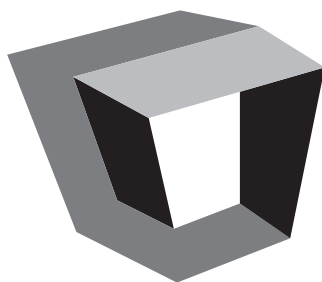


FSD3385

**Kulttuurierot, sukupolvet ja muutos
eurooppalaisessa sanomalehdistössä
1960-2010: sanomalehtiartikkelit**

Koodikirja



TIETOARKISTO

Tämän koodikirjan viittaustiedot:

Kulttuurierot, sukupolvet ja muutos eurooppalaisessa sanomalehdistössä 1960-2010: sanomalehtiartikkelit [koodikirja]. Yhteiskuntatieteellinen tietoaarkisto [tuottaja ja jakaja], 2020.

Koodikirja on luotu aineiston versiosta 1.0 (30.9.2020).

Yhteiskuntatieteellinen tietoaarkisto
33014 Tampereen yliopisto

Asiakaspalvelu:
asiakaspalvelu.fsd@uta.fi
040 190 1442

Palveluportaali Aila:
<https://services.fsd.uta.fi/>

Yhteiskuntatieteellinen tietoaarkisto
<http://www.fsd.uta.fi/>

Lukijalle

Tämä koodikirja on osa Tietoarkistoon arkistoitua tutkimusaineistoa FSD3385. Aineisto on kuvailtu mahdollisimman yksityiskohtaisesti suomeksi ja englanniksi. Datatiedostosta on tarkistettu muun muassa muuttujien jakaumat, puuttuvat tiedot, muuttujien selitteet ja arvojen selitteet. Tarvittaessa datatiedosto on anonymisoitu. Aineistoon ja sen tekijöihin tulee viitata asianmukaisesti kaikissa julkaisuissa ja esityksissä, joissa aineistoa käytetään. Tietoarkiston antaman malliviittaustiedon voi merkitä lähdeluetteloon sellaisenaan tai sitä voi muokata julkaisun käytäntöjen mukaisesti. Malliviittaus:

Purhonen, Semi (Helsingin yliopisto) & Heikkilä, Riie (Helsingin yliopisto) & Lauronen, Tina (Helsingin yliopisto): Kulttuurierot, sukupolvet ja muutos eurooppalaisessa sanomalehdistössä 1960-2010: sanomalehtiartikkelit [sähköinen tietoaineisto]. Versio 1.0 (2020-09-30). Yhteiskuntatieteellinen tietoarkisto [jakaja]. <http://urn.fi/urn:nbn:fi:fsd:T-FSD3385>

Tietoarkistoon on lähetettävä viitetiedot kaikista julkaisuista, joissa käyttäjä hyödyntää aineistoa. Aineiston alkuperäiset tekijät ja tietoarkisto eivät ole vastuussa aineiston jatkokäytössä tuotetuista tuloksista ja tulkinnoista.

Koodikirjan alussa on tiedot aineiston sisällöstä, aineiston rakenteesta ja keruusta sekä luettelo tietoarkistoon ilmoitetuista julkaisuista, joissa aineistoa on hyödynnetty. Toinen osa sisältää tiedot muuttujista: muuttujien nimet, kysymystekstit ja suorat jakaumat. Kolmannesta osasta löytyvät hakemistot.

Tässä koodikirjassa esitetyt muuttujien jakaumat on tuotettu SPSS-tiedostoista. Jakaumataulukoissa on esitetty muuttujan saamat arvot, vastaavat frekvenssit (n), frekvenssit prosentteina (%) ja validit prosentit (v. %), joissa on huomioitu puuttuvat arvot. Kaikki jakaumat ovat painottomia. Jos aineisto sisältää painomuuttujia ne löytyvät muuttujaluettelon lopusta. Joidenkin muuttujien osalta suorat jakaumat on korvattu kuvailevilla tunnusluvulla. Avokysymyksistä luokiteltuja vaihtoehtoja ei ole yleensä otettu mukaan koodikirjaan.

Jakaumat saattavat sisältää puuttuvia tietoja. Merkintä "tieto puuttuu (SYSMIS)" viittaa puuttuvaan havaintoon. Merkintä "tieto puuttuu (User missing)" viittaa muuhun puuttuvaan tietoon, esimerkiksi arkistossa määritelyyn puuttuvaan tietoon (user missing). Useissa tapauksissa aineiston käyttäjän on harkittava myös muiden arvojen koodaamista puuttuvaksi tiedoksi (esim. 'en halua sanoa' tai 'en osaa sanoa').

Koodikirja voi sisältää myös erilaisia liitteitä. Tyypillisin liite on kyselylomake.

Sisältö

1	Aineiston kuvailu	1
1.1	Aineiston otsikot ja datan versio	1
1.2	Sisällön kuvaus	1
1.3	Aineiston rakenne ja keruu	3
1.4	Aineiston käyttö	3
2	Muuttujat	5
3	Hakemistot	33
3.1	Muuttujat esiintymisjärjestyksessä	33
3.2	Muuttujat aakkosjärjestyksessä	36
A	Tietoa muuttujien muodostamisesta ja koodaamisesta englanniksi	39

Luku 1

Aineiston kuvailu

1.1 Aineiston otsikot ja datan versio

Aineiston nimi: Kulttuurierot, sukupolvet ja muutos eurooppalaisessa sanomalehdistössä 1960-2010: sanomalehtiartikkelit

Aineiston nimi englanniksi: The Cultural Distinctions, Generations and Change 1960-2010: Coverage in European Newspaper Articles

Koodikirja on luotu aineiston versiosta 1.0 (30.9.2020).

1.2 Sisällön kuvaus

Tekijät

Purhonen, Semi (Helsingin yliopisto)

Heikkilä, Riie (Helsingin yliopisto)

Lauronen, Tina (Helsingin yliopisto)

Aineiston tekijänoikeudet

Tietoarkiston ja aineiston luovuttajan tekemän sopimuksen mukaisesti.

Aineiston luovuttaja

Purhonen, Semi (Tampereen yliopisto. Yhteiskuntatieteiden tiedekunta)

Aineisto luovutettu arkistoon

31.10.2019

Asiasanat

artikkelit; hierarkia; kulttuurielämä; kulttuurijournalismi; kulttuurintutkimus; kulttuuriolosuhteet; kulttuuritoimittajat; lehtikuvat; media; populaarikulttuuri; sanomalehdet; taiteenlajit; taiteilijat; uutiset

Tieteenala / Aihealue

OKM:n tieteenalaluokitus: Humanistiset tieteet; Yhteiskuntatieteet

CESSDAn luokitus: Historia; Joukkoviestimet

Sarjakuvaus

Tämä aineisto kuuluu sarjaan:

Aineistot, jotka eivät kuulu sarjaan

Yksittäiset aineistot, jotka eivät kuulu mihinkään sarjaan.

Sisällön kuvaus

Aineistoon on koottu tietoja kuuden eurooppalaisen laatusanomalehden kulttuuriuutisten artikkeleista vuosilta 1960-2010. Lehdet ovat El País (ennen ABC) Espanjasta, The Guardian Iso-Britanniasta, Dagens Nyheter Ruotsista, Helsingin Sanomat Suomesta, Le Monde Ranskasta ja Milliyet Turkista. Aineistot on kerätty The Cultural Distinctions, Generations and Change: A Comparative Study of Five European Countries, 1960-2010 (CUDIGE) -hankkeessa, jossa tutkittiin kulttuurisia hierarkioita ja niiden muutoksia kuudessa Euroopan eri valtiossa. Hanke on saanut seuraavia rahoituksia: Koneen Säätiön hankerahoitus (2013-2016), Helsingin yliopiston omat tutkimusmäärärahat (2013-2015), Suomen Akatemian rahoitus (2013-2018, hankenumerot 291619 ja 309181). Lehdistä on luotu myös toinen aineisto FSD3386 Kulttuurierot, sukupolvet ja muutos eurooppalaisessa sanomalehdistössä 1960-2010: sanomalehtinumerot, joka sisältää lehtikohtaisia tietoja.

Tarkat tiedot aineiston sisältämisestä muuttujista ja niiden muodostamisesta löydät liitteestä bgF3386_eng.pdf. Aineistossa on tiedot, missä lehdessä artikkeli on julkaistu, ilmestymispäivämäärä, lehden ja kulttuuriolosuhteiden sivujen määrä ja artikkelin alkamissivunumero. Edelleen tietoihin on koottu artikkelin ominaisuuksia kuten artikkelin tyyppi, sijainti sivulla ja sisältääkö se kuvia. Artikkeleista on kerätty myös ensimmäisten ja toisten kappaleiden pituuksia sekä kuvien sisältötietoja. Artikkelin kirjoittajasta on kerätty mm. sukupuolitieto ja onko hänen nimeä mainittu tekstissä.

Seuraavaksi on kerätty tietoa, mitä kulttuurin aluetta tai taidemuotoa juttu käsittelee, lisäksi on eritelty tarkempia alakategorioita tanssista, kirjallisuudesta ja musiikista. Jos artikkelissa käsitellään artistia, hänestä on koottu tiedot kansallisuudesta sekä tapahtuman ja artistin aikaulottuvuudesta (menneisyys-tulevaisuus). Lisäksi aineistossa on kerätty tiedot, sisältääkö artikkeli tiettyjä kielellisiä ja kerronnallisia ominaisuuksia, kuten onko teksti kirjoitettu minä-muodossa ja sisältääkö se aatteisiin liittyviä ismejä tai esitetyn taiteen laadun arvottamista.

1.3 Aineiston rakenne ja keruu

Maa: Suomi, Iso-Britannia, Ranska, Ruotsi, Espanja, Turkki

Kohdealue: Suomi, Iso-Britannia, Ranska, Ruotsi, Espanja, Turkki

Havaintoyksikkötyyppi: Mediatyyppi: teksti

Perusjoukko/otos: seuraavien sanomalehtien kulttuuriosien artikkelit: El País (ennen ABC), The Guardian, Dagens Nyheter, Helsingin Sanomat, Le Monde, Milliyet, poislukien mainokset ja muut kaupalliset sisällöt

Aineistonkeruun ajankohta: 1.3.2013 – 1.6.2014

Kerääjät: Purhonen, Semi (Helsingin yliopisto); Heikkilä, Riie (Helsingin yliopisto); Lauro-nen, Tina (Helsingin yliopisto)

Keruumenetelmä: Sisällönkoodaus

Keruuväline tai -ohje: Aineistonkeruuhjeistus: poimintaohje tai -suunnitelma

Aineiston ajallinen kattavuus: 1960, 1970, 1980, 1990, 2000, 2010

Tutkimuksen aikaulottuvuus: Poikkileikkausaineisto

Muuttujien ja havaintojen lukumäärä: Aineistossa on 57 muuttujaa ja 13161 havaintoa.

Otantamenetelmä: Todennäköisyysotanta: ositettu otanta

Artikkelit kerättiin sanomalehtien kulttuuriosista. Artikkeleiksi ei valittu mainoksia tai kaupallista sisältöä sisältäviä artikkeleita. Otos sanomalehdistä poimittiin niin, että vuosi jaettiin kolmeen neljän kuukauden jaksoon ja poimimalla jokaisesta jaksosta satunnaisotannalla kaikki viikonpäivät maanantaista sunnuntaihin. Vuodessa kertyi 21 sanomalehtinumeroa per lehti (3x7). Koska The Guardian ja Le Monde eivät ilmesty joka viikonpäivä, numeroita poimittiin 18 per vuosi (3x6). ABC-lehdestä, joka vaihtui El País -nimiseksi myöhemmin, kertyi myös 18 lehteä per vuosi 1980-luvulle asti, mutta 1990 lähtien 21 lehteä lehden alettua ilmestymään jokaisena viikonpäivänä.

1.4 Aineiston käyttö

Aineiston käytössä huomioitavaa

Katso lisätietoa muuttujien muodostamisesta aineiston liitteestä [bgF3386_eng.pdf](#), joka on myös koodikirjan lopussa. Huomaa, että datan sivunumeroita kuvaavissa muuttujissa `a_month`, `a_pages`, `a_page` ja `a_cul_pn` ei ole Milliyet lehden tietoja, mutta lehden kuukausi- ja sivujen määrät on luettavissa `a_file`-muuttujasta.

Julkaisut

Fernandez Rodriguez, Carlos J.; Heikkilä, Riie ja Purhonen, Semi (2018) Hacia una mayor apertura cultural? Un analisis de la cobertura de articulos sobre musica en la prensa de referencia de cinco paises europeos (1960-2010). *Revista Internacional de Sociologia* 76(2): e092.

Heikkilä, Riie ja Gronow, Jukka (2018) Stability and change in the style and standards of European newspapers' arts reviews, 1960-2010. *Journalism Practice* 12(5): 624-639.

Heikkilä, Riie; Lauronen, Tina ja Purhonen, Semi (2018) The crisis of cultural journalism revisited: The space and place of culture in quality European newspapers from 1960 to 2010. *European Journal of Cultural Studies* 21(6): 669-686.

Lauronen, Tina; Heikkilä, Riie ja Purhonen, Semi (2019) Cultural globalization on the printed page: Stability and change in the proportion of foreign cultural products in European quality newspapers, 1960-2010. *Acta Sociologica* 62(2): 211-227.

Purhonen, Semi; Heikkilä, Riie ja Karademir Hazir, Irmak (2017) The grand opening? The transformation of the content of culture sections in European newspapers, 1960-2010. *Poetics: Journal of Empirical Research on Culture, the Media and the Arts* 62: 29-42.

Purhonen, Semi; Heikkilä, Riie; Karademir Hazir, Irmak; Lauronen, Tina; Fernandez Rodriguez, Carlos J. ja Gronow, Jukka (2019) *Enter Culture, Exit Arts? The Transformation of Cultural Hierarchies in European Newspaper Culture Sections, 1960-2010*. London and New York: Routledge.

Purhonen, Semi; Lauronen, Tina ja Heikkilä, Riie (2015) Into the great wide open? A comparative study of the contents of newspaper culture sections in the UK and Finland, 1970-2010. *Research on Finnish Society* 8: 5-8.

Purhonen, Semi; Lauronen, Tina ja Heikkilä, Riie (2019) Between legitimization and popularization: The rise and reception of U.S. cultural products in culture sections of quality European newspapers, 1960-2010. *American Journal of Cultural Sociology* 7(3): 382-411.

Ajantasainen julkaisuluettelo aineiston kuvailun yhteydessä osoitteessa

<https://services.fsd.uta.fi/catalogue/FSD3385>

Käytön ja kuvailun oheismateriaalit

FSD3386 Kulttuurierot, sukupolvet ja muutos eurooppalaisessa sanomalehdistössä 1960-2010: sanomalehtinumerot

Aineiston sijainti

Yhteiskuntatieteellinen tietokanto

Painokertoimet

Aineisto ei sisällä painomuuttujia.

Käyttöoikeudet

Aineisto on käytettävissä (C) vain tutkimukseen ja ylempiin opinnäytteisiin (esim. pro graduun, lisenssiaatin- ja väitöstutkimukseen).

Luku 2

Muuttujat

[FSD_NO] FSD study number

Kysymysteksti

FSD study number

Kuvailevat tunnusluvut

tunnusluku	arvo
kelvollisten havaintojen lkm	13161
minimi	3385.00
maksimi	3385.00
keskiarvo	3385.00
keskihajonta	0.00

[FSD_VR] FSD edition number

Kysymysteksti

FSD edition number

Kuvailevat tunnusluvut

tunnusluku	arvo
kelvollisten havaintojen lkm	13161
minimi	1.00
maksimi	1.00
keskiarvo	1.00
keskihajonta	0.00

2. Muuttujat

[FSD_ID] FSD case id

Kysymysteksti

FSD case id

Kuvailevat tunnusluvut

tunnusluku	arvo
kelvollisten havaintojen lkm	13161
minimi	1.00
maksimi	13161.00
keskiarvo	6581.00
keskihajonta	3799.40

[A_FILE] File name (newspaper, weekday, date ddmmy, page number of the article, total amount of pages in the newspaper)

Kysymysteksti

File name (newspaper, weekday, date ddmmy, page number of the article, total amount of pages in the newspaper)

[A_PAPER] Newspaper

Kysymysteksti

Newspaper

Frekvenssit

selite	arvo	n	%	v. %
ABC	1	657	5.0	5.0
El País	2	2111	16.0	16.0
Dagens Nyheter	3	2522	19.2	19.2
The Guardian	4	1739	13.2	13.2
Helsingin Sanomat	5	2836	21.5	21.5
Le Monde	6	1910	14.5	14.5
Milliyet	7	1386	10.5	10.5
		13161	100.0	100.0

[A_SUPPLE] Possible supplement**Kysymysteksti***Possible supplement***Frekvenssit**

selite	arvo	n	%	v. %
Not in a supplement	0	10048	76.3	76.3
Artes	1	74	0.6	0.6
Babelia	2	343	2.6	2.6
Espectador	3	75	0.6	0.6
En cartel	4	45	0.3	0.3
EP3	5	53	0.4	0.4
EPS	6	0	0.0	0.0
Liber	7	0	0.0	0.0
Libros	8	105	0.8	0.8
Tentaciones	9	124	0.9	0.9
Film & Music	10	136	1.0	1.0
Friday Review	11	72	0.5	0.5
G2	12	139	1.1	1.1
Listings	13	32	0.2	0.2
Review	14	156	1.2	1.2
Saturday Review	15	106	0.8	0.8
Weekend Guardian	16	52	0.4	0.4
NYT	17	345	2.6	2.6
TV-NYT	18	85	0.6	0.6
La Mode Génération Y	19	0	0.0	0.0
Livres	20	280	2.1	2.1
Loisirs	21	68	0.5	0.5
Spectacles	22	28	0.2	0.2
Television	23	107	0.8	0.8
MIL 1980 supplement	24	41	0.3	0.3
Cadde	25	647	4.9	4.9
		13161	100.0	100.0

[A_CODER] Coder**Kysymysteksti***Coder***Frekvenssit**

2. Muuttujat

selite	arvo	n	%	v. %
Carlos	1	1036	7.9	7.9
Elias	2	173	1.3	1.3
Eveliina	3	276	2.1	2.1
Irmak	4	1386	10.5	10.5
Nelli	5	939	7.1	7.1
Pekka	6	1309	9.9	9.9
Pia	7	1583	12.0	12.0
Riie	8	1732	13.2	13.2
Semi	9	570	4.3	4.3
Tina	10	2696	20.5	20.5
Ukko	11	1461	11.1	11.1
		13161	100.0	100.0

[A_YEAR] Year

Kysymysteksti

Year

Kuvailevat tunnusluvut

tunnusluku	arvo
kelvollisten havaintojen lkm	13161
minimi	1960.00
maksimi	2010.00
keskiarvo	1989.10
keskihajonta	16.82

[A_MONTH] Month

Kysymysteksti

Month

Frekvenssit

selite	arvo	n	%	v. %
January	1	1121	8.5	9.5
February	2	611	4.6	5.2
March	3	841	6.4	7.1
April	4	1446	11.0	12.3
May	5	832	6.3	7.1

(taulukko jatkuu seur. sivulla)

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
June	6	1193	9.1	10.1
July	7	1137	8.6	9.7
August	8	782	5.9	6.6
September	9	829	6.3	7.0
October	10	1208	9.2	10.3
November	11	1029	7.8	8.7
December	12	746	5.7	6.3
tieto puuttuu (SYSMIS)	.	1386	10.5	–
		13161	100.0	100.0

[A_DATE] Date**Kysymysteksti***Date***Kuvailevat tunnusluvut**

tunnusluku	arvo
kelvollisten havaintojen lkm	11775
minimi	–
maksimi	–
keskiarvo	–
keskihajonta	–

[A_WEEK] Week day**Kysymysteksti***Week day***Frekvenssit**

selite	arvo	n	%	v. %
Monday	1	1075	8.2	8.2
Tuesday	2	1637	12.4	12.4
Wednesday	3	1698	12.9	12.9
Thursday	4	1816	13.8	13.8
Friday	5	2866	21.8	21.8
Saturday	6	2512	19.1	19.1

(taulukko jatkuu seur. sivulla)

2. Muuttujat

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Sunday	7	1557	11.8	11.8
		13161	100.0	100.0

[A_PAGES] Total amount of pages in the newspaper issue

Kysymysteksti

Total amount of pages in the newspaper issue

Kuvailevat tunnusluvut

tunnusluku	arvo
kelvollisten havaintojen lkm	11775
minimi	10.00
maksimi	444.00
keskiarvo	81.41
keskihajonta	70.02

[A_PART] Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one)

Kysymysteksti

Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one)

Frekvenssit

selite	arvo	n	%	v. %
Newspaper does not have named parts	0	10481	79.6	79.6
First part	1	62	0.5	0.5
Second part	2	1686	12.8	12.8
Third part	3	380	2.9	2.9
Fourth part	4	35	0.3	0.3
Fifth part	5	517	3.9	3.9
		13161	100.0	100.0

[A_PAGE] Page number (referring to the original page numbering)**Kysymysteksti***Page number (referring to the original page numbering)***Kuvailevat tunnusluvut**

tunnusluku	arvo
kelvollisten havaintojen lkm	11775
minimi	1.00
maksimi	104.00
keskiarvo	19.77
keskihajonta	18.75

[A_CUL_PN] Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.)**Kysymysteksti***Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.)***Kuvailevat tunnusluvut**

tunnusluku	arvo
kelvollisten havaintojen lkm	11775
minimi	1.00
maksimi	39.00
keskiarvo	4.91
keskihajonta	5.65

[A_CUL_PT] Total amount of pages in the culture section**Kysymysteksti***Total amount of pages in the culture section***Kuvailevat tunnusluvut**

tunnusluku	arvo
kelvollisten havaintojen lkm	13161
minimi	1.00

(taulukko jatkuu seur. sivulla)

2. Muuttujat

(taulukko jatkuu ed. sivulta)

tunnusluku	arvo
maksimi	39.00
keskiarvo	8.51
keskihajonta	8.79

[B_001] Location of the article on the newspaper page

Kysymysteksti

Location of the article on the newspaper page

Frekvenssit

selite	arvo	n	%	v. %
Whole page/in the middle	1	4740	36.0	36.1
Upper half of the page	2	4126	31.4	31.4
Lower half of the page	3	4278	32.5	32.5
tieto puuttuu (SYSMIS)	.	17	0.1	–
		13161	100.0	100.0

[B_002] The size of the article in relation to the newspaper page

Kysymysteksti

The size of the article in relation to the newspaper page

Frekvenssit

selite	arvo	n	%	v. %
Multiple pages	1	481	3.7	3.7
Whole page	2	394	3.0	3.0
Half of the page	3	1646	12.5	12.5
Quarter page	4	2693	20.5	20.5
Smaller article	5	6484	49.3	49.3
Very small article	6	1444	11.0	11.0
tieto puuttuu (SYSMIS)	.	19	0.1	–
		13161	100.0	100.0

[B_003] Pictures: If there is at least one picture or illustration in the article

Kysymysteksti

Pictures: If there is at least one picture or illustration in the article

Frekvenssit

selite	arvo	n	%	v. %
No pictures	0	7531	57.2	57.2
At least one picture	1	5630	42.8	42.8
		13161	100.0	100.0

[B_004] Size of the picture(s) in the article**Kysymysteksti**

Size of the picture(s) in the article

Frekvenssit

selite	arvo	n	%	v. %
Small picture(s)	1	2683	20.4	48.0
Medium-sized picture(s)	2	2061	15.7	36.9
Large picture(s)	3	848	6.4	15.2
tieto puuttuu (SYSMIS)	.	7569	57.5	–
		13161	100.0	100.0

[B_005A] Content of the largest picture**Kysymysteksti**

Content of the largest picture

Frekvenssit

selite	arvo	n	%	v. %
Photograph of artist(s)	1	1771	13.5	31.5
Photograph of artist(s) in action	2	1314	10.0	23.4
Cartoon/drawing of artist	3	98	0.7	1.7
Photograph of both artist(s) and own artwork	4	24	0.2	0.4
Photograph of (reproduction) of artwork	5	1263	9.6	22.5
Photograph of audience	6	20	0.2	0.4
Photograph of audience and artwork	7	33	0.3	0.6
Photograph of other persons	8	447	3.4	8.0
Photograph of other persons and artwork	9	17	0.1	0.3
Cartoon/drawing of other persons than artist	10	115	0.9	2.0
Info graphs	11	26	0.2	0.5

(taulukko jatkuu seur. sivulla)

2. Muuttujat

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Other illustration	12	494	3.8	8.8
tieto puuttuu (SYSMIS)	.	7539	57.3	–
		13161	100.0	100.0

[B_005B] Content of the 2nd largest picture

Kysymysteksti

Content of the 2nd largest picture

Frekvenssit

selite	arvo	n	%	v. %
Photograph of artist(s)	1	354	2.7	29.3
Photograph of artist(s) in action	2	247	1.9	20.4
Cartoon/drawing of artist	3	17	0.1	1.4
Photograph of both artist(s) and own artwork	4	9	0.1	0.7
Photograph of (reproduction) of artwork	5	302	2.3	25.0
Photograph of audience	6	11	0.1	0.9
Photograph of audience and artwork	7	5	0.0	0.4
Photograph of other persons	8	123	0.9	10.2
Photograph of other persons and artwork	9	4	0.0	0.3
Cartoon/drawing of other persons than artist	10	20	0.2	1.7
Info graphs	11	18	0.1	1.5
Other illustration	12	100	0.8	8.3
tieto puuttuu (SYSMIS)	.	11951	90.8	–
		13161	100.0	100.0

[B_005C] Content of the 3rd largest picture

Kysymysteksti

Content of the 3rd largest picture

Frekvenssit

selite	arvo	n	%	v. %
Photograph of artist(s)	1	164	1.2	27.0
Photograph of artist(s) in action	2	134	1.0	22.1
Cartoon/drawing of artist	3	6	0.0	1.0

(taulukko jatkuu seur. sivulla)

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Photograph of both artist(s) and own artwork	4	2	0.0	0.3
Photograph of (reproduction) of artwork	5	161	1.2	26.5
Photograph of audience	6	5	0.0	0.8
Photograph of audience and artwork	7	4	0.0	0.7
Photograph of other persons	8	63	0.5	10.4
Photograph of other persons and artwork	9	1	0.0	0.2
Cartoon/drawing of other persons than artist	10	10	0.1	1.6
Info graphs	11	8	0.1	1.3
Other illustration	12	49	0.4	8.1
tieto puuttuu (SYSMIS)	.	12554	95.4	–
		13161	100.0	100.0

[B_006] Number of lines in 1st paragraph**Kysymysteksti***Number of lines in 1st paragraph***Frekvenssit**

selite	arvo	n	%	v. %
	1	42	0.3	0.4
	2	110	0.8	1.0
	3	320	2.4	3.0
	4	393	3.0	3.6
	5	527	4.0	4.9
	6	597	4.5	5.5
	7	674	5.1	6.3
	8	706	5.4	6.6
	9	690	5.2	6.4
	10	660	5.0	6.1
	11	617	4.7	5.7
	12	586	4.5	5.4
	13	518	3.9	4.8
	14	482	3.7	4.5
15 or more	15	3853	29.3	35.8
tieto puuttuu (SYSMIS)	.	2386	18.1	–
		13161	100.0	100.0

[B_007] Number of lines in 2nd paragraph**Kysymysteksti***Number of lines in 2nd paragraph***Frekvenssit**

selite	arvo	n	%	v. %
	1	56	0.4	0.7
	2	164	1.2	1.9
	3	235	1.8	2.8
	4	340	2.6	4.0
	5	480	3.6	5.6
	6	477	3.6	5.6
	7	513	3.9	6.0
	8	584	4.4	6.8
	9	499	3.8	5.8
	10	547	4.2	6.4
	11	478	3.6	5.6
	12	420	3.2	4.9
	13	418	3.2	4.9
	14	350	2.7	4.1
15 or more	15	2981	22.7	34.9
tieto puuttuu (SYSMIS)	.	4619	35.1	–
		13161	100.0	100.0

[B_008] Type of the article**Kysymysteksti***Type of the article***Frekvenssit**

selite	arvo	n	%	v. %
Review/critique	1	3833	29.1	29.4
Interview/profile	2	595	4.5	4.6
Commentary text	3	829	6.3	6.4
Report/feature	4	1631	12.4	12.5
News	5	2924	22.2	22.4
Preview	6	507	3.9	3.9
Announcement/list	7	2485	18.9	19.1

(taulukko jatkuu seur. sivulla)

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Artistic text/fiction	8	141	1.1	1.1
Other	9	80	0.6	0.6
tieto puuttuu (SYSMIS)	.	136	1.0	–
		13161	100.0	100.0

[B_009] Subarticle: if the article is a subarticle of a bigger article

Kysymysteksti

Subarticle: if the article is a subarticle of a bigger article

Frekvenssit

selite	arvo	n	%	v. %
No	0	12579	95.6	95.6
Yes	1	582	4.4	4.4
		13161	100.0	100.0

[B_010] The name of the writer

Kysymysteksti

The name of the writer

Frekvenssit

selite	arvo	n	%	v. %
Not mentioned	0	5896	44.8	44.8
Mentioned	1	7265	55.2	55.2
		13161	100.0	100.0

[B_011] Sex of the writer (judged from the name)

Kysymysteksti

Sex of the writer (judged from the name)

Frekvenssit

2. Muuttujat

selite	arvo	n	%	v. %
Male	1	4659	35.4	64.1
Female	2	1782	13.5	24.5
Unclear	3	828	6.3	11.4
tieto puuttuu (SYSMIS)	.	5892	44.8	–
		13161	100.0	100.0

[B_012] Picture of the writer

Kysymysteksti

Picture of the writer

Frekvenssit

selite	arvo	n	%	v. %
No	0	12868	97.8	97.8
Yes	1	293	2.2	2.2
		13161	100.0	100.0

[C_013A] Primary cultural area treated in the article

Kysymysteksti

Primary cultural area treated in the article

Frekvenssit

selite	arvo	n	%	v. %
Architecture	1	130	1.0	1.0
Cabaret, musical show	2	136	1.0	1.1
Comics	3	72	0.5	0.6
Computer/console games	4	12	0.1	0.1
Cultural policy	5	397	3.0	3.1
Dance	6	293	2.2	2.3
Design	7	90	0.7	0.7
Fashion	8	50	0.4	0.4
Film	9	1543	11.7	12.0
Fine arts/visual arts	10	799	6.1	6.2
Literature	11	2309	17.5	17.9
Media/journalism	12	193	1.5	1.5
Multimedia/video	13	35	0.3	0.3
Music	14	2583	19.6	20.0

(taulukko jatkuu seur. sivulla)

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Opera	15	307	2.3	2.4
Photography	16	136	1.0	1.1
Radio	17	211	1.6	1.6
Science, society, philosophy	18	401	3.0	3.1
Theatre	19	1291	9.8	10.0
TV	20	1418	10.8	11.0
Other	21	498	3.8	3.9
tieto puuttuu (SYSMIS)	.	257	2.0	–
		13161	100.0	100.0

[C_013B] Secondary cultural area treated in the article

Kysymysteksti

Secondary cultural area treated in the article

Frekvenssit

selite	arvo	n	%	v. %
Architecture	1	39	0.3	1.9
Cabaret, musical show	2	71	0.5	3.5
Comics	3	9	0.1	0.4
Computer/console games	4	2	0.0	0.1
Cultural policy	5	146	1.1	7.3
Dance	6	82	0.6	4.1
Design	7	35	0.3	1.8
Fashion	8	4	0.0	0.2
Film	9	322	2.4	16.1
Fine arts/visual arts	10	129	1.0	6.5
Literature	11	184	1.4	9.2
Media/journalism	12	42	0.3	2.1
Multimedia/video	13	17	0.1	0.9
Music	14	273	2.1	13.7
Opera	15	102	0.8	5.1
Photography	16	36	0.3	1.8
Radio	17	49	0.4	2.5
Science, society, philosophy	18	98	0.7	4.9
Theatre	19	187	1.4	9.3
TV	20	98	0.7	4.9
Other	21	75	0.6	3.8
tieto puuttuu (SYSMIS)	.	11161	84.8	–
		13161	100.0	100.0

[C_013C] Tertiary cultural area treated in the article**Kysymysteksti***Tertiary cultural area treated in the article***Frekvenssit**

selite	arvo	n	%	v. %
Architecture	1	11	0.1	2.4
Cabaret, musical show	2	33	0.3	7.2
Comics	3	4	0.0	0.9
Computer/console games	4	1	0.0	0.2
Cultural policy	5	17	0.1	3.7
Dance	6	20	0.2	4.4
Design	7	10	0.1	2.2
Fashion	8	1	0.0	0.2
Film	9	47	0.4	10.3
Fine arts/visual arts	10	34	0.3	7.5
Literature	11	27	0.2	5.9
Media/journalism	12	10	0.1	2.2
Multimedia/video	13	10	0.1	2.2
Music	14	87	0.7	19.1
Opera	15	24	0.2	5.3
Photography	16	16	0.1	3.5
Radio	17	8	0.1	1.8
Science, society, philosophy	18	13	0.1	2.9
Theatre	19	39	0.3	8.6
TV	20	18	0.1	3.9
Other	21	26	0.2	5.7
tieto puuttuu (SYSMIS)	.	12705	96.5	–
		13161	100.0	100.0

[C_014A] 1st dance genre**Kysymysteksti***1st dance genre***Frekvenssit**

selite	arvo	n	%	v. %
Ballet	1	166	1.3	44.6

(taulukko jatkuu seur. sivulla)

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Traditional folk dance	2	46	0.3	12.4
Modern dance	3	126	1.0	33.9
Other	4	34	0.3	9.1
tieto puuttuu (SYSMIS)	.	12789	97.2	–
		13161	100.0	100.0

[C_014B] 2nd dance genre**Kysymysteksti***2nd dance genre***Frekvenssit**

selite	arvo	n	%	v. %
Ballet	1	14	0.1	28.0
Traditional folk dance	2	7	0.1	14.0
Modern dance	3	23	0.2	46.0
Other	4	6	0.0	12.0
tieto puuttuu (SYSMIS)	.	13111	99.6	–
		13161	100.0	100.0

[C_014C] 3rd dance genre**Kysymysteksti***3rd dance genre***Frekvenssit**

selite	arvo	n	%	v. %
Ballet	1	5	0.0	33.3
Traditional folk dance	2	4	0.0	26.7
Modern dance	3	1	0.0	6.7
Other	4	5	0.0	33.3
tieto puuttuu (SYSMIS)	.	13146	99.9	–
		13161	100.0	100.0

[C_015A] 1st literature genre**Kysymysteksti***1st literature genre***Frekvenssit**

selite	arvo	n	%	v. %
Fiction: Poetry	1	267	2.0	12.2
Fiction: Novel	2	852	6.5	38.9
Fiction: Whodunit/thriller	3	69	0.5	3.2
Other fiction	4	162	1.2	7.4
Non-fiction: Philosophy/religion	5	72	0.5	3.3
Non-fiction: Science/nature	6	92	0.7	4.2
Non-fiction: History	7	162	1.2	7.4
Other non-fiction	8	316	2.4	14.4
(Auto)biography	9	197	1.5	9.0
tieto puuttuu (SYSMIS)	.	10972	83.4	–
		13161	100.0	100.0

[C_015B] 2nd literature genre**Kysymysteksti***2nd literature genre***Frekvenssit**

selite	arvo	n	%	v. %
Fiction: Poetry	1	54	0.4	19.1
Fiction: Novel	2	66	0.5	23.3
Fiction: Whodunit/thriller	3	9	0.1	3.2
Other fiction	4	25	0.2	8.8
Non-fiction: Philosophy/religion	5	13	0.1	4.6
Non-fiction: Science/nature	6	16	0.1	5.7
Non-fiction: History	7	29	0.2	10.2
Other non-fiction	8	44	0.3	15.5
(Auto)biography	9	27	0.2	9.5
tieto puuttuu (SYSMIS)	.	12878	97.8	–
		13161	100.0	100.0

[C_015C] 3rd literature genre**Kysymysteksti***3rd literature genre***Frekvenssit**

selite	arvo	n	%	v. %
Fiction: Poetry	1	12	0.1	10.3
Fiction: Novel	2	20	0.2	17.2
Fiction: Whodunit/thriller	3	4	0.0	3.4
Other fiction	4	10	0.1	8.6
Non-fiction: Philosophy/religion	5	2	0.0	1.7
Non-fiction: Science/nature	6	8	0.1	6.9
Non-fiction: History	7	14	0.1	12.1
Other non-fiction	8	26	0.2	22.4
(Auto)biography	9	20	0.2	17.2
tieto puuttuu (SYSMIS)	.	13045	99.1	–
		13161	100.0	100.0

[C_016A] 1st music genre**Kysymysteksti***1st music genre***Frekvenssit**

selite	arvo	n	%	v. %
Domestic hit music	1	109	0.8	4.0
Electronic dance music	2	72	0.5	2.6
Jazz	3	266	2.0	9.6
Pop & rock	4	909	6.9	33.0
Rap & hip hop	5	43	0.3	1.6
Traditional folk	6	87	0.7	3.2
Western art/classical music	7	1033	7.8	37.5
World music, ethno	8	103	0.8	3.7
Other	9	135	1.0	4.9
tieto puuttuu (SYSMIS)	.	10404	79.1	–
		13161	100.0	100.0

[C_016B] 2nd music genre**Kysymysteksti***2nd music genre***Frekvenssit**

selite	arvo	n	%	v. %
Domestic hit music	1	31	0.2	10.3
Electronic dance music	2	19	0.1	6.3
Jazz	3	74	0.6	24.6
Pop & rock	4	62	0.5	20.6
Rap & hip hop	5	20	0.2	6.6
Traditional folk	6	26	0.2	8.6
Western art/classical music	7	44	0.3	14.6
World music, ethno	8	7	0.1	2.3
Other	9	18	0.1	6.0
tieto puuttuu (SYSMIS)	.	12860	97.7	–
		13161	100.0	100.0

[C_016C] 3rd music genre**Kysymysteksti***3rd music genre***Frekvenssit**

selite	arvo	n	%	v. %
Domestic hit music	1	5	0.0	6.2
Electronic dance music	2	7	0.1	8.8
Jazz	3	14	0.1	17.5
Pop & rock	4	9	0.1	11.2
Rap & hip hop	5	9	0.1	11.2
Traditional folk	6	5	0.0	6.2
Western art/classical music	7	7	0.1	8.8
World music, ethno	8	13	0.1	16.2
Other	9	11	0.1	13.8
tieto puuttuu (SYSMIS)	.	13081	99.4	–
		13161	100.0	100.0

[C_017] Children's culture: Coded if any of the three coded subjects is especially for children

Kysymysteksti

Children's culture: Coded if any of the three coded subjects is especially for children

Frekvenssit

selite	arvo	n	%	v. %
No	0	12848	97.6	97.6
Yes	1	313	2.4	2.4
		13161	100.0	100.0

[D_018] Site of the event

Kysymysteksti

Site of the event

Frekvenssit

selite	arvo	n	%	v. %
Domestic	1	3267	24.8	81.3
Finland	2	11	0.1	0.3
France	3	95	0.7	2.4
Spain	4	24	0.2	0.6
Sweden	5	34	0.3	0.8
UK	6	53	0.4	1.3
Turkey	7	1	0.0	0.0
Other Europe	8	311	2.4	7.7
USA	9	78	0.6	1.9
Canada	10	5	0.0	0.1
Other America	11	25	0.2	0.6
Russia/Soviet Union	12	41	0.3	1.0
Asia, Australia, Oceania	13	34	0.3	0.8
Africa	14	8	0.1	0.2
Multinational	15	32	0.2	0.8
tieto puuttuu (SYSMIS)	.	9142	69.5	—
		13161	100.0	100.0

[D_019] The country of origin of the first mentioned original artist**Kysymysteksti***The country of origin of the first mentioned original artist***Frekvenssit**

selite	arvo	n	%	v. %
Domestic	1	3806	28.9	47.1
Finland	2	42	0.3	0.5
France	3	287	2.2	3.5
Spain	4	70	0.5	0.9
Sweden	5	78	0.6	1.0
UK	6	420	3.2	5.2
Turkey	7	5	0.0	0.1
Other Europe	8	1221	9.3	15.1
USA	9	1129	8.6	14.0
Canada	10	32	0.2	0.4
Other America	11	184	1.4	2.3
Russia/Soviet Union	12	215	1.6	2.7
Asia, Australia, Oceania	13	174	1.3	2.2
Africa	14	72	0.5	0.9
Multinational	15	353	2.7	4.4
tieto puuttuu (SYSMIS)	.	5073	38.5	–
		13161	100.0	100.0

[D_020] The country of origin of the possible current performer**Kysymysteksti***The country of origin of the possible current performer***Frekvenssit**

selite	arvo	n	%	v. %
Domestic	1	2079	15.8	55.3
Finland	2	17	0.1	0.5
France	3	86	0.7	2.3
Spain	4	18	0.1	0.5
Sweden	5	33	0.3	0.9
UK	6	160	1.2	4.3
Turkey	7	2	0.0	0.1

(taulukko jatkuu seur. sivulla)

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Other Europe	8	342	2.6	9.1
USA	9	582	4.4	15.5
Canada	10	18	0.1	0.5
Other America	11	53	0.4	1.4
Russia/Soviet Union	12	81	0.6	2.2
Asia, Australia, Oceania	13	69	0.5	1.8
Africa	14	24	0.2	0.6
Multinational	15	195	1.5	5.2
tieto puuttuu (SYSMIS)	.	9402	71.4	–
		13161	100.0	100.0

[D_021] Time horizon of the event**Kysymysteksti***Time horizon of the event***Frekvenssit**

selite	arvo	n	%	v. %
Future	1	1127	8.6	27.8
Present	2	2870	21.8	70.9
Post-WWII	3	22	0.2	0.5
Pre-WWII	4	17	0.1	0.4
Historical/classic	5	14	0.1	0.3
tieto puuttuu (SYSMIS)	.	9111	69.2	–
		13161	100.0	100.0

[D_022] Time horizon of the artist**Kysymysteksti***Time horizon of the artist***Frekvenssit**

selite	arvo	n	%	v. %
Future	1	23	0.2	0.3
Present	2	5988	45.5	74.7
Post-WWII	3	631	4.8	7.9

(taulukko jatkuu seur. sivulla)

2. Muuttujat

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
Pre-WWII	4	768	5.8	9.6
Historical/classic	5	611	4.6	7.6
tieto puuttuu (SYSMIS)	.	5140	39.1	–
		13161	100.0	100.0

[D_023] Time horizon of the performer

Kysymysteksti

Time horizon of the performer

Frekvenssit

selite	arvo	n	%	v. %
Future	1	4	0.0	0.1
Present	2	3597	27.3	96.7
Post-WWII	3	84	0.6	2.3
Pre-WWII	4	28	0.2	0.8
Historical/classic	5	6	0.0	0.2
tieto puuttuu (SYSMIS)	.	9442	71.7	–
		13161	100.0	100.0

[D_024] Format of the piece of art treated in the article

Kysymysteksti

Format of the piece of art treated in the article

Frekvenssit

selite	arvo	n	%	v. %
Live	1	3387	25.7	45.7
Recording	2	4021	30.6	54.3
tieto puuttuu (SYSMIS)	.	5753	43.7	–
		13161	100.0	100.0

[E_025] Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person

Kysymysteksti

Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person

Frekvenssit

selite	arvo	n	%	v. %
No	0	11905	90.5	90.5
Yes	1	1256	9.5	9.5
		13161	100.0	100.0

[E_026] Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article

Kysymysteksti

Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article

Frekvenssit

selite	arvo	n	%	v. %
No	0	7813	59.4	59.4
Yes	1	5348	40.6	40.6
		13161	100.0	100.0

[E_027] Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article

Kysymysteksti

Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article

Frekvenssit

(taulukko jatkuu seur. sivulla)

2. Muuttujat

(taulukko jatkuu ed. sivulta)

selite	arvo	n	%	v. %
selite	arvo	n	%	v. %
No	0	10886	82.7	82.7
Yes	1	2275	17.3	17.3
		13161	100.0	100.0

[E_028] Social/political dimension: Includes explicit references to politics in the content of the article

Kysymysteksti

Social/political dimension: Includes explicit references to politics in the content of the article

Frekvenssit

selite	arvo	n	%	v. %
No	0	9751	74.1	74.1
Yes	1	3410	25.9	25.9
		13161	100.0	100.0

[E_029] Generational dimension: Includes explicit references to generations in the content of the article

Kysymysteksti

Generational dimension: Includes explicit references to generations in the content of the article

Frekvenssit

selite	arvo	n	%	v. %
No	0	12384	94.1	94.1
Yes	1	777	5.9	5.9
		13161	100.0	100.0

[E_030] There are -isms" in the content of the article

Kysymysteksti

There are -isms" in the content of the article

Frekvenssit

selite	arvo	n	%	v. %
No	0	11670	88.7	88.7
Yes	1	1491	11.3	11.3
		13161	100.0	100.0

[E_031] The total number of references named in the article**Kysymysteksti**

The total number of references named in the article

Frekvenssit

selite	arvo	n	%	v. %
1-5	1	3260	24.8	31.2
6-10	2	2865	21.8	27.4
11-20	3	2775	21.1	26.5
More than 20	4	1565	11.9	15.0
tieto puuttuu (SYSMIS)	.	2696	20.5	–
		13161	100.0	100.0

Luku 3

Hakemistot

3.1 Muuttujat esiintymisjärjestyksessä

FSD study number [FSD_NO]	5
FSD edition number [FSD_VR]	5
FSD case id [FSD_ID]	6
File name (newspaper, weekday, date ddmmyy, page number of the article, total amount of pages in the newspaper) [A_FILE]	6
Newspaper [A_PAPER]	6
Possible supplement [A_SUPPLE]	7
Coder [A_CODER]	7
Year [A_YEAR]	8
Month [A_MONTH]	8
Date [A_DATE]	9
Week day [A_WEEK]	9
Total amount of pages in the newspaper issue [A_PAGES]	10
Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one) [A_PART]	10
Page number (referring to the original page numbering) [A_PAGE]	11
Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.) [A_CUL_PN] 11	
Total amount of pages in the culture section [A_CUL_PT]	11
Location of the article on the newspaper page [B_001]	12
The size of the article in relation to the newspaper page [B_002]	12
Pictures: If there is at least one picture or illustration in the article [B_003]	12
Size of the picture(s) in the article [B_004]	13

3. Hakemistot

Content of the largest picture [B_005A]	13
Content of the 2nd largest picture [B_005B]	14
Content of the 3rd largest picture [B_005C]	14
Number of lines in 1st paragraph [B_006]	15
Number of lines in 2nd paragraph [B_007]	16
Type of the article [B_008]	16
Subarticle: if the article is a subarticle of a bigger article [B_009]	17
The name of the writer [B_010]	17
Sex of the writer (judged from the name) [B_011]	17
Picture of the writer [B_012]	18
Primary cultural area treated in the article [C_013A]	18
Secondary cultural area treated in the article [C_013B]	19
Tertiary cultural area treated in the article [C_013C]	20
1st dance genre [C_014A]	20
2nd dance genre [C_014B]	21
3rd dance genre [C_014C]	21
1st literature genre [C_015A]	22
2nd literature genre [C_015B]	22
3rd literature genre [C_015C]	23
1st music genre [C_016A]	23
2nd music genre [C_016B]	24
3rd music genre [C_016C]	24
Children's culture: Coded if any of the three coded subjects is especially for children [C_017]	25
Site of the event [D_018]	25
The country of origin of the first mentioned original artist [D_019]	26
The country of origin of the possible current performer [D_020]	26
Time horizon of the event [D_021]	27
Time horizon of the artist [D_022]	27
Time horizon of the performer [D_023]	28
Format of the piece of art treated in the article [D_024]	28
Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person [E_025]	29
Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article [E_026]	29

Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article [E_027]	29
Social/political dimension: Includes explicit references to politics in the content of the article [E_028]	30
Generational dimension: Includes explicit references to generations in the content of the article [E_029]	30
There are -isms" in the content of the article [E_030]	30
The total number of references named in the article [E_031]	31

3.2 Muuttujat aakkosjärjestyksessä

1st dance genre	20
1st literature genre	22
1st music genre	23
2nd dance genre	21
2nd literature genre	22
2nd music genre	24
3rd dance genre	21
3rd literature genre	23
3rd music genre	24
Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article	29
Children's culture: Coded if any of the three coded subjects is especially for children	25
Coder	7
Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article	29
Content of the 2nd largest picture	14
Content of the 3rd largest picture	14
Content of the largest picture	13
Date	9
File name (newspaper, weekday, date ddmmyy, page number of the article, total amount of pages in the newspaper)	6
Format of the piece of art treated in the article	28
FSD case id	6
FSD edition number	5
FSD study number	5
Generational dimension: Includes explicit references to generations in the content of the article	30
Location of the article on the newspaper page	12
Month	8
Newspaper	6
Number of lines in 1st paragraph	15
Number of lines in 2nd paragraph	16
Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.)	11
Page number (referring to the original page numbering)	11

Picture of the writer	18
Pictures: If there is at least one picture or illustration in the article	12
Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one)	10
Possible supplement	7
Primary cultural area treated in the article	18
Secondary cultural area treated in the article	19
Sex of the writer (judged from the name)	17
Site of the event	25
Size of the picture(s) in the article	13
Social/political dimension: Includes explicit references to politics in the content of the article	30
Subarticle: if the article is a subarticle of a bigger article	17
Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person	29
Tertiary cultural area treated in the article	20
The country of origin of the first mentioned original artist	26
The country of origin of the possible current performer	26
The name of the writer	17
The size of the article in relation to the newspaper page	12
The total number of references named in the article	31
There are -isms" in the content of the article	30
Time horizon of the artist	27
Time horizon of the event	27
Time horizon of the performer	28
Total amount of pages in the culture section	11
Total amount of pages in the newspaper issue	10
Type of the article	16
Week day	9
Year	8

Liite A

Tietoa muuttujien muodostamisesta ja koodaamisesta englanniksi

FSD3385 KULTTUURIEROT, SUKUPOLVET JA MUUTOS EUROOPPALAISESSA SANOMALEHDISTÖSSÄ 1960-2010: SANOMALEHTIARTIKKELIT

FSD3385 THE CULTURAL DISTINCTIONS, GENERATIONS AND CHANGE 1960-2010: COVERAGE IN EUROPEAN NEWSPAPER ARTICLES

Tämä dokumentti on osa yllä mainittua Yhteiskuntatieteelliseen tietoaarkistoon arkistoitua tutkimusaineistoa.

Dokumenttia hyödyntävien tulee viitata siihen asianmukaisesti lähdeviitteellä.

This document forms a part of the above mentioned dataset, archived at the Finnish Social Science Data Archive.

If the document is used or referred to in any way, the source must be acknowledged by means of an appropriate bibliographic citation.

Detta dokument utgör en del av den ovannämnda datamängden, arkiverad på Finlands samhällsvetenskapliga dataarkiv.

Om dokument är utnyttjat eller refererat till måste källan anges i form av bibliografisk referens.

CODE BOOK

Cultural Distinctions, Generations and Change: A Comparative Study of Five European Countries, 1960–2010

Riie Heikkilä & Tina Lauronen & Semi Purhonen 11.8.2014

with corrections 21.8.2014

edited 3.9.2018

Contents

Introduction.....	1
Data.....	1
Definitions and selections of articles	2
General instructions	2
A: About the newspaper (Background variables).....	3
B: About the article.....	3
001 Location on the page.....	4
002 The size of the article (text and pictures).....	4
003 Picture(s).....	4
004 The size of the picture.....	4
005a The content of the picture.....	4
005b The content of the picture	6
005c The content of the picture.....	7
006 Number of lines in the first text paragraph	7
007 Number of lines in the second text paragraph.....	8
008 Type of the article	8
009 Subarticle	10
010 The name of the writer	10
011 The sex of the writer	10
012 Picture of the writer.....	10
C: The subject of the article/area of culture.....	10
013a The area of culture.....	10
013b The area of culture	11
013c The area of culture.....	12

014a Dance.....	13
014b Dance	13
014c Dance.....	13
015a Literature	13
015b Literature.....	13
015c Literature	14
016a Music.....	14
016b Music.....	14
016c Music.....	15
017 Children’s culture.....	15
D: About the artist/piece of art.....	15
018 Site of the cultural event	15
019 Origin of the artist.....	16
020 Origin of the performer or actor.....	17
021 Time horizon of the event	17
022 Time horizon of the artist.....	18
023 Time horizon of the performer or actor	18
024 Format of the piece of art.....	19
E: About the content of the article	19
025 Subjective dimension	19
026 Aesthetic dimension.....	19
027 Commercial dimension	19
028 Social/political dimension.....	20
029 Generational dimension	20
030 -isms.....	20
031 Number of references (artists, pieces of art) mentioned by name	20
References.....	21

Introduction

The Cultural Distinctions, Generations and Change (CUDIGE) project examines newspaper coverage of arts and culture between 1960 and 2010, in six countries (Finland, Sweden, Great Britain, France, Spain and Turkey), through content analysis. Content analysis can be defined as ‘[...] the systematic, objective, quantitative analysis of message characteristics’ (Neuendorf, 2002:1). Here, these message characteristics concern features of newspaper contributions on art and culture.

In general, this codebook provides information on all aspects of the data collection in the CUDIGE project, i.e. information on the selection of newspapers and newspaper contributions (e.g. sampling procedures), which characteristics are measured (variables), and how these characteristics are measured (definitions, operationalization procedures).

Data

The data collected in the CUDIGE project consists of the cultural sections of the six following newspapers: *Helsingin Sanomat* (Finland), *Dagens Nyheter* (Sweden), *The Guardian* (Great Britain), *Le Monde* (France) and *ABC (1960–1975)/El país (1976–2010)* (Spain). In addition to this, Dr. Irmak Karademir Hazir from the Middle East Technical University (Turkey) has collected a similar data set concerning Turkey and coded it according to the same principles. The Turkish newspaper is called *Milliyet*. Our six sample years are 1960, 1970, 1980, 1990, 2000 and 2010.

Cultural news tend to concentrate in the weekends, but according to our hypothesis the two weekend days (Saturday and Sunday) might stress different types of culture; also, different weekdays might play different roles in presenting specific cultural news. As cultural news are also subject to seasonal influences and possible cultural events, we decided to follow the example of Janssen et al. (2008) and create so-called constructed weeks (see also Riffe et al., 1993). We divided each year into three thirds (January to April, May to August, September to December) and used a stratified sampling procedure in order to select random dates to form one week for each third of each selected year. We thus have $3 \times 7 = 21$ editions per sample year from *Dagens Nyheter* and *Helsingin Sanomat*. From these two newspapers we have collected $6 \times 21 = 126$ editions each. The *Guardian* did not come out on Sundays and *Le Monde* on Mondays, so from them we have $3 \times 6 = 18$ editions per year, totaling $6 \times 18 = 108$ editions per newspaper. From the Spanish papers, *ABC* did not come out on Mondays and *El País* was the same in 1980, but later on it was published seven days a week. So from them we have 3

$x 18 + 3 x 21 = 117$ editions collected. In total the data is collected from 585 newspaper issues (711 when Milliyet included).

Nonetheless, the central unit of our analysis is the individual article. The final N of our data is 11 775 (13 161 when Milliyet included).

Definitions and selections of articles

Research units are newspaper articles found in the cultural pages. This includes all the editorial content of our data: editorial articles, lists and non-commercial announcements. Advertisement and all other commercial content will be excluded.

Editorial articles are defined as newspaper contributions that form separate text units that can be distinguished from other text units by clearly distinguishable demarcation symbols before and after the text, such as headings, demarcation lines or extra space. Each editorial article is coded as one unit.

Lists are defined as newspaper contributions that list things, whether cultural products, events or such. Typical EXAMPLES would be lists of newly published/recommended/seasonal cultural products (“The best books of this autumn”, “Parhaat joululahjalevyt”) or events (“5 top galleries of Berlin”, “Helsingin kulttuurikesävinkit”). The list is coded as one unit. ***NB! If the article is a list, code only numbers 001-005, 008, 009, 013, 026 and 027.***

Non-commercial announcements are defined as newspaper contributions that primarily announce some (cultural or other) event. Typical EXAMPLES would be lists of cultural products (upcoming performances, exhibitions, etc.) accompanied by practical information (dates, locations, prices, etc.) and sometimes a little information on its content. Also, these lists tend to be long as they aim to provide an overview of the supply. A block of non-commercial announcements (FOR EXAMPLE “Movies this weekend” or “Viikon teatteriesitykset”) is coded as one unit.

General instructions

When coding, in first place always use information provided in the article (for instance deciding the genre etc.). If you need to use Google (for instance for knowing nationalities of artists etc.), use the information provided on the first page. If this information is not found easily, leave empty.

Analyze the data in order. Files are in an alphabetical order and if the coders proceed in the same order, mistakes are less likely to occur and the background variables are easier to add. Save the

analysis named as [paper name][year][your initials], for example HS 1990 TLa. The paper names are shortened as HS, DN, GU, EP, ABC and LM.

Several EXAMPLES are underlined to help coding. The code list is divided into the following five parts:

- A. About the newspaper
- B. About the article
- C. The subject of the article/area of culture
- D. About the artist/piece of art
- E. About the content of the article



A: About the newspaper (Background variables)

Some variables will be added after coding. If the analysis (the Atlas.ti HU) is saved correctly and the data file names are original, the coder doesn't have to think about these variables.

- The name of the newspaper
- The possible supplement and the name of it
- The coder
- The date of publication (year, month and day)
- The weekday
- Total amount of pages in the newspaper issue
- Possible part of the newspaper (some of the newspapers have named different parts)
- Page number (referring to the original page numbering)
- The page number in the cultural section (in order: 1st cultural page, 2nd cultural page...)
- The total amount of pages in the culture section

B: About the article

In this part, there are four codes that cannot be left empty or missing: *the location on the page*, *the size of the article*, *the amount of lines on the first paragraph* and *the type of the article*. A possible subarticle (009) is coded as its own entity.

001 Location on the page

The location (**in vertical terms**) of the article on the newspaper page.

- a. Whole page/in the middle
- b. Upper half of the page
- c. Lower half of the page

➔ CRITERION: If the article crosses the horizontal “imaginary line” in the middle of the page or is situated on both sides of it, code a). All other cases are either b) or c).

002 The size of the article (text and pictures)

The size of the article in relation to the newspaper page. NB: Pay attention only to the main article independently of its possible subarticle.

- a. Multiple pages
- b. Whole page
- c. Half of the page
- d. Quarter page
- e. Smaller article
- f. Very small article
 - If the article is between categories, always code it as the bigger option.
 - With “very small article”, we refer to an article ten or less lines.

003 Picture(s)

If there is at least one picture or illustration, code this. If there are no pictures or illustrations, skip to code number 006. If the picture is about the writer of the article, leave empty.

- a. Yes, there is a picture

004 The size of the picture

The size of the picture(s) in relation to the article as a whole (all the pictures together!)

- a. Small picture(s) (text dominates clearly)
- b. Medium-sized pictures (roughly similar amount of text and pictures)
- c. Large picture(s) (picture(s) dominate(s) clearly)

005a The content of the picture

The three largest pictures of one article. In order: 005a, 005b and 005c. If the picture is about the writer of the article, leave empty. If the picture is blurry, leave empty.

NB! STILL PICTURES OF MOVIES ➔ Artist in action (b)

NB! MOVIE POSTERS ➔ Reproduction of artwork (e)

- a. Photograph of artist or performer
- b. Photograph of artist(s) or performer in action
- c. Cartoon/drawing of artist
- d. Photograph of both artist(s) and own artwork
- e. Photograph of (reproduction) of artwork
- f. Photograph of audience
- g. Photograph of audience and artwork
- h. Photograph of other persons
- i. Photograph of other persons and artwork
- j. Cartoon/drawing of other persons than artist
- k. Info graphs (a list inside an article is considered an info graph!)
- l. Other illustration

- a. Photograph of artist
FOR EXAMPLE portrait photography, pictures of the artist being interviewed, pictures of the artist at premieres and parties, private pictures of the artist.
 - Other persons are allowed to be in the picture.
 - Not if the photograph depicts the artist in action, FOR EXAMPLE acting, dancing, painting, singing → 2.
 - Not if the photograph depicts the artist together with his/her own artwork (FOR EXAMPLE in front of painting, signing book) → 4.
 - Not if the photograph depicts exclusively an audience → 6 or 7, or other persons → 8 or 9.
- b. Photograph of artist(s) in action
 - Photograph of the artist in 'artistic' action (FOR EXAMPLE performing, rehearsing or creating)
 - Other persons are allowed to be in the picture.
- c. Cartoon/drawing of artist
 - Not if a reproduction of a painting is published which is a self portrait of the artist → 5.
- d. Photograph of both artist(s) and own artwork
FOR EXAMPLE photograph of the artist in front of his/her own painting, a writer signing his/her own book.
 - Other persons are allowed to be in the picture.
 - Not if the artist is in the picture with someone else's artwork → 1 or 9.
- e. Photograph of (reproduction) of artwork
 - In case of a book/CD/video: also this category if the artist is on the front of the product, also if a picture of / from the book is used.
 - In case of a performance/film: not if the artist is photographed in 'artistic' action (FOR EXAMPLE acting in film, singing on stage) → 2. Other photographs of the artwork (FOR EXAMPLE location settings, props, also film posters) are included.
 - In case of a painting: also if the reproduced painting is a self portrait of the artist or portrait of other persons.
 - Not if also the artist (→ 4) or an audience (→ 7) is in the picture.
 - Not if persons other than the artist and an audience are in the picture → 9.
- f. Photograph of audience

Photograph exclusively of an art audience (no artists on it). Audience is confined to persons ‘consuming’ a cultural product (spectators of a performance, visitors of an exhibition or museum, fans, etc). Persons involved in producing, mediating, or funding cultural products, as well as policy makers, heirs and art collectors are not considered as audience, but as ‘other persons’ (see 8).

- If the product is also on the picture (FOR EXAMPLE people reading a book, watching a painting) → 7.
 - Other persons than the artist are allowed to be in the picture (but if the picture only contains other persons → 8).
 - Not if the audience is depicted in front of an artwork (FOR EXAMPLE in a museum) → 7.
- g. Photograph of audience and artwork
- Only if the photograph is exclusively of an audience + an artwork (FOR EXAMPLE before a painting in a museum).
 - Not if also the artist is in the picture → 1 or 2.
- h. Photograph of other persons
- i. Photograph of other persons and artwork
- Only if the photograph is exclusively of persons other than the artist and audience + an artwork
- j. Cartoon/drawing of other persons than artist
- Only if the cartoon/drawing is exclusively of persons other than the artist.
- This category includes audiences
 - Not cartoons /drawings of fictive persons, animals, objects → 12.
- k. Info graphs (figures, statistical pictures, country maps etc)
- Meaningful figures or statistics on cultural phenomena (objects, consumption, production, policy, business, funding, sales, etc.).
 - Not if it concerns topics unrelated to the arts → 12.
 - A list inside a bigger article is always an “info graph”!
- l. Other illustration(not depicting persons/ nor artwork)
- Photographs, drawings or other illustrations that do not depict an artist, artwork, art audience or other persons who are discussed, but rather indirectly relate to a discussed theme or discussed objects (usually illustrations found in newspaper archive).
- Also cartoons/drawings of fictive persons, animals, objects.
 - Also illustrations of which it is not clear what they depict.

005b The content of the picture

The three largest pictures of one article. In order: 005a, 005b and 005c.

- a. Photograph of artist or performer
- b. Photograph of artist(s) or performer in action
- c. Cartoon/drawing of artist
- d. Photograph of both artist(s) and own artwork
- e. Photograph of (reproduction) of artwork
- f. Photograph of audience
- g. Photograph of audience and artwork
- h. Photograph of other persons
- i. Photograph of other persons and artwork

- j. Cartoon/drawing of other persons than artist
- k. Info graphs
- l. Other illustration

005c The content of the picture

The three largest pictures of one article. In order: 005a, 005b and 005c.

- a. Photograph of artist or performer
- b. Photograph of artist(s) or performer in action
- c. Cartoon/drawing of artist
- d. Photograph of both artist(s) and own artwork
- e. Photograph of (reproduction) of artwork
- f. Photograph of audience
- g. Photograph of audience and artwork
- h. Photograph of other persons
- i. Photograph of other persons and artwork
- j. Cartoon/drawing of other persons than artist
- k. Info graphs
- l. Other illustration

006 Number of lines in the first text paragraph

Count the lines of the first text paragraph of the article. Start counting from the body text (omitting titles, subtitles, introductions (*ingressi*) or similar. A paragraph is usually marked by indentation, but also other visual means other of dividing text (bolding, italics...) should be taken into account. Count carefully!

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6
- g. 7
- h. 8
- i. 9
- j. 10

- k. 11
- l. 12
- m. 13
- n. 14
- o. 15 or more

007 Number of lines in the second text paragraph

Count the lines of the second text paragraph of the article.

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11
- l. 12
- m. 13
- n. 14
- o. 15 or more

008 Type of the article

- a. Review/critique
- b. Interview/profile
- c. Commentary text
- d. Report/feature
- e. News
- f. Preview
- g. Announcement/list
- h. Artistic text/fiction
- i. Other

- a. **Review/critique**
Substantial report on witnessed or experienced product that is explicitly mentioned (FOR EXAMPLE books, films, concerts) that generally contains both descriptive and evaluative elements.
- NB: It is still possible that a review contains (many) observations not addressing the central product (e.g. review of festival containing impressions of atmosphere).
 - Not if the author discusses a new product in a few lines (→ 7 Announcement)
- b. **Interview/profile**
Focus on a conversation with an artist or an art related person.
- Code this if the article is explicitly presented as an interview or if it becomes clear from the story that the author met/spoke with the interviewed person (i.e. description of the setting in which interview took place). If this is not clear, and only then, (e.g. miscellaneous story with also review/background characteristics), take a minimum of 50% quotations as a criterion for an interview.
 - Not if a few citations from the central person/artist are a minor part of a news story (→ 5 News) or if old quotes are used to compile a background story (→ 6 Report).
- c. **Commentary text**
Article in which a personal opinion is being voiced on a certain issue (incl. regulary or irregularly published columns, commentaries, editorial comments, (guest) op-eds, letters to the Editor, etc).
- d. **Report/feature**
Article that provides background information on an artist, product or discipline (incl. portraits, obituaries, reportages, and personal profiles).
- Include also if quotes are used, although the article is not explicitly presented as interview (or other elements dominate the article content).
 - Not if the central element of the story is an interview with someone (→ 2 Interview), if a particular product is being discussed (→ 1 Review), if the central element of the story is a personal opinion (→ 3 Commentary) or if the central element of the story is the topicality of the subject (→ 5 News).
- e. **News**
Article in which a topical event is signaled and described (i.e. breaking news).
- Not if a new product is being discussed (→ 1 Review) or signaled (→ 7 Announcement) or in case of a longer article providing background information on an event (→ 4 Report)
 - FOR EXAMPLE: announcement that new product will arrive in six months → 5 News, announcement on front page on the day of arrival → 5 News, but a more thorough discussion of new product on the day of arrival → 1 Review, and a few lines about new product in a special rubric → 7 Announcement.
 - FOR EXAMPLE: when an artist dies: announcement on front page → 5 News, but obituary → 4 Report.
 - Generally, if the article is from a wire service, this is an indication that it is → 5 News.
- f. **Preview**
Report on future event(s) and/or product(s). Code this only if the author of the article has not yet witnessed the event/product (usually: live performance).
- Not if the author has already witnessed the discussed product (FOR EXAMPLE films, earlier performances in tour) (→ 1 Review).
 - If an art product is broadcast on television (FOR EXAMPLE opera or theatre show on television) → 1 Review
- g. **Announcement/list**
Short information (± 10-30 lines) about (the appearance/availability of) a new product. Generally, announcements contain only a little descriptive information and hardly any evaluative information (or the latter is 'borrowed' from a longer review published before. Usually in a special section carrying brief information about new books, exhibitions, movies, etc.
- Also if the article is explicitly part of a guide/agenda
 - Not if the new product is presented as 'News' (FOR EXAMPLE "Next year, the new book of ... will be released").
 - If the source is wire service, the article is not part of agenda or rubric but is located among other news articles → 5 News

- ***NB! If the article is a list, code only numbers 001-005, 008, 009, 013, 026 and 027.***
- If the same list includes several forms of art, code only the three first ones. If the list has separate titles, code each one as its own entity.

- h. Artistic text/fiction
Artistic text (FOR EXAMPLE poems, short stories, summer serials) usually written by an artist.
- i. Other

009 Subarticle

If the article is a subarticle of a bigger article, code this. Otherwise leave empty.

- a. Yes, the article is a subarticle

010 The name of the writer

If the name of the writer is mentioned, code this. Otherwise leave empty.

- a. Yes, the name of the writer is mentioned

011 The sex of the writer

The sex of the writer (judged from the name). If the writer is not mentioned, leave empty.

- a. Male
- b. Female
- c. Unclear

012 Picture of the writer

If there is a picture of the writer, code this. Otherwise leave empty.

- a. Yes, there is a picture of the writer

C: The subject of the article/area of culture

013a The area of culture

The area(s) of culture treated in the article. If more than one area of culture is mentioned [DISCUSSED], code the first mentioned cultural area as (a), the second mentioned cultural area as (b) and the third mentioned cultural area as (c). The area of culture should be a priori deduced from the headline (or similar) of the article itself. CODE POSSIBLE SECOND AND THIRD AREAS OF CULTURE ONLY IF THEY ARE DISCUSSED AT LEAST IN ONE PROPER PARAGRAPH (I.E. IN MORE THAN 3 CONSECUTIVE SENTENCES) OR IF THEY ARE MENTIONED IN THE TITLE (or introduction, besides the first and main area of culture). JUST A SHORT MENTIONING OF OTHER CULTURAL AREAS BESIDES THE FIRST IS NOT ENOUGH TO CODE THEM AS THE SECOND AND THIRD AREAS!

If the area of culture treated is dance (6), literature (11) or music (14), use codes 014, 015, and 016 to define the subgenre.

- a. Architecture
- b. Cabaret, musical show
- c. Comics
- d. Computer/consol games
- e. Cultural policy
- f. Dance
- g. Design
- h. Fashion
- i. Film
- j. Fine arts/visual arts
- k. Literature
- l. Media/journalism
- m. Multimedia/video
- n. Music
- o. Opera
- p. Photography
- q. Radio
- r. Science, society, philosophy
- s. Theatre
- t. TV
- u. Other

013b The area of culture

- a. Architecture
- b. Cabaret, musical show
- c. Comics
- d. Computer/consol games
- e. Cultural policy
- f. Dance
- g. Design
- h. Fashion
- i. Film

- j. Fine arts/visual arts
- k. Literature
- l. Media/journalism
- m. Multimedia/video
- n. Music
- o. Opera
- p. Photography
- q. Radio
- r. Science, society, philosophy
- s. Theatre
- t. TV
- u. Other

013c The area of culture

- a. Architecture
- b. Cabaret, musical show
- c. Comics
- d. Computer/consol games
- e. Cultural policy
- f. Dance
- g. Design
- h. Fashion
- i. Film
- j. Fine arts/visual arts
- k. Literature
- l. Media/journalism
- m. Multimedia/video
- n. Music
- o. Opera
- p. Photography
- q. Radio
- r. Science, society, philosophy
- s. Theatre
- t. TV

- u. Other

014a Dance

- a. Ballet
- b. Traditional folk dance
- c. Modern dance
- d. Other

014b Dance

- a. Ballet
- b. Traditional folk dance
- c. Modern dance
- d. Other

014c Dance

- a. Ballet
- b. Traditional folk dance
- c. Modern dance
- d. Other

015a Literature

- a. Fiction: Poetry
- b. Fiction: Novel
- c. Fiction: Whodunnit/thriller
- d. Other fiction
- e. Non-fiction: Philosophy/religion
- f. Non-fiction: Science/nature
- g. Non-fiction: History
- h. Other non-fiction
- i. (Auto)biography

015b Literature

- a. Fiction: Poetry
- b. Fiction: Novel
- c. Fiction: Whodunnit/thriller

- d. Other fiction
- e. Non-fiction: Philosophy/religion
- f. Non-fiction: Science/nature
- g. Non-fiction: History
- h. Other non-fiction
- i. (Auto)biography

015c Literature

- a. Fiction: Poetry
- b. Fiction: Novel
- c. Fiction: Whodunnit/thriller
- d. Other fiction
- e. Non-fiction: Philosophy/religion
- f. Non-fiction: Science/nature
- g. Non-fiction: History
- h. Other non-fiction
- i. (Auto)biography

016a Music

- a. Domestic hit music (eg. schlager, chanson...)
- b. Electronic dance music
- c. Jazz
- d. Pop & rock
- e. Rap & hip hop
- f. Traditional folk
- g. Western art/classical music
- h. World music, ethno
- i. Other

016b Music

- a. Domestic hit music (eg. schlager, chanson...)
- b. Electronic dance music
- c. Jazz
- d. Pop & rock

- e. Rap & hip hop
- f. Traditional folk
- g. Western art/classical music
- h. World music, ethno
- i. Other

016c Music

- a. Domestic hit music (eg. schlager, chanson...)
- b. Electronic dance music
- c. Jazz
- d. Pop & rock
- e. Rap & hip hop
- f. Traditional folk
- g. Western art/classical music
- h. World music, ethno
- i. Other

017 Children's culture

If any of the three coded subjects is especially for children, code this. Otherwise leave empty.

- a. Yes, the article is about children's culture.

D: About the artist/piece of art

CODE ONLY ONE, I.E. THE FIRST MENTIONED IN THE ARTICLE (usually mentioned in the title/introduction, but not always)

018 Site of the cultural event

The country in which the event takes place. If there are several countries involved [WHICH MUST BE VERY RARE IN CASE OF EVENTS!] use "multinational".

- a. Domestic
- b. Finland
- c. France
- d. Spain
- e. Sweden
- f. UK
- g. Turkey

- h. Other Europe
- i. USA
- j. Canada
- k. Other America
- l. Russia/Soviet Union
- m. Asia, Australia, Oceania
- n. Africa
- o. Multinational

Typical EXAMPLES of events are theatre or cinema premieres, film festivals, (but not all film reviews), publications of books (not all book reviews), exhibitions, concerts, festivals etc – significant real-time cultural occasions in which there is a live public included.

019 Origin of the artist

The country of origin of the first mentioned original artist

In some cases, the origin of the artist might be “multinational” (code “multinational”), if the artist is a collective (e.g. band) or the article is about a piece of art equally made together by more than one artists (cf. a review of Lou Reed’s (USA) and John Cale’s (Other Europe) Songs for Drella). Multinationality is not specially emphasized or searched for, it is coded only if it is implied by the information given in the article, or if it is a well-known fact, or if it is implied in the title or introduction. (If Google says that AC/DC is an Australian band, it is coded as Australian band, even if there might be band members also from different countries.)

- a. Domestic
- b. Finland
- c. France
- d. Spain
- e. Sweden
- f. UK
- g. Turkey
- h. Other Europe
- i. USA
- j. Canada
- k. Other America
- l. Russia/Soviet Union
- m. Asia, Australia, Oceania

- n. Africa
- o. Multinational
 - With “artists”, we refer to the first-hand maker of the piece of art: for example directors, producers (films), authors (literature), painters, composers...

020 Origin of the performer or actor

The country of origin of the possible current performer. If there is no current performer, leave empty. About the option of multinationality, see instructions in 019 above. NB! The artist and performer can also be the same (for example in the cases of bands playing their own songs etc.)

- a. Domestic
- b. Finland
- c. France
- d. Spain
- e. Sweden
- f. UK
- g. Turkey
- h. Other Europe
- i. USA
- j. Canada
- k. Other America
- l. Russia/Soviet Union
- m. Asia, Australia, Oceania
- n. Africa
- o. Multinational
 - With “current performers”, we refer to a secondary actor in relation to the original artist. Typical EXAMPLES of current performers would be musicians performing music composed by someone else (current performer Salonen conducts original artist Bach), actors acting in a play written by someone else (current actor Hannu-Pekka Björkman performs original artist, playwright Beckett), movie actors (actress Penélope Cruz acting in director Almodóvar’s movie), translators translating the book of someone else (current actor Saarikoski translates an oeuvre of the original artist Joyce).

021 Time horizon of the event

The time horizon of the event (for definition of “event”, see code 018).

- a. Future

- b. Present
- c. Post-WWII
- d. Pre-WWII
- e. Historical/classic
 - “Future” means any reference to coming events: (“tomorrow”, “next week/month”)
 - “Present” means anything from “the moment of writing” to the whole present year (for EXAMPLE, an article written in the summer 1960 about the current spring’s theatre scene is coded as “present”)
 - Post-WWII: year 1950 → previous year of the publishing of article (for EXAMPLE, an article written in the summer 1960 about the previous year’s theatre scene is coded as “Post-WWII”)
 - Pre-WWII: 1850–1949
 - Historical/classic: anything before year 1850

022 Time horizon of the artist

The time horizon of the original artist. [In principle the artist might be in some rare cases unknown (e.g. if the article discusses the Bible, or the story about King Arthur); then code according to the time horizon of the piece of art.]

- TIME HORIZON OF THE ARTIST IN AMBIVALENT CASES → if some specific artwork is mentioned, use that time point; if not, use your common sense to take a decision according to the main phase of his/her artistic activity etc.
- a. Future
 - b. Present
 - c. Post-WWII
 - d. Pre-WWII
 - e. Historical/classic

023 Time horizon of the performer or actor

The time horizon of the possible current performer or actor.

- a. Future
- b. Present
- c. Post-WWII
- d. Pre-WWII

- e. Historical/classic

024 Format of the piece of art

The physical format of the piece of art treated in the article

- a. Live
- b. Recording
 - “Live” refers to physical, real-time cultural products like concerts, plays, festivals or exhibitions.
 - “Recording” refers to a recorded or distributable cultural products like films, CDs, DVDs, any kind of reading (books, magazines, etc.)...
 - If the article does not make reference to any cultural product which can be considered to be presented live or as a recording, leave empty.

E: About the content of the article

These will be coded only if the dimension is found from the article, otherwise leave empty.

025 Subjective dimension

Includes articles with the text written in first person (or if it includes clear pronouns referring to the first person (“In my opinion...”, “Me parece que...”).

- a. Yes, there is a subjective dimension.
 - The subjective dimension always means writing in the first person (“I’m sitting opposite to Jarvis Cocker, headman of Pulp, who nervously flips his cigarette...”)

026 Aesthetic dimension

Includes explicit judgements on the good or poor quality of the piece of art treated in the article.

- a. Yes, there is an aesthetic dimension.
 - Aesthetic dimension usually manifests itself through clear artistic judgements (“good”, “bad”, “sublime”, “innovative”, “poetic”, “spectacular”...)
 - NB: All reviews do not necessarily have an aesthetic dimension!
 - Any review with stars (usually from 0 to 5) is coded as with aesthetic dimension.

027 Commercial dimension

Includes explicit references to money or other economic indicators.

- a. Yes, there is a commercial dimension.

- All references to money mean commercial dimension: this means not only references to the cheapness or expensiveness of something but also mentions of commercial success (“cash magnets” or “selling gold” or that “something has attracted thousands of visitors”) or commercial failure (“the making of a film turned out to be a ruin”) or a real person (not a character of a piece of art) being rich/poor (“the director was a millionaire”)
- Artistic prizes with explicit mentions to money are coded (“the Finlandia prize was 5000 euros”)
- The mentioning of the price of a cultural product (for instance a book or a record) does not count for commercial dimension

028 Social/political dimension

Includes explicit references to politics.

- a. Yes, there is a social/political dimension
 - The social/political dimension manifests itself in references to words like “politics”, “society”, “power”, “equality”, “social classes”, “poverty” etc.

029 Generational dimension

Includes explicit references to generations.

- a. Yes, there is a generational dimension.
 - Code this, if in the article there are any generational names/labels (“Generation x”, “Generation Y”, “The multimedia generation”, “baby boomers” etc.)

030 -isms

Includes any “-isms”

- a. Yes, there are “-isms” in the article
 - Code this, if any nouns with the suffix “-ism” (or “-ismo”, “-ismi” etc. depending on the language) are used in the article (“humanism”, “liberalism”, “romanticism”, “eroticism”)

031 Number of references (artists, pieces of art) mentioned by name

The total number of cultural references (proper names of artists, pieces of arts, brands, products, or other culturally significant labels, such as “Oscar Wilde”, “Kesäillan valssi”, “Levis”, “Audi”, “Ateneum”, “Göteborgs stadsteater”, “Stockmann”...) in the article. IF THE ARTICLE IS A MOVIE REVIEW OF THE LATEST FILM BY FRANCIS FORD COPPOLA CALLED “THE GODFATHER II” (both director and the title of the movie mentioned somewhere), AND IT IS WRITTEN THAT “AL PACINO, PLAYING MICHAEL CORLEONE, IS PHENOMENAL IN

THAT ROLE AND REMINDS OF MARLON BRANDO AS VITO CORLEONE IN THE FIRST GODFATHER”, THE COUNT OF CULTURAL REFERENCES HERE IS 7 (Coppola, Godfather II, Pacino, Michael Corleone, Brando, Vito Corleone, Godfather I). SO ALL NAMES ARE COUNTED – except for names of geographical places!

- a. 1–5
- b. 6–10
- c. 11–20
- d. more than 20

References

- Janssen S, Kuipers G and Verboord M (2008) Cultural Globalization and Arts Journalism: The International Orientation of Arts and Culture Coverage in Dutch, French, German, and U.S. Newspapers, 1955 to 2005. *American Sociological Review* 73(5): 719–740.
- Neuendorf KA (2002) *The Content Analysis Guidebook*. SAGE.
- Riffe D, Aust CF and Lacy SR (1993) The Effectiveness of Random, Consecutive Day and Constructed Week Sampling in Newspaper Content Analysis. *Journalism and Mass Communication Quarterly* 70(1): 133–139. DOI: 10.1177/107769909307000115.