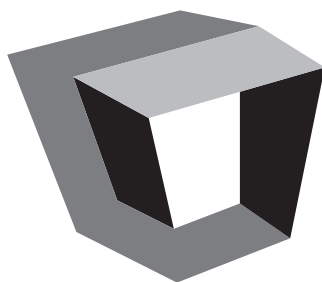


FSD3385

**Cultural Distinctions, Generations and
Change 1960-2010: Coverage in European
Newspaper Articles**

Codebook



FINNISH SOCIAL SCIENCE DATA ARCHIVE

The bibliographic citation for this codebook:

Cultural Distinctions, Generations and Change 1960-2010: Coverage in European Newspaper Articles [codebook]. Finnish Social Science Data Archive [producer and distributor], 2020.

This codebook has been generated from the version 1.0 (30.9.2020) of the data.

Finnish Social Science Data Archive
FIN-33014 University of Tampere

FSD User Services:
asiakaspalvelu.fsd@uta.fi
+358 40 190 1442

Aila Data Service Portal:
<https://services.fsd.uta.fi/>

Finnish Social Science Data Archive
<http://www.fsd.uta.fi/en/>

To the reader

This codebook is part of the data FSD3385 archived at the FSD (Finnish Social Science Data Archive). The dataset has been described in as much detail as possible in Finnish and English. Variable frequencies, variable and value labels, and missing values have been checked. If necessary, the data have been anonymised. The data and its creators shall be cited in all publications and presentations for which the data have been used. The bibliographic citation may be in the form suggested by the archive or in the form required by the publication. The bibliographic citation suggested by the archive:

Purhonen, Semi (University of Helsinki) & Heikkilä, Riie (University of Helsinki) & Lauronen, Tina (University of Helsinki): Cultural Distinctions, Generations and Change 1960-2010: Coverage in European Newspaper Articles [dataset]. Version 1.0 (2020-09-30). Finnish Social Science Data Archive [distributor]. <http://urn.fi/urn:nbn:fi:fsd:T-FSD3385>

The user shall notify the archive of all publications where she or he has used the data. The original data creators and the archive bear no responsibility for any results or interpretations arising from the reuse of the data.

The codebook contains information on data content, structure and data collection, and includes a list of publications wholly or in part based on the data, according to publication information received by the FSD. The second part of the codebook contains information on variables: question texts, response options, and frequencies. The third part contains indexes.

Variable distributions presented in this codebook have been generated from the SPSS files. Distribution tables present variable values, frequencies (n), frequency percentages (%), and valid percentages (v. %) which take into account missing data. All distributions are unweighted. If the data contain weight variables, these will be found at the end of the variables list. In some cases frequency distributions have been substituted by descriptive statistics. Categorised responses to open-ended questions are not always included in the codebook. Distributions may contain missing data. The note "System missing (SYSMIS)" refers to missing observations (e.g. a respondent has not answered all questions) whereas "Missing (User missing)" refers to data the user has defined as missing. For example, the user may decide to code answer alternatives 'don't want to say' or 'can't say' as missing data.

The codebook may contain attached files, the most common one being the questionnaire.

Contents

- 1 Study description** **1**
- 1.1 Titles 1
- 1.2 Subject description 1
- 1.3 Structure and collection of the data 3
- 1.4 Use of data 3

- 2 Variables** **7**

- 3 Indexes** **35**
- 3.1 Variables in the order of occurrence 35
- 3.2 Variables in alphabetical order 38

- A Information on data collection and variables** **41**

Chapter 1

Study description

1.1 Titles

Titles and data version: Cultural Distinctions, Generations and Change 1960-2010: Coverage in European Newspaper Articles

Titles and data version in Finnish: Kulttuurierot, sukupolvet ja muutos eurooppalaisessa sanomalehdistössä 1960-2010: sanomalehtiartikkelit

This codebook has been generated from the version 1.0 (30.9.2020) of the data.

1.2 Subject description

Authoring entity

Purhonen, Semi (University of Helsinki)

Heikkilä, Riie (University of Helsinki)

Lauronen, Tina (University of Helsinki)

Copyright statement for the data

In accordance with the agreement between FSD and the depositor.

Depositor

Purhonen, Semi (Tampere University. Faculty of Social Sciences)

Date of deposit

31.10.2019

Keywords

arts; cultural life; cultural research; mass culture; mass media; news; newspaper press

Topic Classification

Fields of Science Classification: Humanities; Social sciences

CESSDA Classification: HISTORY; Media

Series description

The data belong to the series:

Individual datasets

Individual datasets that do not belong to any series.

Abstract

This study consists of data on articles in the culture sections of the following leading daily newspapers: Helsingin Sanomat (Finland), Dagens Nyheter (Sweden), The Guardian (Great Britain), Le Monde (France), ABC (1960-1975)/El país (1976-2010) (Spain) and Milliyet (Turkey). The articles were published between the years 1960 and 2010. The data were collected as part of the Cultural Distinctions, Generations and Change: A Comparative Study of Five European Countries, 1960-2010 (CUDIGE) project, which examined cross-national differences in cultural distinctions and their temporal changes in six different European countries. The project received funding from the Kone Foundation (2013-2016), University of Helsinki (2013-2015) and Academy of Finland (2013-2018, project numbers 291619 and 309181). In addition to this study, dataset FSD3386 Cultural Distinctions, Generations and Change 1960-2010: Coverage in European Newspaper Issues contains aggregate data where individual newspaper issues were studied.

Extensive information on the variables and data collection can be found in the background information file bgF3385_eng.pdf. The data include information on what newspaper the article was published in, publication date, total number of pages in the newspaper issue and its culture section and the page number of the article. Information on other features of the articles, such as the type of the article, its location on the newspaper page and the size and contents of pictures in the article, is also included in the data. Additionally, the data include the name and gender (based on the name) of the writer of the article as well as whether the article included a picture of the writer.

Next, the data contain information on the cultural area of the article, divided into the subgenres of dance, literature and music. If the article concerned a specific artist, information on the country of origin of the artist as well as the time horizon (historical/classic - future) of the event/artist/performer was collected. Finally, information on the narrative features of the articles was collected, for example, whether the article was written in first person, included explicit

judgements on the piece of art treated in the article, and included explicit references to money or other economic indicators, politics or generations.

1.3 Structure and collection of the data

Country: Finland, Great Britain, France, Sweden, Spain, Turkey

Geographic coverage: Finland, Great Britain, France, Sweden, Spain, Turkey

Analysis or observation unit type: Media unit: Text

Universe: Articles in the culture sections of the following newspapers: El País (previously ABC), The Guardian, Dagens Nyheter, Helsingin Sanomat, Le Monde, Milliyet, excluding advertisements and other commercial content

Collection date: 1.3.2013 – 1.6.2014

Data collector(s): Purhonen, Semi (University of Helsinki); Heikkilä, Riie (University of Helsinki); Lauronen, Tina (University of Helsinki)

Mode of data collection: Content coding

Type of research instrument: Data collection guidelines: Secondary data collection guide

Time period covered: 1960, 1970, 1980, 1990, 2000, 2010

Time method of the data collection: Cross-section

Number of variables and cases: The data contain 57 variables and 13161 cases.

Sampling procedure: Probability: Stratified

The articles were collected from the culture sections of newspapers. Advertisements and other commercial content were not included in the data. The sample was formed so that the calendar year was divided into three four-month periods and all days of the week from Monday to Sunday were randomly drawn for each period. 21 issues of each newspaper were included in the sample per year (3x7), with the exception of The Guardian and Le Monde which are not published every weekday. For The Guardian and Le Monde, 18 issues were drawn for the sample per year (3x6). Similarly, 18 issues per year were drawn for the ABC newspaper, later named El País, until the 1980s. After the year 1990 the newspaper began publishing every weekday and subsequently 21 issues of the newspaper were drawn per year for the sample.

1.4 Use of data

Data appraisal

Additional information on the formation of variables is available in the bgF3386_eng.pdf file, which is also included at the end of the codebook. Please note that variables a_month, a_pages, a_page and a_cul_pn, denoting month of publication, total amount of pages, page number and page number in the culture section respectively, do not include information on the Milliyet newspaper. Information on the Milliyet newspaper is available in variable a_file.

Related publications

Fernandez Rodriguez, Carlos J.; Heikkilä, Riie ja Purhonen, Semi (2018) Hacia una mayor apertura cultural? Un analisis de la cobertura de articulos sobre musica en la prensa de referencia de cinco paises europeos (1960-2010). *Revista Internacional de Sociologia* 76(2): e092.

Heikkilä, Riie ja Gronow, Jukka (2018) Stability and change in the style and standards of European newspapers' arts reviews, 1960-2010. *Journalism Practice* 12(5): 624-639.

Heikkilä, Riie; Lauronen, Tina ja Purhonen, Semi (2018) The crisis of cultural journalism revisited: The space and place of culture in quality European newspapers from 1960 to 2010. *European Journal of Cultural Studies* 21(6): 669-686.

Lauronen, Tina; Heikkilä, Riie ja Purhonen, Semi (2019) Cultural globalization on the printed page: Stability and change in the proportion of foreign cultural products in European quality newspapers, 1960-2010. *Acta Sociologica* 62(2): 211-227.

Purhonen, Semi; Heikkilä, Riie ja Karademir Hazir, Irmak (2017) The grand opening? The transformation of the content of culture sections in European newspapers, 1960-2010. *Poetics: Journal of Empirical Research on Culture, the Media and the Arts* 62: 29-42.

Purhonen, Semi; Heikkilä, Riie; Karademir Hazir, Irmak; Lauronen, Tina; Fernandez Rodriguez, Carlos J. ja Gronow, Jukka (2019) Enter Culture, Exit Arts? The Transformation of Cultural Hierarchies in European Newspaper Culture Sections, 1960-2010. London and New York: Routledge.

Purhonen, Semi; Lauronen, Tina ja Heikkilä, Riie (2015) Into the great wide open? A comparative study of the contents of newspaper culture sections in the UK and Finland, 1970-2010. *Research on Finnish Society* 8: 5-8.

Purhonen, Semi; Lauronen, Tina ja Heikkilä, Riie (2019) Between legitimization and popularization: The rise and reception of U.S. cultural products in culture sections of quality European newspapers, 1960-2010. *American Journal of Cultural Sociology* 7(3): 382-411.

Updated list of publications in the study description at

https://services.fsd.uta.fi/catalogue/FSD3385?lang=en&study_language=en

Related material

FSD3386 Cultural Distinctions, Generations and Change 1960-2010: Coverage in European Newspaper Issues

Location of the data collection

Finnish Social Science Data Archive

Weighting

There are no weight variables in the data.

Restrictions

The dataset is (C) available for research only (including e.g. Master's, licentiate and doctoral theses).

Chapter 2

Variables

[FSD_NO] FSD study number

Question

FSD study number

Descriptive statistics

statistic	value
number of valid cases	13161
minimum	3385.00
maximum	3385.00
mean	3385.00
standard deviation	0.00

[FSD_VR] FSD edition number

Question

FSD edition number

Descriptive statistics

statistic	value
number of valid cases	13161
minimum	1.00
maximum	1.00
mean	1.00
standard deviation	0.00

[FSD_ID] FSD case id

Question

FSD case id

Descriptive statistics

statistic	value
number of valid cases	13161
minimum	1.00
maximum	13161.00
mean	6581.00
standard deviation	3799.40

[A_FILE] File name (newspaper, weekday, date ddmmyy, page number of the article, total amount of pages in the newspaper)

Question

File name (newspaper, weekday, date ddmmyy, page number of the article, total amount of pages in the newspaper)

[A_PAPER] Newspaper

Question

Newspaper

Frequencies

label	value	n	%	v. %
ABC	1	657	5.0	5.0
El País	2	2111	16.0	16.0
Dagens Nyheter	3	2522	19.2	19.2
The Guardian	4	1739	13.2	13.2
Helsingin Sanomat	5	2836	21.5	21.5
Le Monde	6	1910	14.5	14.5
Milliyet	7	1386	10.5	10.5
		13161	100.0	100.0

[A_SUPPLE] Possible supplement**Question***Possible supplement***Frequencies**

label	value	n	%	v. %
Not in a supplement	0	10048	76.3	76.3
Artes	1	74	0.6	0.6
Babelia	2	343	2.6	2.6
Espectador	3	75	0.6	0.6
En cartel	4	45	0.3	0.3
EP3	5	53	0.4	0.4
EPS	6	0	0.0	0.0
Liber	7	0	0.0	0.0
Libros	8	105	0.8	0.8
Tentaciones	9	124	0.9	0.9
Film & Music	10	136	1.0	1.0
Friday Review	11	72	0.5	0.5
G2	12	139	1.1	1.1
Listings	13	32	0.2	0.2
Review	14	156	1.2	1.2
Saturday Review	15	106	0.8	0.8
Weekend Guardian	16	52	0.4	0.4
NYT	17	345	2.6	2.6
TV-NYT	18	85	0.6	0.6
La Mode Génération Y	19	0	0.0	0.0
Livres	20	280	2.1	2.1
Loisirs	21	68	0.5	0.5
Spectacles	22	28	0.2	0.2
Television	23	107	0.8	0.8
MIL 1980 supplement	24	41	0.3	0.3
Cadde	25	647	4.9	4.9
		13161	100.0	100.0

[A_CODER] Coder**Question***Coder***Frequencies**

2. Variables

label	value	n	%	v. %
Carlos	1	1036	7.9	7.9
Elias	2	173	1.3	1.3
Eveliina	3	276	2.1	2.1
Irmak	4	1386	10.5	10.5
Nelli	5	939	7.1	7.1
Pekka	6	1309	9.9	9.9
Pia	7	1583	12.0	12.0
Riie	8	1732	13.2	13.2
Semi	9	570	4.3	4.3
Tina	10	2696	20.5	20.5
Ukko	11	1461	11.1	11.1
		13161	100.0	100.0

[A_YEAR] Year

Question

Year

Descriptive statistics

statistic	value
number of valid cases	13161
minimum	1960.00
maximum	2010.00
mean	1989.10
standard deviation	16.82

[A_MONTH] Month

Question

Month

Frequencies

label	value	n	%	v. %
January	1	1121	8.5	9.5
February	2	611	4.6	5.2
March	3	841	6.4	7.1
April	4	1446	11.0	12.3

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
May	5	832	6.3	7.1
June	6	1193	9.1	10.1
July	7	1137	8.6	9.7
August	8	782	5.9	6.6
September	9	829	6.3	7.0
October	10	1208	9.2	10.3
November	11	1029	7.8	8.7
December	12	746	5.7	6.3
System missing (SYSMIS)	.	1386	10.5	–
		13161	100.0	100.0

[A_DATE] Date**Question***Date***Descriptive statistics**

statistic	value
number of valid cases	11775
minimum	–
maximum	–
mean	–
standard deviation	–

[A_WEEK] Week day**Question***Week day***Frequencies**

label	value	n	%	v. %
Monday	1	1075	8.2	8.2
Tuesday	2	1637	12.4	12.4
Wednesday	3	1698	12.9	12.9
Thursday	4	1816	13.8	13.8

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Friday	5	2866	21.8	21.8
Saturday	6	2512	19.1	19.1
Sunday	7	1557	11.8	11.8
		13161	100.0	100.0

[A_PAGES] Total amount of pages in the newspaper issue

Question

Total amount of pages in the newspaper issue

Descriptive statistics

statistic	value
number of valid cases	11775
minimum	10.00
maximum	444.00
mean	81.41
standard deviation	70.02

[A_PART] Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one)

Question

Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one)

Frequencies

label	value	n	%	v. %
Newspaper does not have named parts	0	10481	79.6	79.6
First part	1	62	0.5	0.5
Second part	2	1686	12.8	12.8
Third part	3	380	2.9	2.9
Fourth part	4	35	0.3	0.3
Fifth part	5	517	3.9	3.9
		13161	100.0	100.0

[A_PAGE] Page number (referring to the original page numbering)**Question***Page number (referring to the original page numbering)***Descriptive statistics**

statistic	value
number of valid cases	11775
minimum	1.00
maximum	104.00
mean	19.77
standard deviation	18.75

[A_CUL_PN] Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.)**Question***Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.)***Descriptive statistics**

statistic	value
number of valid cases	11775
minimum	1.00
maximum	39.00
mean	4.91
standard deviation	5.65

[A_CUL_PT] Total amount of pages in the culture section**Question***Total amount of pages in the culture section***Descriptive statistics**

statistic	value
number of valid cases	13161

(continued on next page)

2. Variables

(cont. from previous page)

statistic	value
minimum	1.00
maximum	39.00
mean	8.51
standard deviation	8.79

[B_001] Location of the article on the newspaper page

Question

Location of the article on the newspaper page

Frequencies

label	value	n	%	v. %
Whole page/in the middle	1	4740	36.0	36.1
Upper half of the page	2	4126	31.4	31.4
Lower half of the page	3	4278	32.5	32.5
System missing (SYSMIS)	.	17	0.1	–
		13161	100.0	100.0

[B_002] The size of the article in relation to the newspaper page

Question

The size of the article in relation to the newspaper page

Frequencies

label	value	n	%	v. %
Multiple pages	1	481	3.7	3.7
Whole page	2	394	3.0	3.0
Half of the page	3	1646	12.5	12.5
Quarter page	4	2693	20.5	20.5
Smaller article	5	6484	49.3	49.3
Very small article	6	1444	11.0	11.0
System missing (SYSMIS)	.	19	0.1	–
		13161	100.0	100.0

[B_003] Pictures: If there is at least one picture or illustration in the article**Question***Pictures: If there is at least one picture or illustration in the article***Frequencies**

label	value	n	%	v. %
No pictures	0	7531	57.2	57.2
At least one picture	1	5630	42.8	42.8
		13161	100.0	100.0

[B_004] Size of the picture(s) in the article**Question***Size of the picture(s) in the article***Frequencies**

label	value	n	%	v. %
Small picture(s)	1	2683	20.4	48.0
Medium-sized picture(s)	2	2061	15.7	36.9
Large picture(s)	3	848	6.4	15.2
System missing (SYSMIS)	.	7569	57.5	—
		13161	100.0	100.0

[B_005A] Content of the largest picture**Question***Content of the largest picture***Frequencies**

label	value	n	%	v. %
Photograph of artist(s)	1	1771	13.5	31.5
Photograph of artist(s) in action	2	1314	10.0	23.4
Cartoon/drawing of artist	3	98	0.7	1.7
Photograph of both artist(s) and own artwork	4	24	0.2	0.4

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Photograph of (reproduction) of artwork	5	1263	9.6	22.5
Photograph of audience	6	20	0.2	0.4
Photograph of audience and artwork	7	33	0.3	0.6
Photograph of other persons	8	447	3.4	8.0
Photograph of other persons and artwork	9	17	0.1	0.3
Cartoon/drawing of other persons than artist	10	115	0.9	2.0
Info graphs	11	26	0.2	0.5
Other illustration	12	494	3.8	8.8
System missing (SYSMIS)	.	7539	57.3	–
		13161	100.0	100.0

[B_005B] Content of the 2nd largest picture

Question

Content of the 2nd largest picture

Frequencies

label	value	n	%	v. %
Photograph of artist(s)	1	354	2.7	29.3
Photograph of artist(s) in action	2	247	1.9	20.4
Cartoon/drawing of artist	3	17	0.1	1.4
Photograph of both artist(s) and own artwork	4	9	0.1	0.7
Photograph of (reproduction) of artwork	5	302	2.3	25.0
Photograph of audience	6	11	0.1	0.9
Photograph of audience and artwork	7	5	0.0	0.4
Photograph of other persons	8	123	0.9	10.2
Photograph of other persons and artwork	9	4	0.0	0.3
Cartoon/drawing of other persons than artist	10	20	0.2	1.7
Info graphs	11	18	0.1	1.5
Other illustration	12	100	0.8	8.3
System missing (SYSMIS)	.	11951	90.8	–
		13161	100.0	100.0

[B_005C] Content of the 3rd largest picture

Question

Content of the 3rd largest picture

Frequencies

label	value	n	%	v. %
Photograph of artist(s)	1	164	1.2	27.0
Photograph of artist(s) in action	2	134	1.0	22.1
Cartoon/drawing of artist	3	6	0.0	1.0
Photograph of both artist(s) and own artwork	4	2	0.0	0.3
Photograph of (reproduction) of artwork	5	161	1.2	26.5
Photograph of audience	6	5	0.0	0.8
Photograph of audience and artwork	7	4	0.0	0.7
Photograph of other persons	8	63	0.5	10.4
Photograph of other persons and artwork	9	1	0.0	0.2
Cartoon/drawing of other persons than artist	10	10	0.1	1.6
Info graphs	11	8	0.1	1.3
Other illustration	12	49	0.4	8.1
System missing (SYSMIS)	.	12554	95.4	–
		13161	100.0	100.0

[B_006] Number of lines in 1st paragraph

Question

Number of lines in 1st paragraph

Frequencies

label	value	n	%	v. %
	1	42	0.3	0.4
	2	110	0.8	1.0
	3	320	2.4	3.0
	4	393	3.0	3.6
	5	527	4.0	4.9
	6	597	4.5	5.5
	7	674	5.1	6.3
	8	706	5.4	6.6
	9	690	5.2	6.4
	10	660	5.0	6.1
	11	617	4.7	5.7
	12	586	4.5	5.4
	13	518	3.9	4.8
	14	482	3.7	4.5
15 or more	15	3853	29.3	35.8
System missing (SYSMIS)	.	2386	18.1	–
		13161	100.0	100.0

[B_007] Number of lines in 2nd paragraph**Question***Number of lines in 2nd paragraph***Frequencies**

label	value	n	%	v. %
	1	56	0.4	0.7
	2	164	1.2	1.9
	3	235	1.8	2.8
	4	340	2.6	4.0
	5	480	3.6	5.6
	6	477	3.6	5.6
	7	513	3.9	6.0
	8	584	4.4	6.8
	9	499	3.8	5.8
	10	547	4.2	6.4
	11	478	3.6	5.6
	12	420	3.2	4.9
	13	418	3.2	4.9
	14	350	2.7	4.1
15 or more	15	2981	22.7	34.9
System missing (SYSMIS)	.	4619	35.1	–
		13161	100.0	100.0

[B_008] Type of the article**Question***Type of the article***Frequencies**

label	value	n	%	v. %
Review/critique	1	3833	29.1	29.4
Interview/profile	2	595	4.5	4.6
Commentary text	3	829	6.3	6.4
Report/feature	4	1631	12.4	12.5
News	5	2924	22.2	22.4
Preview	6	507	3.9	3.9
Announcement/list	7	2485	18.9	19.1

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Artistic text/fiction	8	141	1.1	1.1
Other	9	80	0.6	0.6
System missing (SYSMIS)	.	136	1.0	–
		13161	100.0	100.0

[B_009] Subarticle: if the article is a subarticle of a bigger article

Question

Subarticle: if the article is a subarticle of a bigger article

Frequencies

label	value	n	%	v. %
No	0	12579	95.6	95.6
Yes	1	582	4.4	4.4
		13161	100.0	100.0

[B_010] The name of the writer

Question

The name of the writer

Frequencies

label	value	n	%	v. %
Not mentioned	0	5896	44.8	44.8
Mentioned	1	7265	55.2	55.2
		13161	100.0	100.0

[B_011] Sex of the writer (judged from the name)

Question

Sex of the writer (judged from the name)

Frequencies

2. Variables

label	value	n	%	v. %
Male	1	4659	35.4	64.1
Female	2	1782	13.5	24.5
Unclear	3	828	6.3	11.4
System missing (SYSMIS)	.	5892	44.8	–
		13161	100.0	100.0

[B_012] Picture of the writer

Question

Picture of the writer

Frequencies

label	value	n	%	v. %
No	0	12868	97.8	97.8
Yes	1	293	2.2	2.2
		13161	100.0	100.0

[C_013A] Primary cultural area treated in the article

Question

Primary cultural area treated in the article

Frequencies

label	value	n	%	v. %
Architecture	1	130	1.0	1.0
Cabaret, musical show	2	136	1.0	1.1
Comics	3	72	0.5	0.6
Computer/console games	4	12	0.1	0.1
Cultural policy	5	397	3.0	3.1
Dance	6	293	2.2	2.3
Design	7	90	0.7	0.7
Fashion	8	50	0.4	0.4
Film	9	1543	11.7	12.0
Fine arts/visual arts	10	799	6.1	6.2
Literature	11	2309	17.5	17.9
Media/journalism	12	193	1.5	1.5
Multimedia/video	13	35	0.3	0.3

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Music	14	2583	19.6	20.0
Opera	15	307	2.3	2.4
Photography	16	136	1.0	1.1
Radio	17	211	1.6	1.6
Science, society, philosophy	18	401	3.0	3.1
Theatre	19	1291	9.8	10.0
TV	20	1418	10.8	11.0
Other	21	498	3.8	3.9
System missing (SYSMIS)	.	257	2.0	–
		13161	100.0	100.0

[C_013B] Secondary cultural area treated in the article**Question***Secondary cultural area treated in the article***Frequencies**

label	value	n	%	v. %
Architecture	1	39	0.3	1.9
Cabaret, musical show	2	71	0.5	3.5
Comics	3	9	0.1	0.4
Computer/console games	4	2	0.0	0.1
Cultural policy	5	146	1.1	7.3
Dance	6	82	0.6	4.1
Design	7	35	0.3	1.8
Fashion	8	4	0.0	0.2
Film	9	322	2.4	16.1
Fine arts/visual arts	10	129	1.0	6.5
Literature	11	184	1.4	9.2
Media/journalism	12	42	0.3	2.1
Multimedia/video	13	17	0.1	0.9
Music	14	273	2.1	13.7
Opera	15	102	0.8	5.1
Photography	16	36	0.3	1.8
Radio	17	49	0.4	2.5
Science, society, philosophy	18	98	0.7	4.9
Theatre	19	187	1.4	9.3
TV	20	98	0.7	4.9
Other	21	75	0.6	3.8

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
System missing (SYSMIS)	.	11161	84.8	–
		13161	100.0	100.0

[C_013C] Tertiary cultural area treated in the article

Question

Tertiary cultural area treated in the article

Frequencies

label	value	n	%	v. %
Architecture	1	11	0.1	2.4
Cabaret, musical show	2	33	0.3	7.2
Comics	3	4	0.0	0.9
Computer/console games	4	1	0.0	0.2
Cultural policy	5	17	0.1	3.7
Dance	6	20	0.2	4.4
Design	7	10	0.1	2.2
Fashion	8	1	0.0	0.2
Film	9	47	0.4	10.3
Fine arts/visual arts	10	34	0.3	7.5
Literature	11	27	0.2	5.9
Media/journalism	12	10	0.1	2.2
Multimedia/video	13	10	0.1	2.2
Music	14	87	0.7	19.1
Opera	15	24	0.2	5.3
Photography	16	16	0.1	3.5
Radio	17	8	0.1	1.8
Science, society, philosophy	18	13	0.1	2.9
Theatre	19	39	0.3	8.6
TV	20	18	0.1	3.9
Other	21	26	0.2	5.7
System missing (SYSMIS)	.	12705	96.5	–
		13161	100.0	100.0

[C_014A] 1st dance genre

Question

1st dance genre

Frequencies

label	value	n	%	v. %
Ballet	1	166	1.3	44.6
Traditional folk dance	2	46	0.3	12.4
Modern dance	3	126	1.0	33.9
Other	4	34	0.3	9.1
System missing (SYSMIS)	.	12789	97.2	–
		13161	100.0	100.0

[C_014B] 2nd dance genre**Question***2nd dance genre***Frequencies**

label	value	n	%	v. %
Ballet	1	14	0.1	28.0
Traditional folk dance	2	7	0.1	14.0
Modern dance	3	23	0.2	46.0
Other	4	6	0.0	12.0
System missing (SYSMIS)	.	13111	99.6	–
		13161	100.0	100.0

[C_014C] 3rd dance genre**Question***3rd dance genre***Frequencies**

label	value	n	%	v. %
Ballet	1	5	0.0	33.3
Traditional folk dance	2	4	0.0	26.7
Modern dance	3	1	0.0	6.7
Other	4	5	0.0	33.3
System missing (SYSMIS)	.	13146	99.9	–
		13161	100.0	100.0

[C_015A] 1st literature genre**Question***1st literature genre***Frequencies**

label	value	n	%	v. %
Fiction: Poetry	1	267	2.0	12.2
Fiction: Novel	2	852	6.5	38.9
Fiction: Whodunit/thriller	3	69	0.5	3.2
Other fiction	4	162	1.2	7.4
Non-fiction: Philosophy/religion	5	72	0.5	3.3
Non-fiction: Science/nature	6	92	0.7	4.2
Non-fiction: History	7	162	1.2	7.4
Other non-fiction	8	316	2.4	14.4
(Auto)biography	9	197	1.5	9.0
System missing (SYSMIS)	.	10972	83.4	–
		13161	100.0	100.0

[C_015B] 2nd literature genre**Question***2nd literature genre***Frequencies**

label	value	n	%	v. %
Fiction: Poetry	1	54	0.4	19.1
Fiction: Novel	2	66	0.5	23.3
Fiction: Whodunit/thriller	3	9	0.1	3.2
Other fiction	4	25	0.2	8.8
Non-fiction: Philosophy/religion	5	13	0.1	4.6
Non-fiction: Science/nature	6	16	0.1	5.7
Non-fiction: History	7	29	0.2	10.2
Other non-fiction	8	44	0.3	15.5
(Auto)biography	9	27	0.2	9.5
System missing (SYSMIS)	.	12878	97.8	–
		13161	100.0	100.0

[C_015C] 3rd literature genre**Question***3rd literature genre***Frequencies**

label	value	n	%	v. %
Fiction: Poetry	1	12	0.1	10.3
Fiction: Novel	2	20	0.2	17.2
Fiction: Whodunit/thriller	3	4	0.0	3.4
Other fiction	4	10	0.1	8.6
Non-fiction: Philosophy/religion	5	2	0.0	1.7
Non-fiction: Science/nature	6	8	0.1	6.9
Non-fiction: History	7	14	0.1	12.1
Other non-fiction	8	26	0.2	22.4
(Auto)biography	9	20	0.2	17.2
System missing (SYSMIS)	.	13045	99.1	–
		13161	100.0	100.0

[C_016A] 1st music genre**Question***1st music genre***Frequencies**

label	value	n	%	v. %
Domestic hit music	1	109	0.8	4.0
Electronic dance music	2	72	0.5	2.6
Jazz	3	266	2.0	9.6
Pop & rock	4	909	6.9	33.0
Rap & hip hop	5	43	0.3	1.6
Traditional folk	6	87	0.7	3.2
Western art/classical music	7	1033	7.8	37.5
World music, ethno	8	103	0.8	3.7
Other	9	135	1.0	4.9
System missing (SYSMIS)	.	10404	79.1	–
		13161	100.0	100.0

[C_016B] 2nd music genre**Question***2nd music genre***Frequencies**

label	value	n	%	v. %
Domestic hit music	1	31	0.2	10.3
Electronic dance music	2	19	0.1	6.3
Jazz	3	74	0.6	24.6
Pop & rock	4	62	0.5	20.6
Rap & hip hop	5	20	0.2	6.6
Traditional folk	6	26	0.2	8.6
Western art/classical music	7	44	0.3	14.6
World music, ethno	8	7	0.1	2.3
Other	9	18	0.1	6.0
System missing (SYSMIS)	.	12860	97.7	–
		13161	100.0	100.0

[C_016C] 3rd music genre**Question***3rd music genre***Frequencies**

label	value	n	%	v. %
Domestic hit music	1	5	0.0	6.2
Electronic dance music	2	7	0.1	8.8
Jazz	3	14	0.1	17.5
Pop & rock	4	9	0.1	11.2
Rap & hip hop	5	9	0.1	11.2
Traditional folk	6	5	0.0	6.2
Western art/classical music	7	7	0.1	8.8
World music, ethno	8	13	0.1	16.2
Other	9	11	0.1	13.8
System missing (SYSMIS)	.	13081	99.4	–
		13161	100.0	100.0

[C_017] Children's culture: Coded if any of the three coded subjects is especially for children

Question

Children's culture: Coded if any of the three coded subjects is especially for children

Frequencies

label	value	n	%	v. %
No	0	12848	97.6	97.6
Yes	1	313	2.4	2.4
		13161	100.0	100.0

[D_018] Site of the event

Question

Site of the event

Frequencies

label	value	n	%	v. %
Domestic	1	3267	24.8	81.3
Finland	2	11	0.1	0.3
France	3	95	0.7	2.4
Spain	4	24	0.2	0.6
Sweden	5	34	0.3	0.8
UK	6	53	0.4	1.3
Turkey	7	1	0.0	0.0
Other Europe	8	311	2.4	7.7
USA	9	78	0.6	1.9
Canada	10	5	0.0	0.1
Other America	11	25	0.2	0.6
Russia/Soviet Union	12	41	0.3	1.0
Asia, Australia, Oceania	13	34	0.3	0.8
Africa	14	8	0.1	0.2
Multinational	15	32	0.2	0.8
System missing (SYSMIS)	.	9142	69.5	—
		13161	100.0	100.0

[D_019] The country of origin of the first mentioned original artist**Question***The country of origin of the first mentioned original artist***Frequencies**

label	value	n	%	v. %
Domestic	1	3806	28.9	47.1
Finland	2	42	0.3	0.5
France	3	287	2.2	3.5
Spain	4	70	0.5	0.9
Sweden	5	78	0.6	1.0
UK	6	420	3.2	5.2
Turkey	7	5	0.0	0.1
Other Europe	8	1221	9.3	15.1
USA	9	1129	8.6	14.0
Canada	10	32	0.2	0.4
Other America	11	184	1.4	2.3
Russia/Soviet Union	12	215	1.6	2.7
Asia, Australia, Oceania	13	174	1.3	2.2
Africa	14	72	0.5	0.9
Multinational	15	353	2.7	4.4
System missing (SYSMIS)	.	5073	38.5	–
		13161	100.0	100.0

[D_020] The country of origin of the possible current performer**Question***The country of origin of the possible current performer***Frequencies**

label	value	n	%	v. %
Domestic	1	2079	15.8	55.3
Finland	2	17	0.1	0.5
France	3	86	0.7	2.3
Spain	4	18	0.1	0.5
Sweden	5	33	0.3	0.9
UK	6	160	1.2	4.3
Turkey	7	2	0.0	0.1

(continued on next page)

(cont. from previous page)

label	value	n	%	v. %
Other Europe	8	342	2.6	9.1
USA	9	582	4.4	15.5
Canada	10	18	0.1	0.5
Other America	11	53	0.4	1.4
Russia/Soviet Union	12	81	0.6	2.2
Asia, Australia, Oceania	13	69	0.5	1.8
Africa	14	24	0.2	0.6
Multinational	15	195	1.5	5.2
System missing (SYSMIS)	.	9402	71.4	–
		13161	100.0	100.0

[D_021] Time horizon of the event**Question***Time horizon of the event***Frequencies**

label	value	n	%	v. %
Future	1	1127	8.6	27.8
Present	2	2870	21.8	70.9
Post-WWII	3	22	0.2	0.5
Pre-WWII	4	17	0.1	0.4
Historical/classic	5	14	0.1	0.3
System missing (SYSMIS)	.	9111	69.2	–
		13161	100.0	100.0

[D_022] Time horizon of the artist**Question***Time horizon of the artist***Frequencies**

label	value	n	%	v. %
Future	1	23	0.2	0.3
Present	2	5988	45.5	74.7

(continued on next page)

2. Variables

(cont. from previous page)

label	value	n	%	v. %
Post-WWII	3	631	4.8	7.9
Pre-WWII	4	768	5.8	9.6
Historical/classic	5	611	4.6	7.6
System missing (SYSMIS)	.	5140	39.1	–
		13161	100.0	100.0

[D_023] Time horizon of the performer

Question

Time horizon of the performer

Frequencies

label	value	n	%	v. %
Future	1	4	0.0	0.1
Present	2	3597	27.3	96.7
Post-WWII	3	84	0.6	2.3
Pre-WWII	4	28	0.2	0.8
Historical/classic	5	6	0.0	0.2
System missing (SYSMIS)	.	9442	71.7	–
		13161	100.0	100.0

[D_024] Format of the piece of art treated in the article

Question

Format of the piece of art treated in the article

Frequencies

label	value	n	%	v. %
Live	1	3387	25.7	45.7
Recording	2	4021	30.6	54.3
System missing (SYSMIS)	.	5753	43.7	–
		13161	100.0	100.0

[E_025] Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person

Question

Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person

Frequencies

label	value	n	%	v. %
No	0	11905	90.5	90.5
Yes	1	1256	9.5	9.5
		13161	100.0	100.0

[E_026] Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article

Question

Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article

Frequencies

label	value	n	%	v. %
No	0	7813	59.4	59.4
Yes	1	5348	40.6	40.6
		13161	100.0	100.0

[E_027] Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article

Question

Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article

Frequencies

2. Variables

label	value	n	%	v. %
No	0	10886	82.7	82.7
Yes	1	2275	17.3	17.3
		13161	100.0	100.0

[E_028] Social/political dimension: Includes explicit references to politics in the content of the article

Question

Social/political dimension: Includes explicit references to politics in the content of the article

Frequencies

label	value	n	%	v. %
No	0	9751	74.1	74.1
Yes	1	3410	25.9	25.9
		13161	100.0	100.0

[E_029] Generational dimension: Includes explicit references to generations in the content of the article

Question

Generational dimension: Includes explicit references to generations in the content of the article

Frequencies

label	value	n	%	v. %
No	0	12384	94.1	94.1
Yes	1	777	5.9	5.9
		13161	100.0	100.0

[E_030] There are "-isms" in the content of the article

Question

There are "-isms" in the content of the article

Frequencies

label	value	n	%	v. %
No	0	11670	88.7	88.7
Yes	1	1491	11.3	11.3
		13161	100.0	100.0

[E_031] The total number of references named in the article

Question

The total number of references named in the article

Frequencies

label	value	n	%	v. %
1-5	1	3260	24.8	31.2
6-10	2	2865	21.8	27.4
11-20	3	2775	21.1	26.5
More than 20	4	1565	11.9	15.0
System missing (SYSMIS)	.	2696	20.5	—
		13161	100.0	100.0

Chapter 3

Indexes

3.1 Variables in the order of occurrence

FSD study number [FSD_NO]	7
FSD edition number [FSD_VR]	7
FSD case id [FSD_ID]	8
File name (newspaper, weekday, date ddmmyy, page number of the article, total amount of pages in the newspaper) [A_FILE]	8
Newspaper [A_PAPER]	8
Possible supplement [A_SUPPLE]	9
Coder [A_CODER]	9
Year [A_YEAR]	10
Month [A_MONTH]	10
Date [A_DATE]	11
Week day [A_WEEK]	11
Total amount of pages in the newspaper issue [A_PAGES]	12
Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one) [A_PART]	12
Page number (referring to the original page numbering) [A_PAGE]	13
Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.) [A_CUL_PN] 13	
Total amount of pages in the culture section [A_CUL_PT]	13
Location of the article on the newspaper page [B_001]	14
The size of the article in relation to the newspaper page [B_002]	14
Pictures: If there is at least one picture or illustration in the article [B_003]	15
Size of the picture(s) in the article [B_004]	15

3. Indexes

Content of the largest picture [B_005A]	15
Content of the 2nd largest picture [B_005B]	16
Content of the 3rd largest picture [B_005C]	16
Number of lines in 1st paragraph [B_006]	17
Number of lines in 2nd paragraph [B_007]	18
Type of the article [B_008]	18
Subarticle: if the article is a subarticle of a bigger article [B_009]	19
The name of the writer [B_010]	19
Sex of the writer (judged from the name) [B_011]	19
Picture of the writer [B_012]	20
Primary cultural area treated in the article [C_013A]	20
Secondary cultural area treated in the article [C_013B]	21
Tertiary cultural area treated in the article [C_013C]	22
1st dance genre [C_014A]	22
2nd dance genre [C_014B]	23
3rd dance genre [C_014C]	23
1st literature genre [C_015A]	24
2nd literature genre [C_015B]	24
3rd literature genre [C_015C]	25
1st music genre [C_016A]	25
2nd music genre [C_016B]	26
3rd music genre [C_016C]	26
Children's culture: Coded if any of the three coded subjects is especially for children [C_017]	27
Site of the event [D_018]	27
The country of origin of the first mentioned original artist [D_019]	28
The country of origin of the possible current performer [D_020]	28
Time horizon of the event [D_021]	29
Time horizon of the artist [D_022]	29
Time horizon of the performer [D_023]	30
Format of the piece of art treated in the article [D_024]	30
Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person [E_025]	31
Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article [E_026]	31

Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article [E_027] 31

Social/political dimension: Includes explicit references to politics in the content of the article [E_028] 32

Generational dimension: Includes explicit references to generations in the content of the article [E_029] 32

There are "-isms" in the content of the article [E_030] 32

The total number of references named in the article [E_031] 33

3.2 Variables in alphabetical order

1st dance genre	22
1st literature genre	24
1st music genre	25
2nd dance genre	23
2nd literature genre	24
2nd music genre	26
3rd dance genre	23
3rd literature genre	25
3rd music genre	26
Aesthetic dimension: Includes explicit judgements on the good or poor quality of the piece of art treated in the article	31
Children's culture: Coded if any of the three coded subjects is especially for children	27
Coder	9
Commercial dimension: Includes explicit references to money or other economic indicators in the content of the article	31
Content of the 2nd largest picture	16
Content of the 3rd largest picture	16
Content of the largest picture	15
Date	11
File name (newspaper, weekday, date ddmmyy, page number of the article, total amount of pages in the newspaper)	8
Format of the piece of art treated in the article	30
FSD case id	8
FSD edition number	7
FSD study number	7
Generational dimension: Includes explicit references to generations in the content of the article	32
Location of the article on the newspaper page	14
Month	10
Newspaper	8
Number of lines in 1st paragraph	17
Number of lines in 2nd paragraph	18
Page number in the cultural section (in order: 1st cultural page, 2nd cultural page etc.)	13
Page number (referring to the original page numbering)	13

Picture of the writer	20
Pictures: If there is at least one picture or illustration in the article	15
Possible part of the newspaper (some of the newspapers have named different parts that are numbered consecutively from the number one)	12
Possible supplement	9
Primary cultural area treated in the article	20
Secondary cultural area treated in the article	21
Sex of the writer (judged from the name)	19
Site of the event	27
Size of the picture(s) in the article	15
Social/political dimension: Includes explicit references to politics in the content of the article	32
Subarticle: if the article is a subarticle of a bigger article	19
Subjective dimension: Includes articles with the text written in first person or if it includes clear pronouns referring to the first person	31
Tertiary cultural area treated in the article	22
The country of origin of the first mentioned original artist	28
The country of origin of the possible current performer	28
The name of the writer	19
The size of the article in relation to the newspaper page	14
The total number of references named in the article	33
There are "-isms" in the content of the article	32
Time horizon of the artist	29
Time horizon of the event	29
Time horizon of the performer	30
Total amount of pages in the culture section	13
Total amount of pages in the newspaper issue	12
Type of the article	18
Week day	11
Year	10

Appendix A

Information on data collection and variables

FSD3385 KULTTUURIEROT, SUKUPOLVET JA MUUTOS EUROOPPALAISESSA SANOMALEHDISTÖSSÄ 1960-2010: SANOMALEHTIARTIKKELIT

FSD3385 THE CULTURAL DISTINCTIONS, GENERATIONS AND CHANGE 1960-2010: COVERAGE IN EUROPEAN NEWSPAPER ARTICLES

Tämä dokumentti on osa yllä mainittua Yhteiskuntatieteelliseen tietoaarkistoon arkistoitua tutkimusaineistoa.

Dokumenttia hyödyntävien tulee viitata siihen asianmukaisesti lähdeviitteellä.

This document forms a part of the above mentioned dataset, archived at the Finnish Social Science Data Archive.

If the document is used or referred to in any way, the source must be acknowledged by means of an appropriate bibliographic citation.

Detta dokument utgör en del av den ovannämnda datamängden, arkiverad på Finlands samhällsvetenskapliga dataarkiv.

Om dokument är utnyttjat eller refererat till måste källan anges i form av bibliografisk referens.

CODE BOOK

Cultural Distinctions, Generations and Change: A Comparative Study of Five European Countries, 1960–2010

Riie Heikkilä & Tina Lauronen & Semi Purhonen 11.8.2014

with corrections 21.8.2014

edited 3.9.2018

Contents

Introduction.....	1
Data.....	1
Definitions and selections of articles	2
General instructions	2
A: About the newspaper (Background variables).....	3
B: About the article.....	3
001 Location on the page.....	4
002 The size of the article (text and pictures).....	4
003 Picture(s).....	4
004 The size of the picture.....	4
005a The content of the picture.....	4
005b The content of the picture	6
005c The content of the picture.....	7
006 Number of lines in the first text paragraph	7
007 Number of lines in the second text paragraph.....	8
008 Type of the article	8
009 Subarticle	10
010 The name of the writer	10
011 The sex of the writer	10
012 Picture of the writer.....	10
C: The subject of the article/area of culture.....	10
013a The area of culture.....	10
013b The area of culture	11
013c The area of culture.....	12

014a Dance.....	13
014b Dance	13
014c Dance.....	13
015a Literature	13
015b Literature.....	13
015c Literature	14
016a Music.....	14
016b Music.....	14
016c Music.....	15
017 Children’s culture.....	15
D: About the artist/piece of art.....	15
018 Site of the cultural event	15
019 Origin of the artist.....	16
020 Origin of the performer or actor.....	17
021 Time horizon of the event	17
022 Time horizon of the artist.....	18
023 Time horizon of the performer or actor	18
024 Format of the piece of art.....	19
E: About the content of the article	19
025 Subjective dimension	19
026 Aesthetic dimension.....	19
027 Commercial dimension	19
028 Social/political dimension.....	20
029 Generational dimension	20
030 -isms	20
031 Number of references (artists, pieces of art) mentioned by name	20
References.....	21

Introduction

The Cultural Distinctions, Generations and Change (CUDIGE) project examines newspaper coverage of arts and culture between 1960 and 2010, in six countries (Finland, Sweden, Great Britain, France, Spain and Turkey), through content analysis. Content analysis can be defined as ‘[...] the systematic, objective, quantitative analysis of message characteristics’ (Neuendorf, 2002:1). Here, these message characteristics concern features of newspaper contributions on art and culture.

In general, this codebook provides information on all aspects of the data collection in the CUDIGE project, i.e. information on the selection of newspapers and newspaper contributions (e.g. sampling procedures), which characteristics are measured (variables), and how these characteristics are measured (definitions, operationalization procedures).

Data

The data collected in the CUDIGE project consists of the cultural sections of the six following newspapers: *Helsingin Sanomat* (Finland), *Dagens Nyheter* (Sweden), *The Guardian* (Great Britain), *Le Monde* (France) and *ABC (1960–1975)/El país (1976–2010)* (Spain). In addition to this, Dr. Irmak Karademir Hazir from the Middle East Technical University (Turkey) has collected a similar data set concerning Turkey and coded it according to the same principles. The Turkish newspaper is called *Milliyet*. Our six sample years are 1960, 1970, 1980, 1990, 2000 and 2010.

Cultural news tend to concentrate in the weekends, but according to our hypothesis the two weekend days (Saturday and Sunday) might stress different types of culture; also, different weekdays might play different roles in presenting specific cultural news. As cultural news are also subject to seasonal influences and possible cultural events, we decided to follow the example of Janssen et al. (2008) and create so-called constructed weeks (see also Riffe et al., 1993). We divided each year into three thirds (January to April, May to August, September to December) and used a stratified sampling procedure in order to select random dates to form one week for each third of each selected year. We thus have $3 \times 7 = 21$ editions per sample year from *Dagens Nyheter* and *Helsingin Sanomat*. From these two newspapers we have collected $6 \times 21 = 126$ editions each. The *Guardian* did not come out on Sundays and *Le Monde* on Mondays, so from them we have $3 \times 6 = 18$ editions per year, totaling $6 \times 18 = 108$ editions per newspaper. From the Spanish papers, *ABC* did not come out on Mondays and *El País* was the same in 1980, but later on it was published seven days a week. So from them we have 3

$x 18 + 3 x 21 = 117$ editions collected. In total the data is collected from 585 newspaper issues (711 when Milliyet included).

Nonetheless, the central unit of our analysis is the individual article. The final N of our data is 11 775 (13 161 when Milliyet included).

Definitions and selections of articles

Research units are newspaper articles found in the cultural pages. This includes all the editorial content of our data: editorial articles, lists and non-commercial announcements. Advertisement and all other commercial content will be excluded.

Editorial articles are defined as newspaper contributions that form separate text units that can be distinguished from other text units by clearly distinguishable demarcation symbols before and after the text, such as headings, demarcation lines or extra space. Each editorial article is coded as one unit.

Lists are defined as newspaper contributions that list things, whether cultural products, events or such. Typical EXAMPLES would be lists of newly published/recommended/seasonal cultural products (“The best books of this autumn”, “Parhaat joululahjalevyt”) or events (“5 top galleries of Berlin”, “Helsingin kulttuurikesävinkit”). The list is coded as one unit. ***NB! If the article is a list, code only numbers 001-005, 008, 009, 013, 026 and 027.***

Non-commercial announcements are defined as newspaper contributions that primarily announce some (cultural or other) event. Typical EXAMPLES would be lists of cultural products (upcoming performances, exhibitions, etc.) accompanied by practical information (dates, locations, prices, etc.) and sometimes a little information on its content. Also, these lists tend to be long as they aim to provide an overview of the supply. A block of non-commercial announcements (FOR EXAMPLE “Movies this weekend” or “Viikon teatteriesitykset”) is coded as one unit.

General instructions

When coding, in first place always use information provided in the article (for instance deciding the genre etc.). If you need to use Google (for instance for knowing nationalities of artists etc.), use the information provided on the first page. If this information is not found easily, leave empty.

Analyze the data in order. Files are in an alphabetical order and if the coders proceed in the same order, mistakes are less likely to occur and the background variables are easier to add. Save the

analysis named as [paper name][year][your initials], for example HS 1990 TLa. The paper names are shortened as HS, DN, GU, EP, ABC and LM.

Several EXAMPLES are underlined to help coding. The code list is divided into the following five parts:

- A. About the newspaper
- B. About the article
- C. The subject of the article/area of culture
- D. About the artist/piece of art
- E. About the content of the article



A: About the newspaper (Background variables)

Some variables will be added after coding. If the analysis (the Atlas.ti HU) is saved correctly and the data file names are original, the coder doesn't have to think about these variables.

- The name of the newspaper
- The possible supplement and the name of it
- The coder
- The date of publication (year, month and day)
- The weekday
- Total amount of pages in the newspaper issue
- Possible part of the newspaper (some of the newspapers have named different parts)
- Page number (referring to the original page numbering)
- The page number in the cultural section (in order: 1st cultural page, 2nd cultural page...)
- The total amount of pages in the culture section

B: About the article

In this part, there are four codes that cannot be left empty or missing: *the location on the page*, *the size of the article*, *the amount of lines on the first paragraph* and *the type of the article*. A possible subarticle (009) is coded as its own entity.

001 Location on the page

The location (**in vertical terms**) of the article on the newspaper page.

- a. Whole page/in the middle
- b. Upper half of the page
- c. Lower half of the page

➔ CRITERION: If the article crosses the horizontal “imaginary line” in the middle of the page or is situated on both sides of it, code a). All other cases are either b) or c).

002 The size of the article (text and pictures)

The size of the article in relation to the newspaper page. NB: Pay attention only to the main article independently of its possible subarticle.

- a. Multiple pages
 - b. Whole page
 - c. Half of the page
 - d. Quarter page
 - e. Smaller article
 - f. Very small article
- If the article is between categories, always code it as the bigger option.
 - With “very small article”, we refer to an article ten or less lines.

003 Picture(s)

If there is at least one picture or illustration, code this. If there are no pictures or illustrations, skip to code number 006. If the picture is about the writer of the article, leave empty.

- a. Yes, there is a picture

004 The size of the picture

The size of the picture(s) in relation to the article as a whole (all the pictures together!)

- a. Small picture(s) (text dominates clearly)
- b. Medium-sized pictures (roughly similar amount of text and pictures)
- c. Large picture(s) (picture(s) dominate(s) clearly)

005a The content of the picture

The three largest pictures of one article. In order: 005a, 005b and 005c. If the picture is about the writer of the article, leave empty. If the picture is blurry, leave empty.

NB! STILL PICTURES OF MOVIES ➔ Artist in action (b)

NB! MOVIE POSTERS ➔ Reproduction of artwork (e)

- a. Photograph of artist or performer
- b. Photograph of artist(s) or performer in action
- c. Cartoon/drawing of artist
- d. Photograph of both artist(s) and own artwork
- e. Photograph of (reproduction) of artwork
- f. Photograph of audience
- g. Photograph of audience and artwork
- h. Photograph of other persons
- i. Photograph of other persons and artwork
- j. Cartoon/drawing of other persons than artist
- k. Info graphs (a list inside an article is considered an info graph!)
- l. Other illustration

- a. Photograph of artist
FOR EXAMPLE portrait photography, pictures of the artist being interviewed, pictures of the artist at premieres and parties, private pictures of the artist.
 - Other persons are allowed to be in the picture.
 - Not if the photograph depicts the artist in action, FOR EXAMPLE acting, dancing, painting, singing → 2.
 - Not if the photograph depicts the artist together with his/her own artwork (FOR EXAMPLE in front of painting, signing book) → 4.
 - Not if the photograph depicts exclusively an audience → 6 or 7, or other persons → 8 or 9.
- b. Photograph of artist(s) in action
 - Photograph of the artist in 'artistic' action (FOR EXAMPLE performing, rehearsing or creating)
 - Other persons are allowed to be in the picture.
- c. Cartoon/drawing of artist
 - Not if a reproduction of a painting is published which is a self portrait of the artist → 5.
- d. Photograph of both artist(s) and own artwork
FOR EXAMPLE photograph of the artist in front of his/her own painting, a writer signing his/her own book.
 - Other persons are allowed to be in the picture.
 - Not if the artist is in the picture with someone else's artwork → 1 or 9.
- e. Photograph of (reproduction) of artwork
 - In case of a book/CD/video: also this category if the artist is on the front of the product, also if a picture of / from the book is used.
 - In case of a performance/film: not if the artist is photographed in 'artistic' action (FOR EXAMPLE acting in film, singing on stage) → 2. Other photographs of the artwork (FOR EXAMPLE location settings, props, also film posters) are included.
 - In case of a painting: also if the reproduced painting is a self portrait of the artist or portrait of other persons.
 - Not if also the artist (→ 4) or an audience (→ 7) is in the picture.
 - Not if persons other than the artist and an audience are in the picture → 9.
- f. Photograph of audience

Photograph exclusively of an art audience (no artists on it). Audience is confined to persons ‘consuming’ a cultural product (spectators of a performance, visitors of an exhibition or museum, fans, etc). Persons involved in producing, mediating, or funding cultural products, as well as policy makers, heirs and art collectors are not considered as audience, but as ‘other persons’ (see 8).

- If the product is also on the picture (FOR EXAMPLE people reading a book, watching a painting) → 7.
 - Other persons than the artist are allowed to be in the picture (but if the picture only contains other persons → 8).
 - Not if the audience is depicted in front of an artwork (FOR EXAMPLE in a museum) → 7.
- g. Photograph of audience and artwork
- Only if the photograph is exclusively of an audience + an artwork (FOR EXAMPLE before a painting in a museum).
 - Not if also the artist is in the picture → 1 or 2.
- h. Photograph of other persons
- i. Photograph of other persons and artwork
- Only if the photograph is exclusively of persons other than the artist and audience + an artwork
- j. Cartoon/drawing of other persons than artist
- Only if the cartoon/drawing is exclusively of persons other than the artist.
- This category includes audiences
 - Not cartoons /drawings of fictive persons, animals, objects → 12.
- k. Info graphs (figures, statistical pictures, country maps etc)
- Meaningful figures or statistics on cultural phenomena (objects, consumption, production, policy, business, funding, sales, etc.).
 - Not if it concerns topics unrelated to the arts → 12.
 - A list inside a bigger article is always an “info graph”!
- l. Other illustration(not depicting persons/ nor artwork)
- Photographs, drawings or other illustrations that do not depict an artist, artwork, art audience or other persons who are discussed, but rather indirectly relate to a discussed theme or discussed objects (usually illustrations found in newspaper archive).
- Also cartoons/drawings of fictive persons, animals, objects.
 - Also illustrations of which it is not clear what they depict.

005b The content of the picture

The three largest pictures of one article. In order: 005a, 005b and 005c.

- a. Photograph of artist or performer
- b. Photograph of artist(s) or performer in action
- c. Cartoon/drawing of artist
- d. Photograph of both artist(s) and own artwork
- e. Photograph of (reproduction) of artwork
- f. Photograph of audience
- g. Photograph of audience and artwork
- h. Photograph of other persons
- i. Photograph of other persons and artwork

- j. Cartoon/drawing of other persons than artist
- k. Info graphs
- l. Other illustration

005c The content of the picture

The three largest pictures of one article. In order: 005a, 005b and 005c.

- a. Photograph of artist or performer
- b. Photograph of artist(s) or performer in action
- c. Cartoon/drawing of artist
- d. Photograph of both artist(s) and own artwork
- e. Photograph of (reproduction) of artwork
- f. Photograph of audience
- g. Photograph of audience and artwork
- h. Photograph of other persons
- i. Photograph of other persons and artwork
- j. Cartoon/drawing of other persons than artist
- k. Info graphs
- l. Other illustration

006 Number of lines in the first text paragraph

Count the lines of the first text paragraph of the article. Start counting from the body text (omitting titles, subtitles, introductions (*ingressi*) or similar. A paragraph is usually marked by indentation, but also other visual means other of dividing text (bolding, italics...) should be taken into account. Count carefully!

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6
- g. 7
- h. 8
- i. 9
- j. 10

- k. 11
- l. 12
- m. 13
- n. 14
- o. 15 or more

007 Number of lines in the second text paragraph

Count the lines of the second text paragraph of the article.

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6
- g. 7
- h. 8
- i. 9
- j. 10
- k. 11
- l. 12
- m. 13
- n. 14
- o. 15 or more

008 Type of the article

- a. Review/critique
- b. Interview/profile
- c. Commentary text
- d. Report/feature
- e. News
- f. Preview
- g. Announcement/list
- h. Artistic text/fiction
- i. Other

- a. Review/critique
Substantial report on witnessed or experienced product that is explicitly mentioned (FOR EXAMPLE books, films, concerts) that generally contains both descriptive and evaluative elements.
- NB: It is still possible that a review contains (many) observations not addressing the central product (e.g. review of festival containing impressions of atmosphere).
 - Not if the author discusses a new product in a few lines (→ 7 Announcement)
- b. Interview/profile
Focus on a conversation with an artist or an art related person.
- Code this if the article is explicitly presented as an interview or if it becomes clear from the story that the author met/spoke with the interviewed person (i.e. description of the setting in which interview took place). If this is not clear, and only then, (e.g. miscellaneous story with also review/background characteristics), take a minimum of 50% quotations as a criterion for an interview.
 - Not if a few citations from the central person/artist are a minor part of a news story (→ 5 News) or if old quotes are used to compile a background story (→ 6 Report).
- c. Commentary text
Article in which a personal opinion is being voiced on a certain issue (incl. regulary or irregularly published columns, commentaries, editorial comments, (guest) op-eds, letters to the Editor, etc).
- d. Report/feature
Article that provides background information on an artist, product or discipline (incl. portraits, obituaries, reportages, and personal profiles).
- Include also if quotes are used, although the article is not explicitly presented as interview (or other elements dominate the article content).
 - Not if the central element of the story is an interview with someone (→ 2 Interview), if a particular product is being discussed (→ 1 Review), if the central element of the story is a personal opinion (→ 3 Commentary) or if the central element of the story is the topicality of the subject (→ 5 News).
- e. News
Article in which a topical event is signaled and described (i.e. breaking news).
- Not if a new product is being discussed (→ 1 Review) or signaled (→ 7 Announcement) or in case of a longer article providing background information on an event (→ 4 Report)
 - FOR EXAMPLE: announcement that new product will arrive in six months → 5 News, announcement on front page on the day of arrival → 5 News, but a more thorough discussion of new product on the day of arrival → 1 Review, and a few lines about new product in a special rubric → 7 Announcement.
 - FOR EXAMPLE: when an artist dies: announcement on front page → 5 News, but obituary → 4 Report.
 - Generally, if the article is from a wire service, this is an indication that it is → 5 News.
- f. Preview
Report on future event(s) and/or product(s). Code this only if the author of the article has not yet witnessed the event/product (usually: live performance).
- Not if the author has already witnessed the discussed product (FOR EXAMPLE films, earlier performances in tour) (→ 1 Review).
 - If an art product is broadcast on television (FOR EXAMPLE opera or theatre show on television) → 1 Review
- g. Announcement/list
Short information (± 10-30 lines) about (the appearance/availability of) a new product. Generally, announcements contain only a little descriptive information and hardly any evaluative information (or the latter is 'borrowed' from a longer review published before. Usually in a special section carrying brief information about new books, exhibitions, movies, etc.
- Also if the article is explicitly part of a guide/agenda
 - Not if the new product is presented as 'News' (FOR EXAMPLE "Next year, the new book of ... will be released").
 - If the source is wire service, the article is not part of agenda or rubric but is located among other news articles → 5 News

- *****NB!** If the article is a list, code only numbers 001-005, 008, 009, 013, 026 and 027.***
- If the same list includes several forms of art, code only the three first ones. If the list has separate titles, code each one as its own entity.

- h. Artistic text/fiction
Artistic text (FOR EXAMPLE poems, short stories, summer serials) usually written by an artist.
- i. Other

009 Subarticle

If the article is a subarticle of a bigger article, code this. Otherwise leave empty.

- a. Yes, the article is a subarticle

010 The name of the writer

If the name of the writer is mentioned, code this. Otherwise leave empty.

- a. Yes, the name of the writer is mentioned

011 The sex of the writer

The sex of the writer (judged from the name). If the writer is not mentioned, leave empty.

- a. Male
- b. Female
- c. Unclear

012 Picture of the writer

If there is a picture of the writer, code this. Otherwise leave empty.

- a. Yes, there is a picture of the writer

C: The subject of the article/area of culture

013a The area of culture

The area(s) of culture treated in the article. If more than one area of culture is mentioned [DISCUSSED], code the first mentioned cultural area as (a), the second mentioned cultural area as (b) and the third mentioned cultural area as (c). The area of culture should be a priori deduced from the headline (or similar) of the article itself. CODE POSSIBLE SECOND AND THIRD AREAS OF CULTURE ONLY IF THEY ARE DISCUSSED AT LEAST IN ONE PROPER PARAGRAPH (I.E. IN MORE THAN 3 CONSECUTIVE SENTENCES) OR IF THEY ARE MENTIONED IN THE TITLE (or introduction, besides the first and main area of culture). JUST A SHORT MENTIONING OF OTHER CULTURAL AREAS BESIDES THE FIRST IS NOT ENOUGH TO CODE THEM AS THE SECOND AND THIRD AREAS!

If the area of culture treated is dance (6), literature (11) or music (14), use codes 014, 015, and 016 to define the subgenre.

- a. Architecture
- b. Cabaret, musical show
- c. Comics
- d. Computer/consol games
- e. Cultural policy
- f. Dance
- g. Design
- h. Fashion
- i. Film
- j. Fine arts/visual arts
- k. Literature
- l. Media/journalism
- m. Multimedia/video
- n. Music
- o. Opera
- p. Photography
- q. Radio
- r. Science, society, philosophy
- s. Theatre
- t. TV
- u. Other

013b The area of culture

- a. Architecture
- b. Cabaret, musical show
- c. Comics
- d. Computer/consol games
- e. Cultural policy
- f. Dance
- g. Design
- h. Fashion
- i. Film

- j. Fine arts/visual arts
- k. Literature
- l. Media/journalism
- m. Multimedia/video
- n. Music
- o. Opera
- p. Photography
- q. Radio
- r. Science, society, philosophy
- s. Theatre
- t. TV
- u. Other

013c The area of culture

- a. Architecture
- b. Cabaret, musical show
- c. Comics
- d. Computer/consol games
- e. Cultural policy
- f. Dance
- g. Design
- h. Fashion
- i. Film
- j. Fine arts/visual arts
- k. Literature
- l. Media/journalism
- m. Multimedia/video
- n. Music
- o. Opera
- p. Photography
- q. Radio
- r. Science, society, philosophy
- s. Theatre
- t. TV

- u. Other

014a Dance

- a. Ballet
- b. Traditional folk dance
- c. Modern dance
- d. Other

014b Dance

- a. Ballet
- b. Traditional folk dance
- c. Modern dance
- d. Other

014c Dance

- a. Ballet
- b. Traditional folk dance
- c. Modern dance
- d. Other

015a Literature

- a. Fiction: Poetry
- b. Fiction: Novel
- c. Fiction: Whodunnit/thriller
- d. Other fiction
- e. Non-fiction: Philosophy/religion
- f. Non-fiction: Science/nature
- g. Non-fiction: History
- h. Other non-fiction
- i. (Auto)biography

015b Literature

- a. Fiction: Poetry
- b. Fiction: Novel
- c. Fiction: Whodunnit/thriller

- d. Other fiction
- e. Non-fiction: Philosophy/religion
- f. Non-fiction: Science/nature
- g. Non-fiction: History
- h. Other non-fiction
- i. (Auto)biography

015c Literature

- a. Fiction: Poetry
- b. Fiction: Novel
- c. Fiction: Whodunnit/thriller
- d. Other fiction
- e. Non-fiction: Philosophy/religion
- f. Non-fiction: Science/nature
- g. Non-fiction: History
- h. Other non-fiction
- i. (Auto)biography

016a Music

- a. Domestic hit music (eg. schlager, chanson...)
- b. Electronic dance music
- c. Jazz
- d. Pop & rock
- e. Rap & hip hop
- f. Traditional folk
- g. Western art/classical music
- h. World music, ethno
- i. Other

016b Music

- a. Domestic hit music (eg. schlager, chanson...)
- b. Electronic dance music
- c. Jazz
- d. Pop & rock

- e. Rap & hip hop
- f. Traditional folk
- g. Western art/classical music
- h. World music, ethno
- i. Other

016c Music

- a. Domestic hit music (eg. schlager, chanson...)
- b. Electronic dance music
- c. Jazz
- d. Pop & rock
- e. Rap & hip hop
- f. Traditional folk
- g. Western art/classical music
- h. World music, ethno
- i. Other

017 Children's culture

If any of the three coded subjects is especially for children, code this. Otherwise leave empty.

- a. Yes, the article is about children's culture.

D: About the artist/piece of art

CODE ONLY ONE, I.E. THE FIRST MENTIONED IN THE ARTICLE (usually mentioned in the title/introduction, but not always)

018 Site of the cultural event

The country in which the event takes place. If there are several countries involved [WHICH MUST BE VERY RARE IN CASE OF EVENTS!] use "multinational".

- a. Domestic
- b. Finland
- c. France
- d. Spain
- e. Sweden
- f. UK
- g. Turkey

- h. Other Europe
- i. USA
- j. Canada
- k. Other America
- l. Russia/Soviet Union
- m. Asia, Australia, Oceania
- n. Africa
- o. Multinational

Typical EXAMPLES of events are theatre or cinema premieres, film festivals, (but not all film reviews), publications of books (not all book reviews), exhibitions, concerts, festivals etc – significant real-time cultural occasions in which there is a live public included.

019 Origin of the artist

The country of origin of the first mentioned original artist

In some cases, the origin of the artist might be “multinational” (code “multinational”), if the artist is a collective (e.g. band) or the article is about a piece of art equally made together by more than one artists (cf. a review of Lou Reed’s (USA) and John Cale’s (Other Europe) Songs for Drella). Multinationality is not specially emphasized or searched for, it is coded only if it is implied by the information given in the article, or if it is a well-known fact, or if it is implied in the title or introduction. (If Google says that AC/DC is an Australian band, it is coded as Australian band, even if there might be band members also from different countries.)

- a. Domestic
- b. Finland
- c. France
- d. Spain
- e. Sweden
- f. UK
- g. Turkey
- h. Other Europe
- i. USA
- j. Canada
- k. Other America
- l. Russia/Soviet Union
- m. Asia, Australia, Oceania

- n. Africa
- o. Multinational
 - With “artists”, we refer to the first-hand maker of the piece of art: for example directors, producers (films), authors (literature), painters, composers...

020 Origin of the performer or actor

The country of origin of the possible current performer. If there is no current performer, leave empty. About the option of multinationality, see instructions in 019 above. NB! The artist and performer can also be the same (for example in the cases of bands playing their own songs etc.)

- a. Domestic
- b. Finland
- c. France
- d. Spain
- e. Sweden
- f. UK
- g. Turkey
- h. Other Europe
- i. USA
- j. Canada
- k. Other America
- l. Russia/Soviet Union
- m. Asia, Australia, Oceania
- n. Africa
- o. Multinational
 - With “current performers”, we refer to a secondary actor in relation to the original artist. Typical EXAMPLES of current performers would be musicians performing music composed by someone else (current performer Salonen conducts original artist Bach), actors acting in a play written by someone else (current actor Hannu-Pekka Björkman performs original artist, playwright Beckett), movie actors (actress Penélope Cruz acting in director Almodóvar’s movie), translators translating the book of someone else (current actor Saarikoski translates an oeuvre of the original artist Joyce).

021 Time horizon of the event

The time horizon of the event (for definition of “event”, see code 018).

- a. Future

- b. Present
- c. Post-WWII
- d. Pre-WWII
- e. Historical/classic
 - “Future” means any reference to coming events: (“tomorrow”, “next week/month”)
 - “Present” means anything from “the moment of writing” to the whole present year (for EXAMPLE, an article written in the summer 1960 about the current spring’s theatre scene is coded as “present”)
 - Post-WWII: year 1950 → previous year of the publishing of article (for EXAMPLE, an article written in the summer 1960 about the previous year’s theatre scene is coded as “Post-WWII”)
 - Pre-WWII: 1850–1949
 - Historical/classic: anything before year 1850

022 Time horizon of the artist

The time horizon of the original artist. [In principle the artist might be in some rare cases unknown (e.g. if the article discusses the Bible, or the story about King Arthur); then code according to the time horizon of the piece of art.]

- TIME HORIZON OF THE ARTIST IN AMBIVALENT CASES → if some specific artwork is mentioned, use that time point; if not, use your common sense to take a decision according to the main phase of his/her artistic activity etc.
- a. Future
 - b. Present
 - c. Post-WWII
 - d. Pre-WWII
 - e. Historical/classic

023 Time horizon of the performer or actor

The time horizon of the possible current performer or actor.

- a. Future
- b. Present
- c. Post-WWII
- d. Pre-WWII

- e. Historical/classic

024 Format of the piece of art

The physical format of the piece of art treated in the article

- a. Live
- b. Recording
 - “Live” refers to physical, real-time cultural products like concerts, plays, festivals or exhibitions.
 - “Recording” refers to a recorded or distributable cultural products like films, CDs, DVDs, any kind of reading (books, magazines, etc.)...
 - If the article does not make reference to any cultural product which can be considered to be presented live or as a recording, leave empty.

E: About the content of the article

These will be coded only if the dimension is found from the article, otherwise leave empty.

025 Subjective dimension

Includes articles with the text written in first person (or if it includes clear pronouns referring to the first person (“In my opinion...”, “Me parece que...”).

- a. Yes, there is a subjective dimension.
 - The subjective dimension always means writing in the first person (“I’m sitting opposite to Jarvis Cocker, headman of Pulp, who nervously flips his cigarette...”)

026 Aesthetic dimension

Includes explicit judgements on the good or poor quality of the piece of art treated in the article.

- a. Yes, there is an aesthetic dimension.
 - Aesthetic dimension usually manifests itself through clear artistic judgements (“good”, “bad”, “sublime”, “innovative”, “poetic”, “spectacular”...)
 - NB: All reviews do not necessarily have an aesthetic dimension!
 - Any review with stars (usually from 0 to 5) is coded as with aesthetic dimension.

027 Commercial dimension

Includes explicit references to money or other economic indicators.

- a. Yes, there is a commercial dimension.

- All references to money mean commercial dimension: this means not only references to the cheapness or expensiveness of something but also mentions of commercial success (“cash magnets” or “selling gold” or that “something has attracted thousands of visitors”) or commercial failure (“the making of a film turned out to be a ruin”) or a real person (not a character of a piece of art) being rich/poor (“the director was a millionaire”)
- Artistic prizes with explicit mentions to money are coded (“the Finlandia prize was 5000 euros”)
- The mentioning of the price of a cultural product (for instance a book or a record) does not count for commercial dimension

028 Social/political dimension

Includes explicit references to politics.

- a. Yes, there is a social/political dimension
 - The social/political dimension manifests itself in references to words like “politics”, “society”, “power”, “equality”, “social classes”, “poverty” etc.

029 Generational dimension

Includes explicit references to generations.

- a. Yes, there is a generational dimension.
 - Code this, if in the article there are any generational names/labels (“Generation X”, “Generation Y”, “The multimedia generation”, “baby boomers” etc.)

030 -isms

Includes any “-isms”

- a. Yes, there are “-isms” in the article
 - Code this, if any nouns with the suffix “-ism” (or “-ismo”, “-ismi” etc. depending on the language) are used in the article (“humanism”, “liberalism”, “romanticism”, “eroticism”)

031 Number of references (artists, pieces of art) mentioned by name

The total number of cultural references (proper names of artists, pieces of arts, brands, products, or other culturally significant labels, such as “Oscar Wilde”, “Kesäillan valssi”, “Levis”, “Audi”, “Ateneum”, “Göteborgs stadsteater”, “Stockmann”...) in the article. IF THE ARTICLE IS A MOVIE REVIEW OF THE LATEST FILM BY FRANCIS FORD COPPOLA CALLED “THE GODFATHER II” (both director and the title of the movie mentioned somewhere), AND IT IS WRITTEN THAT “AL PACINO, PLAYING MICHAEL CORLEONE, IS PHENOMENAL IN

THAT ROLE AND REMINDS OF MARLON BRANDO AS VITO CORLEONE IN THE FIRST GODFATHER”, THE COUNT OF CULTURAL REFERENCES HERE IS 7 (Coppola, Godfather II, Pacino, Michael Corleone, Brando, Vito Corleone, Godfather I). SO ALL NAMES ARE COUNTED – except for names of geographical places!

- a. 1–5
- b. 6–10
- c. 11–20
- d. more than 20

References

- Janssen S, Kuipers G and Verboord M (2008) Cultural Globalization and Arts Journalism: The International Orientation of Arts and Culture Coverage in Dutch, French, German, and U.S. Newspapers, 1955 to 2005. *American Sociological Review* 73(5): 719–740.
- Neuendorf KA (2002) *The Content Analysis Guidebook*. SAGE.
- Riffe D, Aust CF and Lacy SR (1993) The Effectiveness of Random, Consecutive Day and Constructed Week Sampling in Newspaper Content Analysis. *Journalism and Mass Communication Quarterly* 70(1): 133–139. DOI: 10.1177/107769909307000115.