School of Social Science; TNS Gallup Finland

Mode of data collection: Face-to-face interview: Computer-assisted (CAPI/CAMI)

Type of research instrument: Structured questionnaire

Time period covered: 2006

Time method of the data collection: Longitudinal: Trend/Repeated cross-section

Number of variables and cases: The data contain 127 variables and 1049 cases.

Sampling procedure: Probability: Multistage

Three-stage stratified sample. The survey had 1,049 respondents of whom 553 also responded to the survey collected after the first round of the elections (FSD2137).

1.4 Use of data

Related publications

Hellsten, Villiina & Holli, Anne Maria & Wass, Hanna (2007). Sukupuolenmukainen äänestämisen vuoden 2006 presidentinvaaleissa. Teoksessa: Presidentinvaalit 2006 (toim. Isotalus, Pekka & Borg, Sami), 178-206. Helsinki: WSOY.

Herkman, Juha (2010). Poliitiikan julkisuus viestinten välissä: intermediaalisuus ja vaalit. *Media & viestintä* 33(2), 5-22.

1. Study description

Holli, Anne Maria & Wass, Hanna (2009). Sukupuoli ja äänestäminen. Teoksessa: Vaalit yleisödemokratiassa. Eduskuntavaalitutkimus 2007 (toim. Borg, Sami & Paloheimo, Heikki), 126-148. Tampere: Tampere University Press.

Vaalit yleisödemokratiassa. Eduskuntavaalitutkimus 2007 (2009). Toim. Borg, Sami & Paloheimo, Heikki. Tampere: Tampere University Press.

Updated list of publications in the study description at

https://services.fsd.uta.fi/catalogue/FSD2138?lang=en&study_language=en

Location of the data collection

Finnish Social Science Data Archive

Weighting

There are no weight variables in the data.

Restrictions

The dataset is (B) available for research, teaching and study.

Chapter 2

Variables

[FSD_NO] FSD study number

Question

FSD study number

Descriptive statistics

statistic	value
number of valid cases	1049
minimum	2138.00
maximum	2138.00
mean	2138.00
standard deviation	0.00

[FSD_VR] FSD edition number

Question

FSD edition number

Descriptive statistics

statistic	value
number of valid cases	1049
minimum	1.00
maximum	1.00
mean	1.00
standard deviation	0.00

[FSD_PRO] FSD processing level

Question

FSD processing level

Frequencies

label	value	n	%	v. %
A (see codebook)	1	1049	100.0	100.0
B (see codebook)	2	0	0.0	0.0
C (dataset has not been checked at FSD)	3	0	0.0	0.0
		1049	100.0	100.0

[FSD_ID] FSD case id

Question

FSD case id

Descriptive statistics

statistic	value
number of valid cases	1049
minimum	1.00
maximum	1049.00
mean	525.00
standard deviation	302.96

[IDNRO] Case id

Question

Case id

[Q1] Did you vote in the second round of the presidential elections?

Question

Did you vote in the second round of the presidential elections?

Frequencies

label	value	n	%	v. %
Didn't vote this time	1	80	7.6	7.6
Voted in advance	2	476	45.4	45.4
Voted on the election day (on Sunday, 29th January)	3	483	46.0	46.0
Didn't have the right to vote	4	1	0.1	0.1
Don't want to say	5	9	0.9	0.9
		1049	100.0	100.0

[Q2_1] Did your views on the candidates change during the first round of the election campaign: Tarja Halonen

Question

Did your views on the candidates change during the first round of the election campaign: Tarja Halonen

Frequencies

label	value	n	%	v. %
Yes, in a positive direction	1	93	8.9	8.9
Yes, in a negative direction	2	265	25.3	25.3
No, it didn't change	3	666	63.5	63.5
Can't say	4	25	2.4	2.4
		1049	100.0	100.0

[Q2_2] Did your views on the candidates change during the first round of the election campaign: Sauli Niinistö

Question

Did your views on the candidates change during the first round of the election campaign: Sauli Niinistö

Frequencies

label	value	n	%	v. %
Yes, in a positive direction	1	327	31.2	31.2
Yes, in a negative direction	2	155	14.8	14.8
No, it didn't change	3	531	50.6	50.6
Can't say	4	36	3.4	3.4
		1049	100.0	100.0

[Q3] Thinking about the whole election campaign since autumn, do you think the candidates' appearances on TV entertainment programmes and in entertainment magazines have increased or decreased compared to the previous presidential elections?

Question

Thinking about the whole election campaign since autumn, do you think the candidates' appearances on TV entertainment programmes and in entertainment magazines have increased or decreased compared to the previous presidential elections?

Frequencies

label	value	n	%	v. %
Increased a lot	1	220	21.0	21.0
Increased to some extent	2	489	46.6	46.6
Neither increased nor decreased	3	123	11.7	11.7
Decreased to some extent	4	16	1.5	1.5
Decreased a lot	5	2	0.2	0.2
Can't say	6	199	19.0	19.0
		1049	100.0	100.0

[Q4] When forming your opinion on the candidates, did you consider the fact that TV entertainment shows highlight the candidates' personal characteristics and personality as a good or a bad thing?

Question

When forming your opinion on the candidates, did you consider the fact that TV entertainment shows highlight the candidates' personal characteristics and personality as a good or a bad thing?

Frequencies

label	value	n	%	v. %
A good thing	1	154	14.7	14.7
Quite a good thing	2	343	32.7	32.7
Neither a good nor a bad thing	3	295	28.1	28.1
Quite a bad thing	4	102	9.7	9.7
A bad thing	5	59	5.6	5.6
Can't say	6	96	9.2	9.2
		1049	100.0	100.0

[Q5_1] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Tarja Halonen was interviewed

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Tarja Halonen was interviewed

Frequencies

label	value	n	%	v. %
Not mentioned	0	850	81.0	81.0
Mentioned	1	199	19.0	19.0
		1049	100.0	100.0

[Q5_2] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Sauli Niinistö was interviewed

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Sauli Niinistö was interviewed

Frequencies

label	value	n	%	v. %
Not mentioned	0	812	77.4	77.4
Mentioned	1	237	22.6	22.6
		1049	100.0	100.0

[Q5_3] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Uutisvuoto' programme featuring both candidates

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Uutisvuoto' programme featuring both candidates

Frequencies

label	value	n	%	v. %
Not mentioned	0	438	41.8	41.8
Mentioned	1	611	58.2	58.2
		1049	100.0	100.0

[Q5_4] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Conan O'Brien's talk show on Sub-TV channel where he supported Tarja Halonen

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Conan O'Brien's talk show on Sub-TV channel where he supported Tarja Halonen

Frequencies

label	value	n	%	v. %
Not mentioned	0	829	79.0	79.0
Mentioned	1	220	21.0	21.0
		1049	100.0	100.0

[Q5_5] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: One or several of the primary election debates on TV

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: One or several of the primary election debates on TV

Frequencies

label	value	n	%	v. %
Not mentioned	0	461	43.9	43.9
Mentioned	1	588	56.1	56.1
		1049	100.0	100.0

[Q5_6] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: None of these

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: None of these

Frequencies

label	value	n	%	v. %
Not mentioned	0	841	80.2	80.2
Mentioned	1	208	19.8	19.8
		1049	100.0	100.0

[Q5_7] Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Can't say

Question

Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Can't say

Frequencies

label	value	n	%	v. %
Not mentioned	0	1023	97.5	97.5
Mentioned	1	26	2.5	2.5
		1049	100.0	100.0

[Q6] Who did you vote for in the second round of the presidential elections?

Question

Who did you vote for in the second round of the presidential elections?

Frequencies

label	value	n	%	v. %
Tarja Halonen	1	453	43.2	47.2

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Sauli Niinistö	2	427	40.7	44.5
Don't want to say	3	79	7.5	8.2
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q7] When did you finally decide who to vote for in the second round of the presidential elections?

Question

When did you finally decide who to vote for in the second round of the presidential elections?

Frequencies

label	value	n	%	v. %
On the day of voting	1	54	5.1	5.6
Some days before voting	2	73	7.0	7.6
About a week before voting	3	19	1.8	2.0
Right after the first round of the elections	4	211	20.1	22.0
Already before the first round of the elections	5	340	32.4	35.5
Years ago	6	250	23.8	26.1
Can't say	7	12	1.1	1.3
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q8_1] How much information did you receive from the following source to help your voting decision in the second round of the elections: Newspapers

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Newspapers

Frequencies

label	value	n	%	v. %
Very much	1	37	3.5	3.9
Quite a lot	2	174	16.6	18.1
Not very much	3	415	39.6	43.3

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Not at all	4	285	27.2	29.7
Can't say	5	48	4.6	5.0
System missing (SYSMIS)	.	90	8.6	—
		1049	100.0	100.0

[Q8_2] How much information did you receive from the following source to help your voting decision in the second round of the elections: Election debates on TV

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Election debates on TV

Frequencies

label	value	n	%	v. %
Very much	1	89	8.5	9.3
Quite a lot	2	231	22.0	24.1
Not very much	3	308	29.4	32.1
Not at all	4	287	27.4	29.9
Can't say	5	44	4.2	4.6
System missing (SYSMIS)	.	90	8.6	—
		1049	100.0	100.0

[Q8_3] How much information did you receive from the following source to help your voting decision in the second round of the elections: News and current affairs programmes on TV

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: News and current affairs programmes on TV

Frequencies

label	value	n	%	v. %
Very much	1	51	4.9	5.3

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Quite a lot	2	239	22.8	24.9
Not very much	3	379	36.1	39.5
Not at all	4	244	23.3	25.4
Can't say	5	46	4.4	4.8
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q8_4] How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising in newspapers

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising in newspapers

Frequencies

label	value	n	%	v. %
Very much	1	11	1.0	1.1
Quite a lot	2	47	4.5	4.9
Not very much	3	284	27.1	29.6
Not at all	4	573	54.6	59.7
Can't say	5	44	4.2	4.6
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q8_5] How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising on TV

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising on TV

Frequencies

label	value	n	%	v. %
Very much	1	12	1.1	1.3
Quite a lot	2	47	4.5	4.9
Not very much	3	263	25.1	27.4
Not at all	4	593	56.5	61.8
Can't say	5	44	4.2	4.6
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q8_6] How much information did you receive from the following source to help your voting decision in the second round of the elections: Friends, colleagues, or relatives

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Friends, colleagues, or relatives

Frequencies

label	value	n	%	v. %
Very much	1	17	1.6	1.8
Quite a lot	2	68	6.5	7.1
Not very much	3	271	25.8	28.3
Not at all	4	551	52.5	57.5
Can't say	5	52	5.0	5.4
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q8_7] How much information did you receive from the following source to help your voting decision in the second round of the elections: Entertainment programmes on TV

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Entertainment programmes on TV

Frequencies

label	value	n	%	v. %
Very much	1	16	1.5	1.7

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Quite a lot	2	76	7.2	7.9
Not very much	3	328	31.3	34.2
Not at all	4	493	47.0	51.4
Can't say	5	46	4.4	4.8
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q8_8] How much information did you receive from the following source to help your voting decision in the second round of the elections: Election messages received via telephone or computer

Question

How much information did you receive from the following source to help your voting decision in the second round of the elections: Election messages received via telephone or computer

Frequencies

label	value	n	%	v. %
Very much	1	2	0.2	0.2
Quite a lot	2	6	0.6	0.6
Not very much	3	58	5.5	6.0
Not at all	4	839	80.0	87.5
Can't say	5	54	5.1	5.6
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_1] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's TV appearances

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's TV appearances

Frequencies

label	value	n	%	v. %
Affected decisively	1	41	3.9	4.3

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Affected quite a lot	2	194	18.5	20.2
Affected somewhat	3	293	27.9	30.6
Didn't affect	4	394	37.6	41.1
Can't say	5	37	3.5	3.9
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_2] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's gender

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's gender

Frequencies

label	value	n	%	v. %
Affected decisively	1	48	4.6	5.0
Affected quite a lot	2	91	8.7	9.5
Affected somewhat	3	173	16.5	18.0
Didn't affect	4	615	58.6	64.1
Can't say	5	32	3.1	3.3
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_3] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's political party

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's political party

Frequencies

label	value	n	%	v. %
Affected decisively	1	171	16.3	17.8
Affected quite a lot	2	200	19.1	20.9

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Affected somewhat	3	237	22.6	24.7
Didn't affect	4	316	30.1	33.0
Can't say	5	35	3.3	3.6
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_4] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's possible NATO membership

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's possible NATO membership

Frequencies

label	value	n	%	v. %
Affected decisively	1	115	11.0	12.0
Affected quite a lot	2	196	18.7	20.4
Affected somewhat	3	259	24.7	27.0
Didn't affect	4	347	33.1	36.2
Can't say	5	42	4.0	4.4
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_5] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on securing the welfare state

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on securing the welfare state

Frequencies

label	value	n	%	v. %
Affected decisively	1	167	15.9	17.4

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Affected quite a lot	2	319	30.4	33.3
Affected somewhat	3	265	25.3	27.6
Didn't affect	4	168	16.0	17.5
Can't say	5	40	3.8	4.2
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_6] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on employment issues

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on employment issues

Frequencies

label	value	n	%	v. %
Affected decisively	1	162	15.4	16.9
Affected quite a lot	2	336	32.0	35.0
Affected somewhat	3	267	25.5	27.8
Didn't affect	4	153	14.6	16.0
Can't say	5	41	3.9	4.3
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_7] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's characteristics

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's characteristics

Frequencies

label	value	n	%	v. %
Affected decisively	1	121	11.5	12.6

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Affected quite a lot	2	324	30.9	33.8
Affected somewhat	3	293	27.9	30.6
Didn't affect	4	180	17.2	18.8
Can't say	5	41	3.9	4.3
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_8] How much did the following factors affect your choice of candidate in the second round of the elections: Values the candidate represents in general

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Values the candidate represents in general

Frequencies

label	value	n	%	v. %
Affected decisively	1	253	24.1	26.4
Affected quite a lot	2	405	38.6	42.2
Affected somewhat	3	178	17.0	18.6
Didn't affect	4	93	8.9	9.7
Can't say	5	30	2.9	3.1
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_9] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on the most important problems in the world related to globalisation

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on the most important problems in the world related to globalisation

Frequencies

label	value	n	%	v. %
Affected decisively	1	103	9.8	10.7
Affected quite a lot	2	259	24.7	27.0
Affected somewhat	3	296	28.2	30.9
Didn't affect	4	233	22.2	24.3
Can't say	5	68	6.5	7.1
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_10] How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's problems

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's problems

Frequencies

label	value	n	%	v. %
Affected decisively	1	164	15.6	17.1
Affected quite a lot	2	373	35.6	38.9
Affected somewhat	3	245	23.4	25.5
Didn't affect	4	129	12.3	13.5
Can't say	5	48	4.6	5.0
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q9_11] How much did the following factors affect your choice of candidate in the second round of the elections: Political values the candidate represents

Question

How much did the following factors affect your choice of candidate in the second round of the elections: Political values the candidate represents

Frequencies

label	value	n	%	v. %
Affected decisively	1	194	18.5	20.2

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Affected quite a lot	2	287	27.4	29.9
Affected somewhat	3	235	22.4	24.5
Didn't affect	4	198	18.9	20.6
Can't say	5	45	4.3	4.7
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_1] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Election campaign messages sent through mobile phones or the Internet

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Election campaign messages sent through mobile phones or the Internet

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	64	6.1	6.7
Mostly negative impact	2	234	22.3	24.4
Can't say	3	661	63.0	68.9
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_2] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The SAK campaign which commented on issues related to presidential elections

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The SAK campaign which commented on issues related to presidential elections

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	207	19.7	21.6
Mostly negative impact	2	384	36.6	40.0
Can't say	3	368	35.1	38.4
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_3] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Conan O'Brien's support for Tarja Halonen on Sub-TV channel

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Conan O'Brien's support for Tarja Halonen on Sub-TV channel

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	233	22.2	24.3
Mostly negative impact	2	237	22.6	24.7
Can't say	3	489	46.6	51.0
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_4] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The comments of Speaker of Parliament Lipponen in the election week

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The comments of Speaker of Parliament Lipponen in the election week

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	154	14.7	16.1

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Mostly negative impact	2	350	33.4	36.5
Can't say	3	455	43.4	47.4
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_5] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the newspapers you read

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the newspapers you read

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	401	38.2	41.8
Mostly negative impact	2	86	8.2	9.0
Can't say	3	472	45.0	49.2
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_6] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the tabloids you read

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the tabloids you read

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	192	18.3	20.0

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Mostly negative impact	2	161	15.3	16.8
Can't say	3	606	57.8	63.2
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_7] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV election debates

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV election debates

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	605	57.7	63.1
Mostly negative impact	2	42	4.0	4.4
Can't say	3	312	29.7	32.5
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_8] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV entertainment programmes

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV entertainment programmes

Frequencies

2. Variables

label	value	n	%	v. %
Mostly positive impact	1	461	43.9	48.1
Mostly negative impact	2	75	7.1	7.8
Can't say	3	423	40.3	44.1
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q10_9] From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The views of the candidate you supported on Finland's possible NATO membership

Question

From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The views of the candidate you supported on Finland's possible NATO membership

Frequencies

label	value	n	%	v. %
Mostly positive impact	1	483	46.0	50.4
Mostly negative impact	2	101	9.6	10.5
Can't say	3	375	35.7	39.1
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q11_1] What is your attitude towards the following statements on your candidate choice in these elections: It was important for me to vote for a candidate of my own gender regardless of whether he/she had a chance of getting elected

Question

What is your attitude towards the following statements on your candidate choice in these elections: It was important for me to vote for a candidate of my own gender regardless of whether he/she had a chance of getting elected

Frequencies

label	value	n	%	v. %
Strongly agree	1	42	4.0	4.4
Agree	2	64	6.1	6.7
Neither agree nor disagree	3	161	15.3	16.8
Disagree	4	133	12.7	13.9
Strongly disagree	5	519	49.5	54.1
Can't say	6	40	3.8	4.2
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q11_2] What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that my own gender would be well represented among decision-makers

Question

What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that my own gender would be well represented among decision-makers

Frequencies

label	value	n	%	v. %
Strongly agree	1	60	5.7	6.3
Agree	2	112	10.7	11.7
Neither agree nor disagree	3	181	17.3	18.9
Disagree	4	127	12.1	13.2
Strongly disagree	5	435	41.5	45.4
Can't say	6	44	4.2	4.6
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q11_3] What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would promote interests important for my gender

Question

What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would promote interests important for my gender

Frequencies

2. Variables

label	value	n	%	v. %
Strongly agree	1	64	6.1	6.7
Agree	2	183	17.4	19.1
Neither agree nor disagree	3	234	22.3	24.4
Disagree	4	115	11.0	12.0
Strongly disagree	5	311	29.6	32.4
Can't say	6	52	5.0	5.4
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q11_4] What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would be active in gender equality issues

Question

What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would be active in gender equality issues

Frequencies

label	value	n	%	v. %
Strongly agree	1	190	18.1	19.8
Agree	2	311	29.6	32.4
Neither agree nor disagree	3	210	20.0	21.9
Disagree	4	77	7.3	8.0
Strongly disagree	5	123	11.7	12.8
Can't say	6	48	4.6	5.0
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q11_5] What is your attitude towards the following statements on your candidate choice in these elections: The candidate's gender was not important

Question

What is your attitude towards the following statements on your candidate choice in these elections: The candidate's gender was not important

Frequencies

label	value	n	%	v. %
Strongly agree	1	545	52.0	56.8
Agree	2	137	13.1	14.3
Neither agree nor disagree	3	100	9.5	10.4
Disagree	4	84	8.0	8.8
Strongly disagree	5	57	5.4	5.9
Can't say	6	36	3.4	3.8
System missing (SYSMIS)	.	90	8.6	–
		1049	100.0	100.0

[Q12_1] How credible were the candidates' appearances in the second round of the election campaign: Tarja Halonen

Question

How credible were the candidates' appearances in the second round of the election campaign: Tarja Halonen

Frequencies

label	value	n	%	v. %
Very credible	1	343	32.7	32.7
Somewhat credible	2	331	31.6	31.6
Not very credible	3	176	16.8	16.8
Not at all credible	4	79	7.5	7.5
Can't say	5	120	11.4	11.4
		1049	100.0	100.0

[Q12_2] How credible were the candidates' appearances in the second round of the election campaign: Sauli Niinistö

Question

How credible were the candidates' appearances in the second round of the election campaign: Sauli Niinistö

Frequencies

label	value	n	%	v. %
Very credible	1	390	37.2	37.2
Somewhat credible	2	351	33.5	33.5
Not very credible	3	139	13.3	13.3

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Not at all credible	4	51	4.9	4.9
Can't say	5	118	11.2	11.2
		1049	100.0	100.0

[Q13] Do you feel close to any political party, or if not, do you feel at least a little bit closer to some political party compared to other political parties?

Question

Do you feel close to any political party, or if not, do you feel at least a little bit closer to some political party compared to other political parties?

Frequencies

label	value	n	%	v. %
Yes	1	594	56.6	56.6
No	2	350	33.4	33.4
Can't say	3	105	10.0	10.0
		1049	100.0	100.0

[Q14] Which of the following five statements comes closest to your view of the status of Finnish men and women nowadays in general?

Question

Which of the following five statements comes closest to your view of the status of Finnish men and women nowadays in general?

Frequencies

label	value	n	%	v. %
Status of men is clearly better than that of women	1	255	24.3	24.3
Status of men is slightly better than that of women	2	535	51.0	51.0
Status of women is clearly better than that of men	3	20	1.9	1.9
Status of women is slightly better than that of men	4	32	3.1	3.1
Men and women are equal	5	152	14.5	14.5
Can't say	6	55	5.2	5.2
		1049	100.0	100.0

[Q15_1] What is your attitude towards the following statements: Men are better decision-makers than women

Question

What is your attitude towards the following statements: Men are better decision-makers than women

Frequencies

label	value	n	%	v. %
Strongly agree	1	39	3.7	3.7
Agree	2	176	16.8	16.8
Disagree	3	325	31.0	31.0
Strongly disagree	4	412	39.3	39.3
Can't say	5	97	9.2	9.2
		1049	100.0	100.0

[Q15_2] What is your attitude towards the following statements: In elections, I usually vote for a candidate of my own gender

Question

What is your attitude towards the following statements: In elections, I usually vote for a candidate of my own gender

Frequencies

label	value	n	%	v. %
Strongly agree	1	65	6.2	6.2
Agree	2	206	19.6	19.6
Disagree	3	274	26.1	26.1
Strongly disagree	4	406	38.7	38.7
Can't say	5	98	9.3	9.3
		1049	100.0	100.0

[Q15_3] What is your attitude towards the following statements: Voting for a female candidate was less important in these presidential elections than in the 2000 presidential elections

Question

What is your attitude towards the following statements: Voting for a female candidate was less important in these presidential elections than in the 2000 presidential elections

Frequencies

label	value	n	%	v. %
Strongly agree	1	193	18.4	18.4
Agree	2	305	29.1	29.1
Disagree	3	164	15.6	15.6
Strongly disagree	4	155	14.8	14.8
Can't say	5	232	22.1	22.1
		1049	100.0	100.0

[Q15_4] What is your attitude towards the following statements: Candidate's gender has nothing to do with the issues he/she promotes

Question

What is your attitude towards the following statements: Candidate's gender has nothing to do with the issues he/she promotes

Frequencies

label	value	n	%	v. %
Strongly agree	1	515	49.1	49.1
Agree	2	306	29.2	29.2
Disagree	3	126	12.0	12.0
Strongly disagree	4	36	3.4	3.4
Can't say	5	66	6.3	6.3
		1049	100.0	100.0

[Q16_1] Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me to vote for a candidate of my own gender regardless of whether he/she has a chance of getting elected

Question

Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me to vote for a candidate of my own gender regardless of whether he/she has a chance of getting elected

Frequencies

label	value	n	%	v. %
Strongly agree	1	32	3.1	3.1
Agree	2	95	9.1	9.1
Neither agree nor disagree	3	131	12.5	12.5
Disagree	4	191	18.2	18.2
Strongly disagree	5	514	49.0	49.0
Can't say	6	86	8.2	8.2
		1049	100.0	100.0

[Q16_2] Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that my own gender would be well represented among decision-makers

Question

Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that my own gender would be well represented among decision-makers

Frequencies

label	value	n	%	v. %
Strongly agree	1	69	6.6	6.6
Agree	2	209	19.9	19.9
Neither agree nor disagree	3	210	20.0	20.0
Disagree	4	168	16.0	16.0
Strongly disagree	5	307	29.3	29.3
Can't say	6	86	8.2	8.2
		1049	100.0	100.0

[Q16_3] Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would promote interests important for my gender

Question

Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would promote interests important for my gender

Frequencies

2. Variables

label	value	n	%	v. %
Strongly agree	1	107	10.2	10.2
Agree	2	282	26.9	26.9
Neither agree nor disagree	3	220	21.0	21.0
Disagree	4	115	11.0	11.0
Strongly disagree	5	241	23.0	23.0
Can't say	6	84	8.0	8.0
		1049	100.0	100.0

[Q16_4] Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would be active in gender equality issues

Question

Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would be active in gender equality issues

Frequencies

label	value	n	%	v. %
Strongly agree	1	278	26.5	26.5
Agree	2	371	35.4	35.4
Neither agree nor disagree	3	168	16.0	16.0
Disagree	4	64	6.1	6.1
Strongly disagree	5	86	8.2	8.2
Can't say	6	82	7.8	7.8
		1049	100.0	100.0

[Q16_5] Attitude towards the following statements on your candidate choice in parliamentary elections in general: The candidate's gender is not important

Question

Attitude towards the following statements on your candidate choice in parliamentary elections in general: The candidate's gender is not important

Frequencies

label	value	n	%	v. %
Strongly agree	1	518	49.4	49.4

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Agree	2	215	20.5	20.5
Neither agree nor disagree	3	112	10.7	10.7
Disagree	4	84	8.0	8.0
Strongly disagree	5	46	4.4	4.4
Can't say	6	74	7.1	7.1
		1049	100.0	100.0

[Q17] Do you think some duties of the president are more suitable for men than for women?

Question

Do you think some duties of the president are more suitable for men than for women?

Frequencies

label	value	n	%	v. %
Some duties are more suitable for men or women	1	205	19.5	19.5
All duties are equally suitable for men and women	2	778	74.2	74.2
Can't say	3	66	6.3	6.3
		1049	100.0	100.0

[BV1] Respondent's gender

Question

Respondent's gender

Frequencies

label	value	n	%	v. %
Female	1	557	53.1	53.1
Male	2	492	46.9	46.9
		1049	100.0	100.0

[BV2] Respondent's native language

Question

Respondent's native language

2. Variables

Frequencies

label	value	n	%	v. %
Finnish	1	1025	97.7	97.7
Swedish	2	20	1.9	1.9
Other language	3	4	0.4	0.4
		1049	100.0	100.0

[BV3] Respondent's year of birth

Question

Respondent's year of birth

Descriptive statistics

statistic	value
number of valid cases	1049
minimum	1900.00
maximum	1988.00
mean	1958.52
standard deviation	14.28

[BV4_1] Respondent's age

Question

Respondent's age

Descriptive statistics

statistic	value
number of valid cases	1048
minimum	17.00
maximum	83.00
mean	46.42
standard deviation	14.17

[BV4_2] Respondent's age, classification 1

Question

Respondent's age, classification 1

Frequencies

label	value	n	%	v. %
Under 25 years	1	48	4.6	4.6
25 - 34 years	2	201	19.2	19.2
35 - 49 years	3	344	32.8	32.8
50 years or over	4	455	43.4	43.4
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV4_3] Respondent's age, classification 2**Question**

Respondent's age, classification 2

Frequencies

label	value	n	%	v. %
Under 25 years	1	48	4.6	4.6
25 - 34 years	2	201	19.2	19.2
35 - 49 years	3	344	32.8	32.8
50 - 60 years	4	262	25.0	25.0
60 years or over	5	193	18.4	18.4
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV4_4] Respondent's age, classification 3**Question**

Respondent's age, classification 3

Frequencies

label	value	n	%	v. %
18 - 24 years	1	47	4.5	4.5
25 - 34 years	2	201	19.2	19.2
35 - 49 years	3	344	32.8	32.8
50 - 69 years	4	456	43.5	43.5
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV5] Respondent's marital status**Question***Respondent's marital status***Frequencies**

label	value	n	%	v. %
Single	1	175	16.7	16.7
Cohabiting	2	169	16.1	16.1
Married	3	570	54.3	54.3
In registered partnership	4	5	0.5	0.5
Widow	5	27	2.6	2.6
Divorced	6	95	9.1	9.1
Separated	7	4	0.4	0.4
Other	8	4	0.4	0.4
		1049	100.0	100.0

[BV6] Respondent's household composition**Question***Respondent's household composition***Frequencies**

label	value	n	%	v. %
Living with parents	1	16	1.5	1.5
Living alone	2	220	21.0	21.0
Living with spouse	3	401	38.2	38.2
Living with spouse and children	4	333	31.7	31.7
Lone parent	5	42	4.0	4.0
Other	6	33	3.1	3.1
Don't want to say	7	4	0.4	0.4
		1049	100.0	100.0

[BV7] Number of persons in the household, including yourself**Question***Number of persons in the household, including yourself***Descriptive statistics**

statistic	value
number of valid cases	1049
minimum	1.00
maximum	15.00
mean	2.54
standard deviation	1.47

[BV8_1] Respondent's basic education

Question

Respondent's basic education

Frequencies

label	value	n	%	v. %
Primary education	1	236	22.5	22.5
Lower secondary education	2	380	36.2	36.2
Upper secondary education, matriculation examination	3	433	41.3	41.3
		1049	100.0	100.0

[BV8_2] Respondent's vocational education

Question

Respondent's vocational education

Frequencies

label	value	n	%	v. %
No vocational education	1	81	7.7	8.3
Vocational course or other short vocational training	2	158	15.1	16.2
Vocational/technical/commercial school or similar education	3	243	23.2	24.9
College level education	4	254	24.2	26.1
Polytechnic degree	5	70	6.7	7.2
Lower academic degree (first stage of tertiary educ.)	6	42	4.0	4.3
Higher academic degree (second stage of tert. educ.) or more	7	110	10.5	11.3
Other	8	16	1.5	1.6
System missing (SYSMIS)	.	75	7.1	—

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
		1049	100.0	100.0

[BV9] Are you in paid employment at the moment?

Question

Are you in paid employment at the moment?

Frequencies

label	value	n	%	v. %
Yes, I'm in paid employment or temporarily absent from job	1	680	64.8	64.8
No, I'm not in paid employment	2	354	33.7	33.7
Don't want to say	3	15	1.4	1.4
		1049	100.0	100.0

[BV10_1] Respondent's occupational group

Question

Respondent's occupational group

Frequencies

label	value	n	%	v. %
Higher managerial employee	1	28	2.7	2.7
Lower managerial or professional employee	2	126	12.0	12.0
Intermediate level employee (clerical, technical, administ)	3	182	17.3	17.3
Worker	4	277	26.4	26.4
Self-employed or own account worker	5	55	5.2	5.2
Farmer, agricultural entrepreneur	6	17	1.6	1.6
Unemployed	7	45	4.3	4.3
Pupil or student	8	59	5.6	5.6
Pensioner/retired	9	214	20.4	20.4
Housewife or house husband	10	25	2.4	2.4
Other	11	21	2.0	2.0
		1049	100.0	100.0

[BV10_2] Occupational group of the head of the household (i.e. person with the highest income)

Question

Occupational group of the head of the household (i.e. person with the highest income)

Frequencies

label	value	n	%	v. %
Higher managerial employee	1	50	4.8	4.8
Lower managerial or professional employee	2	151	14.4	14.4
Intermediate level employee (clerical, technical, administ)	3	170	16.2	16.2
Worker	4	313	29.8	29.8
Self-employed or own account worker	5	63	6.0	6.0
Farmer, agricultural entrepreneur	6	21	2.0	2.0
Unemployed	7	30	2.9	2.9
Pupil or student	8	30	2.9	2.9
Pensioner/retired	9	188	17.9	17.9
Housewife or house husband	10	6	0.6	0.6
Other	11	27	2.6	2.6
		1049	100.0	100.0

[BV11] Respondent's employment sector

Question

Respondent's employment sector

Frequencies

label	value	n	%	v. %
Agriculture, hunting and forestry	1	32	3.1	4.7
Fishing	2	1	0.1	0.1
Mining and quarrying	3	0	0.0	0.0
Manufacturing	4	103	9.8	15.1
Electricity, gas and water supply	5	4	0.4	0.6
Construction	6	31	3.0	4.6
Wholesale and retail trade; repair of motor vehicles	7	46	4.4	6.8
Hotels and catering	8	20	1.9	2.9
Transport, storage and communication	9	43	4.1	6.3
Financial intermediation	10	10	1.0	1.5

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Real estate; renting and business activities	11	30	2.9	4.4
Public administration and defence; social security	12	53	5.1	7.8
Education	13	51	4.9	7.5
Health and social work	14	99	9.4	14.6
Other community, social and personal service activities	15	39	3.7	5.7
Private households with employed persons	16	0	0.0	0.0
Extra-territorial organisations and bodies	17	3	0.3	0.4
Other employment sector	18	105	10.0	15.4
Can't say	19	10	1.0	1.5
System missing (SYSMIS)	.	369	35.2	—
		1049	100.0	100.0

[BV12] Type of respondent's employer

Question

Type of respondent's employer

Frequencies

label	value	n	%	v. %
State	1	56	5.3	8.2
Municipality, federation of municipalities	2	165	15.7	24.3
Organisation, association	3	28	2.7	4.1
State enterprise	4	22	2.1	3.2
Private company/enterprise	5	360	34.3	52.9
Church, parish	6	6	0.6	0.9
Other	7	43	4.1	6.3
System missing (SYSMIS)	.	369	35.2	—
		1049	100.0	100.0

[BV13] Respondent's membership in the unions affiliated with the mentioned trade union confederations

Question

Respondent's membership in the unions affiliated with the mentioned trade union confederations

Frequencies

label	value	n	%	v. %
SAK (Central Organisation of Finnish Trade Unions)	1	186	17.7	24.8
Akava (Confederation of Unions for Academic Professionals)	2	128	12.2	17.0
STTK (Finnish Confederation of Salaried Employees)	3	132	12.6	17.6
Other	4	71	6.8	9.5
Not a member of any trade union	5	211	20.1	28.1
Can't say	6	23	2.2	3.1
System missing (SYSMIS)	.	298	28.4	–
		1049	100.0	100.0

[BV14_1] Respondent's membership in a SAK (Central Organisation of Finnish Trade Unions) trade union

Question

Respondent's membership in a SAK (Central Organisation of Finnish Trade Unions) trade union

Frequencies

label	value	n	%	v. %
Finnish Transport Workers' Union (AKT)	1	8	0.8	4.3
Finnish Aviation Union	2	1	0.1	0.5
Union of Foremen in Commerce (via Palvelualan Unioni (PaU))	3	2	0.2	1.1
Chemical Workers' Union	4	8	0.8	4.3
Trade Union for Municipal Sector (KTV)	5	51	4.9	27.4
Coastguard Union	6	0	0.0	0.0
Metalworkers' Union	7	25	2.4	13.4
Service Unions United (PAM)	8	28	2.7	15.1
Paperworkers' Union	9	8	0.8	4.3
Finnish Post and Logistics Union (PAU)	10	8	0.8	4.3
Wood and Allied Workers' Union	11	9	0.9	4.8
Construction Trade Union	12	6	0.6	3.2
Finnish Railwaymen's Union	13	1	0.1	0.5
Railway Salaried Staff's Union	14	0	0.0	0.0
Finnish Foodstuff Workers' Union	15	6	0.6	3.2
Finnish Cabin Crew Union (SLSY)	16	0	0.0	0.0
Finnish Seamen's Union	17	1	0.1	0.5
Finnish Musicians' Union	18	0	0.0	0.0
Finnish Social Democratic Journalists' Union	19	0	0.0	0.0
Finnish Electrical Workers' Union	20	6	0.6	3.2
Textile and Garment Workers' Union (Teva)	21	0	0.0	0.0

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Finnish Customs Officers' Union	22	0	0.0	0.0
Finnish Nat. Union of State Empl. and Special Service (VAL)	23	5	0.5	2.7
Finnish Prison Officers' Union	24	0	0.0	0.0
Finnish Locomotivemen's Union	25	0	0.0	0.0
Finnish Media Union	26	6	0.6	3.2
General Union of Journalists	27	0	0.0	0.0
Other trade union	28	6	0.6	3.2
Can't say	29	1	0.1	0.5
System missing (SYSMIS)	.	863	82.3	–
		1049	100.0	100.0

[BV14_2] Respondent's membership in an Akava (Confederation of Unions for Professional and Managerial Staff in Finland) trade union

Question

Respondent's membership in an Akava (Confederation of Unions for Professional and Managerial Staff in Finland) trade union

Descriptive statistics

statistic	value
number of valid cases	128
minimum	2.00
maximum	34.00
mean	13.99
standard deviation	9.16

[BV14_3] Respondent's membership in a STTK (Finnish Confederation of Professionals) trade union

Question

Respondent's membership in a STTK (Finnish Confederation of Professionals) trade union

Frequencies

label	value	n	%	v. %
Union of Agrologists	1	0	0.0	0.0
Technical Employees in Stevedoring and Forwarding Branch (AHT)	2	1	0.1	0.8
Trade Union SUORA	3	6	0.6	4.5
Federation of Special Service and Clerical Employees (ERTO)	4	6	0.6	4.5
Federation of Public and Private Sector Employees Jyty	5	21	2.0	15.9
Confed. of Municipal Empl. in Techn. Prof. KTK (incl. SPAL)	6	1	0.1	0.8
Liiketalouden Liitto (LTA)	7	0	0.0	0.0
Mediaunion (MDU)	8	0	0.0	0.0
Fed. of Technical Employees in the Dairy Industry (MVL)	9	3	0.3	2.3
Union of Finnish Foresters (METO)	10	2	0.2	1.5
Sales and Marketing Professionals (SMKJ)	11	3	0.3	2.3
Confederation of State Employees' Unions (Pardia)	12	24	2.3	18.2
Federation of Private Building Engineering Employees (RAT)	13	0	0.0	0.0
Union of Officials and Employees in Parishes (SVTL)	14	1	0.1	0.8
Finnish Fed. of Technicians in Special Branches (SETELI)	15	0	0.0	0.0
Finnish Engineers' Association (SKL)	16	1	0.1	0.8
Finnish Ships' Officers' Association (SLPL)	17	1	0.1	0.8
Finnish Union of Practical Nurses (SuPer)	18	7	0.7	5.3
National Union of Public Health Nurses (STHL)	19	2	0.2	1.5
Union of Health and Social Care Professionals (Tehy)	20	11	1.0	8.3
Union of Salaried Employees (TU)	21	33	3.1	25.0
Union of Insurance Employees (VvL)	22	3	0.3	2.3
Other trade union	23	5	0.5	3.8
Can't say	24	1	0.1	0.8
System missing (SYSMIS)	.	917	87.4	–
		1049	100.0	100.0

[BV15] Respondent's membership in an unemployment fund

Question

Respondent's membership in an unemployment fund

Frequencies

2. Variables

label	value	n	%	v. %
IAET Unemployment Fund	1	6	0.6	2.8
Unemployment Benefit Society of Finnish Entrepreneurs (SYT)	2	0	0.0	0.0
General Unemployment Fund (YTK)	3	63	6.0	29.9
Other unemployment fund	4	14	1.3	6.6
No membership in unemployment funds	5	125	11.9	59.2
Can't say	6	3	0.3	1.4
System missing (SYSMIS)	.	838	79.9	–
		1049	100.0	100.0

[BV16] Which party or group did you vote for in the last parliamentary elections held in autumn 2004?

Question

Which party or group did you vote for in the last parliamentary elections held in autumn 2004?

Frequencies

label	value	n	%	v. %
Centre Party of Finland (KESK)	1	155	14.8	14.8
Social Democratic Party of Finland (SDP)	2	199	19.0	19.0
National Coalition Party (KOK)	3	175	16.7	16.7
Left Alliance (VAS)	4	67	6.4	6.4
Swedish People's Party in Finland (RKP)	5	89	8.5	8.5
Green League (VIHR)	6	10	1.0	1.0
Christian Democrats (KD)	7	30	2.9	2.9
True Finns (PS)	8	15	1.4	1.4
Other party	9	9	0.9	0.9
Other group	10	25	2.4	2.4
Didn't vote	11	149	14.2	14.2
Didn't have the right to vote	12	6	0.6	0.6
Can't say	13	48	4.6	4.6
Don't want to say	14	71	6.8	6.8
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV17] Respondent's political orientation on a left-right axis

Question

Respondent's political orientation on a left-right axis

Frequencies

label	value	n	%	v. %
Left	1	81	7.7	7.7
Somewhat to the left	2	253	24.1	24.1
Somewhat to the right	3	324	30.9	30.9
Right	4	131	12.5	12.5
Can't say	5	259	24.7	24.7
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV18] Respondent's self-perceived social class

Question

Respondent's self-perceived social class

Frequencies

label	value	n	%	v. %
Working class	1	287	27.4	27.4
Lower middle class	2	369	35.2	35.2
Upper middle class	3	263	25.1	25.1
Upper class	4	9	0.9	0.9
Can't say	5	120	11.4	11.5
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV19_1] Household annual gross income

Question

Household annual gross income

Frequencies

label	value	n	%	v. %
Under 10,000 euros per year	1	37	3.5	3.5
10,000 - 15,000 euros	2	48	4.6	4.6
15,001 - 20,000 euros	3	75	7.1	7.1
20,001 - 25,000 euros	4	116	11.1	11.1
25,001 - 30,000 euros	5	89	8.5	8.5
30,001 - 35,000 euros	6	73	7.0	7.0
35,001 - 40,000 euros	7	95	9.1	9.1

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
40,001 - 45,000 euros	8	76	7.2	7.2
45,001 - 50,000 euros	9	81	7.7	7.7
50,001 - 55,000 euros	10	63	6.0	6.0
55,001 - 85,000 euros	11	114	10.9	10.9
Over 85,000 euros	12	46	4.4	4.4
Can't/don't want to say	13	136	13.0	13.0
		1049	100.0	100.0

[BV19_2] Respondent's annual gross income

Question

Respondent's annual gross income

Frequencies

label	value	n	%	v. %
Under 10,000 euros per year	1	123	11.7	11.7
10,000 - 15,000 euros	2	137	13.1	13.1
15,001 - 20,000 euros	3	135	12.9	12.9
20,001 - 25,000 euros	4	190	18.1	18.1
25,001 - 30,000 euros	5	118	11.2	11.2
30,001 - 35,000 euros	6	89	8.5	8.5
35,001 - 40,000 euros	7	46	4.4	4.4
40,001 - 45,000 euros	8	37	3.5	3.5
45,001 - 50,000 euros	9	23	2.2	2.2
50,001 - 55,000 euros	10	11	1.0	1.0
55,001 - 85,000 euros	11	22	2.1	2.1
Over 85,000 euros	12	5	0.5	0.5
Can't/don't want to say	13	113	10.8	10.8
		1049	100.0	100.0

[BV20] How would you describe your and your household's financial circumstances and disposable income at the moment?

Question

How would you describe your and your household's financial circumstances and disposable income at the moment?

Frequencies

label	value	n	%	v. %
I'm/we're affluent	1	83	7.9	7.9
I/we manage quite well	2	450	42.9	42.9
I/we manage, if shop with care	3	329	31.4	31.4
Sometimes I am/we are short of something	4	120	11.4	11.4
I am/we are short of everything	5	50	4.8	4.8
Can't say	6	17	1.6	1.6
		1049	100.0	100.0

[BV21] Type of accommodation

Question

Type of accommodation

Frequencies

label	value	n	%	v. %
Block of flats	1	391	37.3	37.3
Terraced/semi-det. house or det. house in a housing co-op.	2	196	18.7	18.7
Detached house on building land	3	378	36.0	36.0
Detached house on a farm	4	72	6.9	6.9
Other	5	12	1.1	1.1
		1049	100.0	100.0

[BV22] Housing tenure

Question

Housing tenure

Frequencies

label	value	n	%	v. %
Owner-occupied housing	1	715	68.2	68.2
Rented housing	2	284	27.1	27.1
Right-of-occupancy housing	3	25	2.4	2.4
Part-ownership housing	4	4	0.4	0.4
Rented with job/job-related housing	5	8	0.8	0.8
Other	6	13	1.2	1.2
		1049	100.0	100.0

[BV23] What is your attitude towards direct marketing materials delivered to homes?

Question

What is your attitude towards direct marketing materials delivered to homes?

Frequencies

label	value	n	%	v. %
Usually I read all or nearly all of them	1	196	18.7	18.7
Some of them I read more closely and some I don't	2	337	32.1	32.1
I flip through them	3	278	26.5	26.5
I rarely read them	4	134	12.8	12.8
I throw them away without reading	5	57	5.4	5.4
I have forbidden direct marketing into my household	6	47	4.5	4.5
		1049	100.0	100.0

[BV24] Do you consider advertising in general as a positive or a negative thing?

Question

Do you consider advertising in general as a positive or a negative thing?

Frequencies

label	value	n	%	v. %
Very positive	1	48	4.6	4.6
Quite positive	2	358	34.1	34.1
A little positive	3	311	29.6	29.6
Neither positive nor negative	4	125	11.9	11.9
A little negative	5	96	9.2	9.2
Quite negative	6	57	5.4	5.4
Very negative	7	24	2.3	2.3
Can't say	8	30	2.9	2.9
		1049	100.0	100.0

[BV25] Province of residence (new division, came into effect in 1997)

Question

Province of residence (new division, came into effect in 1997)

Frequencies

label	value	n	%	v. %
Southern Finland	1	473	45.1	45.1
Western Finland	2	361	34.4	34.4
Eastern Finland	3	125	11.9	11.9
Oulu	4	69	6.6	6.6
Lapland	5	21	2.0	2.0
		1049	100.0	100.0

[BV26] Municipality size**Question***Municipality size***Frequencies**

label	value	n	%	v. %
Less than 5,000 inhabitants	1	123	11.7	11.7
5,000 - 9,999 inhabitants	2	172	16.4	16.4
10,000 - 14,999 inhabitants	3	74	7.1	7.1
15,000 - 29,999 inhabitants	4	112	10.7	10.7
30,000 - 59,999 inhabitants	5	168	16.0	16.0
60,000 - 100,000 inhabitants	6	74	7.1	7.1
Over 100,000 inhabitants	7	326	31.1	31.1
		1049	100.0	100.0

[BV27] Municipality of residence**Question***Municipality of residence***Frequencies**

label	value	n	%	v. %
Helsinki	1	147	14.0	14.0
Espoo	2	32	3.1	3.1
Vantaa	3	39	3.7	3.7
Tampere	4	54	5.1	5.1
Turku	5	33	3.1	3.1

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Other town with over 30,000 inhabitants	6	249	23.7	23.7
Town with less than 30,000 inhabitants	7	188	17.9	17.9
Rural area	8	307	29.3	29.3
		1049	100.0	100.0

[BV28] Type of municipality

Question

Type of municipality

Frequencies

label	value	n	%	v. %
Helsinki	1	147	14.0	14.0
Espoo/Vantaa/Kauniainen	2	72	6.9	6.9
Turku	3	33	3.1	3.1
Tampere	4	54	5.1	5.1
Lahti/Oulu/Pori/Kuopio	5	81	7.7	7.7
Other towns	6	355	33.8	33.8
Other municipalities	7	307	29.3	29.3
		1049	100.0	100.0

[BV29] Region of residence

Question

Region of residence

Frequencies

label	value	n	%	v. %
Uusimaa	1	294	28.0	28.0
Finland Proper (Varsinais-Suomi)	2	94	9.0	9.0
Satakunta	4	51	4.9	4.9
Tavastia (Häme)	5	43	4.1	4.1
Pirkanmaa	6	89	8.5	8.5
Päijänne Tavastia (Päijät-Häme)	7	60	5.7	5.7
Kymenlaakso	8	35	3.3	3.3

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
South Karelia (Etelä-Karjala)	9	41	3.9	3.9
Southern Savonia (Etelä-Savo)	10	37	3.5	3.5
Northern Savonia (Pohjois-Savo)	11	48	4.6	4.6
North Karelia (Pohjois-Karjala)	12	40	3.8	3.8
Central Finland (Keski-Suomi)	13	48	4.6	4.6
Southern Ostrobothnia (Etelä-Pohjanmaa)	14	34	3.2	3.2
Ostrobothnia (Vaasan rannikkoseutu)	15	33	3.1	3.1
Central Ostrobothnia (Keski-Pohjanmaa)	16	12	1.1	1.1
Northern Ostrobothnia (Pohjois-Pohjanmaa)	17	54	5.1	5.1
Kainuu	18	15	1.4	1.4
Lapland (Lappi)	19	21	2.0	2.0
Åland Islands (Ahvenanmaa)	21	0	0.0	0.0
		1049	100.0	100.0

[BV30] Major region (NUTS2)**Question***Major region (NUTS2)***Frequencies**

label	value	n	%	v. %
Uusimaa	1	294	28.0	28.0
Southern Finland	2	413	39.4	39.4
Eastern Finland	3	140	13.3	13.3
Mid-Finland	4	127	12.1	12.1
Northern Finland	5	75	7.1	7.1
		1049	100.0	100.0

[BV31] Type of municipality**Question***Type of municipality***Frequencies**

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
label	value	n	%	v. %
Capital area	1	219	20.9	20.9
Urban municipality	2	460	43.9	43.9
Densely populated municipality	3	138	13.2	13.2
Rural municipality	4	232	22.1	22.1
		1049	100.0	100.0

[BV32] Province of residence (old division)

Question

Province of residence (old division)

Frequencies

label	value	n	%	v. %
Uusimaa	1	296	28.2	28.2
Turku and Pori	2	153	14.6	14.6
Häme	3	163	15.5	15.5
Kymi	4	76	7.2	7.2
Mikkeli	5	56	5.3	5.3
Kuopio	6	48	4.6	4.6
Central Finland	7	48	4.6	4.6
Vaasa	8	79	7.5	7.5
North Karelia	9	40	3.8	3.8
Oulu	10	69	6.6	6.6
Lapland	11	21	2.0	2.0
Åland	12	0	0.0	0.0
		1049	100.0	100.0

[BV33] Type of neighbourhood

Question

Type of neighbourhood

Frequencies

label	value	n	%	v. %
Capital area	1	219	20.9	20.9
Other town with over 5,000 inhabitants	2	232	22.1	22.1
Other town	3	291	27.7	27.7
Other municipality	4	307	29.3	29.3
		1049	100.0	100.0

[BV34] Type of neighbourhood

Question

Type of neighbourhood

Frequencies

label	value	n	%	v. %
Capital area	1	219	20.9	20.9
Turku	2	33	3.1	3.1
Tampere	3	54	5.1	5.2
Other town	4	435	41.5	41.5
Population centre in a rural area	5	114	10.9	10.9
Sparsely populated rural area	6	193	18.4	18.4
System missing (SYSMIS)	.	1	0.1	–
		1049	100.0	100.0

[BV35] Type of neighbourhood

Question

Type of neighbourhood

Frequencies

label	value	n	%	v. %
Capital area	1	218	20.8	20.8
Turku/Tampere	2	87	8.3	8.3
Other town	3	437	41.7	41.7
Rural area	4	307	29.3	29.3
		1049	100.0	100.0

[BV36] Region of residence**Question***Region of residence***Frequencies**

label	value	n	%	v. %
Uusimaa	1	279	26.6	26.6
Finland Proper (Varsinais-Suomi)	2	94	9.0	9.0
Eastern Uusimaa (Itä-Uusimaa)	3	15	1.4	1.4
Satakunta	4	51	4.9	4.9
Tavastia Proper (Kanta-Häme)	5	43	4.1	4.1
Pirkanmaa	6	89	8.5	8.5
Päijänne Tavastia (Päijät-Häme)	7	60	5.7	5.7
Kymenlaakso	8	35	3.3	3.3
South Karelia (Etelä-Karjala)	9	41	3.9	3.9
Southern Savonia (Etelä-Savo)	10	37	3.5	3.5
Northern Savonia (Pohjois-Savo)	11	48	4.6	4.6
North Karelia (Pohjois-Karjala)	12	40	3.8	3.8
Central Finland (Keski-Suomi)	13	48	4.6	4.6
Southern Ostrobothnia (Etelä-Pohjanmaa)	14	34	3.2	3.2
Ostrobothnia (Pohjanmaa)	15	33	3.1	3.1
Central Ostrobothnia (Keski-Pohjanmaa)	16	12	1.1	1.1
Northern Ostrobothnia (Pohjois-Pohjanmaa)	17	54	5.1	5.1
Kainuu	18	15	1.4	1.4
Lapland (Lappi)	19	21	2.0	2.0
		1049	100.0	100.0

[BV37] Type of municipality**Question***Type of municipality***Frequencies**

label	value	n	%	v. %
Urban municipalities	1	679	64.7	64.7
Densely populated municipalities	2	150	14.3	14.3
Rural municipalities	3	220	21.0	21.0
		1049	100.0	100.0

[BV38] Which party would you vote for in the parliamentary elections?**Question**

Which party would you vote for in the parliamentary elections?

Frequencies

label	value	n	%	v. %
Centre Party of Finland (KESK)	1	157	15.0	15.0
Social Democratic Party of Finland (SDP)	2	184	17.5	17.5
National Coalition Party (KOK)	3	167	15.9	15.9
Left Alliance (VAS)	4	59	5.6	5.6
Green League (VIHR)	5	84	8.0	8.0
Other parties	6	63	6.0	6.0
Wouldn't vote	7	58	5.5	5.5
Can't say	8	215	20.5	20.5
Don't want to say	9	62	5.9	5.9
		1049	100.0	100.0

[BV39] Which party did you vote for in the parliamentary elections?**Question**

Which party did you vote for in the parliamentary elections?

Frequencies

label	value	n	%	v. %
Centre Party of Finland (KESK)	1	161	15.3	15.3
Social Democratic Party of Finland (SDP)	2	223	21.3	21.3
National Coalition Party (KOK)	3	161	15.3	15.3
Left Alliance (VAS)	4	63	6.0	6.0
Green League (VIHR)	5	109	10.4	10.4
Other parties	6	71	6.8	6.8
Didn't vote	7	113	10.8	10.8
Didn't have the right to vote	8	10	1.0	1.0
Can't say	9	54	5.1	5.1
Don't want to say	10	84	8.0	8.0
		1049	100.0	100.0

[BV40] Respondent's trade union**Question***Respondent's trade union***Frequencies**

label	value	n	%	v. %
SAK (Central Organisation of Finnish Trade Unions)	1	186	17.7	25.5
Akava (Confed. of Unions for Prof. and Managerial Staff)	2	128	12.2	17.6
STTK (Finnish Confederation of Professionals)	3	132	12.6	18.1
Other	4	71	6.8	9.8
None	5	211	20.1	29.0
System missing (SYSMIS)	.	321	30.6	—
		1049	100.0	100.0

[BV41] How did you vote in the first round of the presidential elections?**Question***How did you vote in the first round of the presidential elections?***Frequencies**

label	value	n	%	v. %
I didn't vote	1	98	9.3	9.4
I voted in advance	2	455	43.4	43.8
I voted on the election day	3	486	46.3	46.8
System missing (SYSMIS)	.	10	1.0	—
		1049	100.0	100.0

[BV42] Have you used candidate selectors?**Question***Have you used candidate selectors?***Frequencies**

label	value	n	%	v. %
I have never used them	1	500	47.7	48.2
I didn't use them now but have used them earlier	2	262	25.0	25.3
I used them now for the first time	3	52	5.0	5.0
I used them now and have used them earlier	4	223	21.3	21.5
System missing (SYSMIS)	.	12	1.1	–
		1049	100.0	100.0

[BV43] Who did you vote for in the first round of the elections?

Question

Who did you vote for in the first round of the elections?

Frequencies

label	value	n	%	v. %
Halonen	1	394	37.6	41.9
Hautala	2	38	3.6	4.0
Kallis	3	14	1.3	1.5
Lahti	4	4	0.4	0.4
Lax	5	6	0.6	0.6
Niinistö	6	215	20.5	22.8
Soini	7	34	3.2	3.6
Vanhanen	8	143	13.6	15.2
Don't want to say	9	93	8.9	9.9
System missing (SYSMIS)	.	108	10.3	–
		1049	100.0	100.0

[BV44] When did you decide who to vote for in the first round of the elections?

Question

When did you decide who to vote for in the first round of the elections?

Frequencies

label	value	n	%	v. %
On the day of voting	1	93	8.9	10.0
Some days before voting	2	118	11.2	12.7
About a week or two before voting	3	88	8.4	9.5

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
About a month or two before voting	4	55	5.2	5.9
Early in the autumn	5	292	27.8	31.4
Years ago	6	284	27.1	30.5
System missing (SYSMIS)	.	119	11.3	—
		1049	100.0	100.0

[BV45] Did you vote for Halonen or Niinistö?

Question

Did you vote for Halonen or Niinistö?

Frequencies

label	value	n	%	v. %
Halonen	1	454	43.3	43.3
Niinistö	2	399	38.0	38.0
Wouldn't vote	3	31	3.0	3.0
Can't say	4	63	6.0	6.0
Don't want to say	5	102	9.7	9.7
		1049	100.0	100.0

[BV46] Who did you vote for in 2000?

Question

Who did you vote for in 2000?

Frequencies

label	value	n	%	v. %
Aho	1	171	16.3	16.3
Halonen	2	442	42.1	42.1
Hautala	3	23	2.2	2.2
Rehn	4	53	5.1	5.1
Uosukainen	5	76	7.2	7.2
Other	6	4	0.4	0.4
Didn't vote	7	69	6.6	6.6
Didn't have the right to vote	8	33	3.1	3.1

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Don't remember	9	113	10.8	10.8
Can't say	10	65	6.2	6.2
		1049	100.0	100.0

[BV47] How did you vote in the second round of the presidential elections?**Question***How did you vote in the second round of the presidential elections?***Frequencies**

label	value	n	%	v. %
I didn't vote	1	80	7.6	7.7
I voted in advance	2	476	45.4	45.8
I voted on the election day	3	483	46.0	46.5
System missing (SYSMIS)	.	10	1.0	–
		1049	100.0	100.0

[BV48] When did you decide who to vote for in the second round of the elections?**Question***When did you decide who to vote for in the second round of the elections?***Frequencies**

label	value	n	%	v. %
On the day of voting	1	54	5.1	5.7
Some days before voting	2	73	7.0	7.7
About a week before / after the first round	3	230	21.9	24.3
Before the first round	4	340	32.4	35.9
Decision has been clear already for years	5	250	23.8	26.4
System missing (SYSMIS)	.	102	9.7	–
		1049	100.0	100.0

[BV49] Who did you vote for in the second round of the elections?**Question**

Who did you vote for in the second round of the elections?

Frequencies

label	value	n	%	v. %
Tarja Halonen	1	453	43.2	47.2
Sauli Niinistö	2	427	40.7	44.5
Don't want to say	3	79	7.5	8.2
System missing (SYSMIS)	.	90	8.6	—
		1049	100.0	100.0

[BV50_1] Who did you vote for in the second round and when: Halonen in advance**Question**

Who did you vote for in the second round and when: Halonen in advance

Frequencies

label	value	n	%	v. %
Not mentioned	0	352	33.6	33.6
Mentioned	1	697	66.4	66.4
		1049	100.0	100.0

[BV50_2] Who did you vote for in the second round and when: Halonen on the election day**Question**

Who did you vote for in the second round and when: Halonen on the election day

Frequencies

label	value	n	%	v. %
Not mentioned	0	334	31.8	31.8
Mentioned	1	715	68.2	68.2

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
		1049	100.0	100.0

[BV50_3] Who did you vote for in the second round and when: Niinistö in advance

Question

Who did you vote for in the second round and when: Niinistö in advance

Frequencies

label	value	n	%	v. %
Not mentioned	0	356	33.9	33.9
Mentioned	1	693	66.1	66.1
		1049	100.0	100.0

[BV50_4] Who did you vote for in the second round and when: Niinistö on the election day

Question

Who did you vote for in the second round and when: Niinistö on the election day

Frequencies

label	value	n	%	v. %
Not mentioned	0	356	33.9	33.9
Mentioned	1	693	66.1	66.1
		1049	100.0	100.0

Chapter 3

Indexes

3.1 Variables in the order of occurrence

FSD study number [FSD_NO]	5
FSD edition number [FSD_VR]	5
FSD processing level [FSD_PRO]	6
FSD case id [FSD_ID]	6
Case id [IDNRO]	6
Did you vote in the second round of the presidential elections? [Q1]	6
Did your views on the candidates change during the first round of the election campaign: Tarja Halonen [Q2_1]	7
Did your views on the candidates change during the first round of the election campaign: Sauli Niinistö [Q2_2]	7
Thinking about the whole election campaign since autumn, do you think the candidates' appearances on TV entertainment programmes and in entertainment magazines have increased or decreased compared to the previous presidential elections? [Q3]	8
When forming your opinion on the candidates, did you consider the fact that TV entertainment shows highlight the candidates' personal characteristics and personality as a good or a bad thing? [Q4]	8
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Tarja Halonen was interviewed [Q5_1]	9
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Sauli Niinistö was interviewed [Q5_2]	9
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Uutisvuoto' programme featuring both candidates [Q5_3]	9
Which of the following TV programmes featuring the presidential candidates did you follow	

3. Indexes

after the first round of the elections: Conan O'Brien's talk show on Sub-TV channel where he supported Tarja Halonen [Q5_4]	10
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: One or several of the primary election debates on TV [Q5_5]	10
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: None of these [Q5_6]	11
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Can't say [Q5_7]	11
Who did you vote for in the second round of the presidential elections? [Q6]	11
When did you finally decide who to vote for in the second round of the presidential elections? [Q7]	12
How much information did you receive from the following source to help your voting decision in the second round of the elections: Newspapers [Q8_1]	12
How much information did you receive from the following source to help your voting decision in the second round of the elections: Election debates on TV [Q8_2]	13
How much information did you receive from the following source to help your voting decision in the second round of the elections: News and current affairs programmes on TV [Q8_3] ..	13
How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising in newspapers [Q8_4]	14
How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising on TV [Q8_5]	14
How much information did you receive from the following source to help your voting decision in the second round of the elections: Friends, colleagues, or relatives [Q8_6]	15
How much information did you receive from the following source to help your voting decision in the second round of the elections: Entertainment programmes on TV [Q8_7]	15
How much information did you receive from the following source to help your voting decision in the second round of the elections: Election messages received via telephone or computer [Q8_8]	16
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's TV appearances [Q9_1]	16
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's gender [Q9_2]	17
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's political party [Q9_3]	17
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's possible NATO membership [Q9_4]	18
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on securing the welfare state [Q9_5]	18
How much did the following factors affect your choice of candidate in the second round of the	

elections: Candidate's views on employment issues [Q9_6]	19
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's characteristics [Q9_7]	19
How much did the following factors affect your choice of candidate in the second round of the elections: Values the candidate represents in general [Q9_8]	20
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on the most important problems in the world related to globalisation [Q9_9]	20
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's problems [Q9_10]	21
How much did the following factors affect your choice of candidate in the second round of the elections: Political values the candidate represents [Q9_11]	21
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Election campaign messages sent through mobile phones or the Internet [Q10_1]	22
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The SAK campaign which commented on issues related to presidential elections [Q10_2]	22
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Conan O'Brien's support for Tarja Halonen on Sub-TV channel [Q10_3]	23
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The comments of Speaker of Parliament Lipponen in the election week [Q10_4]	23
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the newspapers you read [Q10_5]	24
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the tabloids you read [Q10_6]	24
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV election debates [Q10_7]	25
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV entertainment programmes [Q10_8]	25
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The views of the candidate you supported on Finland's possible NATO membership [Q10_9]	26
What is your attitude towards the following statements on your candidate choice in these elections: It was important for me to vote for a candidate of my own gender regardless of whether he/she had a chance of getting elected [Q11_1]	26

What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that my own gender would be well represented among decision-makers [Q11_2]	27
What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would promote interests important for my gender [Q11_3]	27
What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would be active in gender equality issues [Q11_4]	28
What is your attitude towards the following statements on your candidate choice in these elections: The candidate's gender was not important [Q11_5]	28
How credible were the candidates' appearances in the second round of the election campaign: Tarja Halonen [Q12_1]	29
How credible were the candidates' appearances in the second round of the election campaign: Sauli Niinistö [Q12_2]	29
Do you feel close to any political party, or if not, do you feel at least a little bit closer to some political party compared to other political parties? [Q13]	30
Which of the following five statements comes closest to your view of the status of Finnish men and women nowadays in general? [Q14]	30
What is your attitude towards the following statements: Men are better decision-makers than women [Q15_1]	31
What is your attitude towards the following statements: In elections, I usually vote for a candidate of my own gender [Q15_2]	31
What is your attitude towards the following statements: Voting for a female candidate was less important in these presidential elections than in the 2000 presidential elections [Q15_3] ...	31
What is your attitude towards the following statements: Candidate's gender has nothing to do with the issues he/she promotes [Q15_4]	32
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me to vote for a candidate of my own gender regardless of whether he/she has a chance of getting elected [Q16_1]	32
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that my own gender would be well represented among decision-makers [Q16_2]	33
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would promote interests important for my gender [Q16_3]	33
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would be active in gender equality issues [Q16_4]	34
Attitude towards the following statements on your candidate choice in parliamentary elections in general: The candidate's gender is not important [Q16_5]	34

Do you think some duties of the president are more suitable for men than for women? [Q17]	35
Respondent's gender [BV1]	35
Respondent's native language [BV2]	35
Respondent's year of birth [BV3]	36
Respondent's age [BV4_1]	36
Respondent's age, classification 1 [BV4_2]	36
Respondent's age, classification 2 [BV4_3]	37
Respondent's age, classification 3 [BV4_4]	37
Respondent's marital status [BV5]	38
Respondent's household composition [BV6]	38
Number of persons in the household, including yourself [BV7]	38
Respondent's basic education [BV8_1]	39
Respondent's vocational education [BV8_2]	39
Are you in paid employment at the moment? [BV9]	40
Respondent's occupational group [BV10_1]	40
Occupational group of the head of the household (i.e. person with the highest income) [BV10_2]	41
Respondent's employment sector [BV11]	41
Type of respondent's employer [BV12]	42
Respondent's membership in the unions affiliated with the mentioned trade union confederations [BV13]	42
Respondent's membership in a SAK (Central Organisation of Finnish Trade Unions) trade union [BV14_1]	43
Respondent's membership in an Akava (Confederation of Unions for Professional and Managerial Staff in Finland) trade union [BV14_2]	44
Respondent's membership in a STTK (Finnish Confederation of Professionals) trade union [BV14_3]	44
Respondent's membership in an unemployment fund [BV15]	45
Which party or group did you vote for in the last parliamentary elections held in autumn 2004? [BV16]	46
Respondent's political orientation on a left-right axis [BV17]	46
Respondent's self-perceived social class [BV18]	47
Household annual gross income [BV19_1]	47
Respondent's annual gross income [BV19_2]	48
How would you describe your and your household's financial circumstances and disposable income at the moment? [BV20]	48

3. Indexes

Type of accommodation [BV21]	49
Housing tenure [BV22]	49
What is your attitude towards direct marketing materials delivered to homes? [BV23]	50
Do you consider advertising in general as a positive or a negative thing? [BV24]	50
Province of residence (new division, came into effect in 1997) [BV25]	50
Municipality size [BV26]	51
Municipality of residence [BV27]	51
Type of municipality [BV28]	52
Region of residence [BV29]	52
Major region (NUTS2) [BV30]	53
Type of municipality [BV31]	53
Province of residence (old division) [BV32]	54
Type of neighbourhood [BV33]	54
Type of neighbourhood [BV34]	55
Type of neighbourhood [BV35]	55
Region of residence [BV36]	56
Type of municipality [BV37]	56
Which party would you vote for in the parliamentary elections? [BV38]	57
Which party did you vote for in the parliamentary elections? [BV39]	57
Respondent's trade union [BV40]	58
How did you vote in the first round of the presidential elections? [BV41]	58
Have you used candidate selectors? [BV42]	58
Who did you vote for in the first round of the elections? [BV43]	59
When did you decide who to vote for in the first round of the elections? [BV44]	59
Did you vote for Halonen or Niinistö? [BV45]	60
Who did you vote for in 2000? [BV46]	60
How did you vote in the second round of the presidential elections? [BV47]	61
When did you decide who to vote for in the second round of the elections? [BV48]	61
Who did you vote for in the second round of the elections? [BV49]	62
Who did you vote for in the second round and when: Halonen in advance [BV50_1]	62
Who did you vote for in the second round and when: Halonen on the election day [BV50_2]	62
Who did you vote for in the second round and when: Niinistö in advance [BV50_3]	63
Who did you vote for in the second round and when: Niinistö on the election day [BV50_4]	63

3.2 Variables in alphabetical order

Are you in paid employment at the moment?	40
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that my own gender would be well represented among decision-makers	33
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would be active in gender equality issues	34
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me that the candidate would promote interests important for my gender	33
Attitude towards the following statements on your candidate choice in parliamentary elections in general: It is important for me to vote for a candidate of my own gender regardless of whether he/she has a chance of getting elected	32
Attitude towards the following statements on your candidate choice in parliamentary elections in general: The candidate's gender is not important	34
Case id	6
Did you vote for Halonen or Niinistö?	60
Did you vote in the second round of the presidential elections?	6
Did your views on the candidates change during the first round of the election campaign: Sauli Niinistö	7
Did your views on the candidates change during the first round of the election campaign: Tarja Halonen	7
Do you consider advertising in general as a positive or a negative thing?	50
Do you feel close to any political party, or if not, do you feel at least a little bit closer to some political party compared to other political parties?	30
Do you think some duties of the president are more suitable for men than for women?	35
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the newspapers you read	24
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Articles and comments in the tabloids you read	24
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Conan O'Brien's support for Tarja Halonen on Sub-TV channel	23
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: Election campaign messages sent through mobile phones or the Internet	22
From the viewpoint of the candidate you supported, did the following things have a positive or	

3. Indexes

a negative impact in the second round of the elections: The appearances of the candidate you supported in TV election debates	25
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The appearances of the candidate you supported in TV entertainment programmes	25
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The comments of Speaker of Parliament Lipponen in the election week	23
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The SAK campaign which commented on issues related to presidential elections	22
From the viewpoint of the candidate you supported, did the following things have a positive or a negative impact in the second round of the elections: The views of the candidate you supported on Finland's possible NATO membership	26
FSD case id	6
FSD edition number	5
FSD processing level	6
FSD study number	5
Have you used candidate selectors?	58
Household annual gross income	47
Housing tenure	49
How credible were the candidates' appearances in the second round of the election campaign: Sauli Niinistö	29
How credible were the candidates' appearances in the second round of the election campaign: Tarja Halonen	29
How did you vote in the first round of the presidential elections?	58
How did you vote in the second round of the presidential elections?	61
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's characteristics	19
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's gender	17
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's political party	17
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's TV appearances	16
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on employment issues	19
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's possible NATO membership	18

How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on Finland's problems	21
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on securing the welfare state	18
How much did the following factors affect your choice of candidate in the second round of the elections: Candidate's views on the most important problems in the world related to globalisation	20
How much did the following factors affect your choice of candidate in the second round of the elections: Political values the candidate represents	21
How much did the following factors affect your choice of candidate in the second round of the elections: Values the candidate represents in general	20
How much information did you receive from the following source to help your voting decision in the second round of the elections: Election debates on TV	13
How much information did you receive from the following source to help your voting decision in the second round of the elections: Election messages received via telephone or computer	16
How much information did you receive from the following source to help your voting decision in the second round of the elections: Entertainment programmes on TV	15
How much information did you receive from the following source to help your voting decision in the second round of the elections: Friends, colleagues, or relatives	15
How much information did you receive from the following source to help your voting decision in the second round of the elections: News and current affairs programmes on TV	13
How much information did you receive from the following source to help your voting decision in the second round of the elections: Newspapers	12
How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising in newspapers	14
How much information did you receive from the following source to help your voting decision in the second round of the elections: Political advertising on TV	14
How would you describe your and your household's financial circumstances and disposable income at the moment?	48
Major region (NUTS2)	53
Municipality of residence	51
Municipality size	51
Number of persons in the household, including yourself	38
Occupational group of the head of the household (i.e. person with the highest income)	41
Province of residence (new division, came into effect in 1997)	50
Province of residence (old division)	54
Region of residence	52, 56
Respondent's age	36
Respondent's age, classification 1	36

3. Indexes

Respondent's age, classification 2	37
Respondent's age, classification 3	37
Respondent's annual gross income	48
Respondent's basic education	39
Respondent's employment sector	41
Respondent's gender	35
Respondent's household composition	38
Respondent's marital status	38
Respondent's membership in a SAK (Central Organisation of Finnish Trade Unions) trade union 43	
Respondent's membership in a STTK (Finnish Confederation of Professionals) trade union	44
Respondent's membership in an Akava (Confederation of Unions for Professional and Managerial Staff in Finland) trade union	44
Respondent's membership in an unemployment fund	45
Respondent's membership in the unions affiliated with the mentioned trade union confederations	42
Respondent's native language	35
Respondent's occupational group	40
Respondent's political orientation on a left-right axis	46
Respondent's self-perceived social class	47
Respondent's trade union	58
Respondent's vocational education	39
Respondent's year of birth	36
Thinking about the whole election campaign since autumn, do you think the candidates' appearances on TV entertainment programmes and in entertainment magazines have increased or decreased compared to the previous presidential elections?	8
Type of accommodation	49
Type of municipality	52, 53, 56
Type of neighbourhood	54, 55, 55
Type of respondent's employer	42
What is your attitude towards direct marketing materials delivered to homes?	50
What is your attitude towards the following statements: Candidate's gender has nothing to do with the issues he/she promotes	32
What is your attitude towards the following statements: In elections, I usually vote for a candidate of my own gender	31
What is your attitude towards the following statements: Men are better decision-makers than women	31

What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that my own gender would be well represented among decision-makers	27
What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would be active in gender equality issues .	28
What is your attitude towards the following statements on your candidate choice in these elections: It was important for me that the candidate would promote interests important for my gender	27
What is your attitude towards the following statements on your candidate choice in these elections: It was important for me to vote for a candidate of my own gender regardless of whether he/she had a chance of getting elected	26
What is your attitude towards the following statements on your candidate choice in these elections: The candidate's gender was not important	28
What is your attitude towards the following statements: Voting for a female candidate was less important in these presidential elections than in the 2000 presidential elections	31
When did you decide who to vote for in the first round of the elections?	59
When did you decide who to vote for in the second round of the elections?	61
When did you finally decide who to vote for in the second round of the presidential elections?	12
When forming your opinion on the candidates, did you consider the fact that TV entertainment shows highlight the candidates' personal characteristics and personality as a good or a bad thing?	8
Which of the following five statements comes closest to your view of the status of Finnish men and women nowadays in general?	30
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Can't say	11
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: Conan O'Brien's talk show on Sub-TV channel where he supported Tarja Halonen	10
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: None of these	11
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: One or several of the primary election debates on TV .	10
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Sauli Niinistö was interviewed	9
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Punainen Lanka' programme where Tarja Halonen was interviewed	9
Which of the following TV programmes featuring the presidential candidates did you follow after the first round of the elections: 'Uutisvuoto' programme featuring both candidates	9

3. Indexes

Which party did you vote for in the parliamentary elections?	57
Which party or group did you vote for in the last parliamentary elections held in autumn 2004? 46	
Which party would you vote for in the parliamentary elections?	57
Who did you vote for in 2000?	60
Who did you vote for in the first round of the elections?	59
Who did you vote for in the second round and when: Halonen in advance	62
Who did you vote for in the second round and when: Halonen on the election day	62
Who did you vote for in the second round and when: Niinistö in advance	63
Who did you vote for in the second round and when: Niinistö on the election day	63
Who did you vote for in the second round of the elections?	62
Who did you vote for in the second round of the presidential elections?	11