

KYSELYLOMAKE: FSD3878 FESTIVAALIBAROMETRI 2022

QUESTIONNAIRE: FSD3878 FESTIVAL BAROMETER 2022

TÄMÄ KYSELYLOMAKE ON OSA YLLÄ MAINITTUA YHTEISKUNTATIEETEELLISEEN TIETOARKISTOON ARKISTOITUA TUTKIMUSAINESTOA.

KYSELYLOMAKETTA HYÖDYNTÄVIEN TULEE VIITATA SIIHEN ASIANMUKAISESTI LÄHDEVIIITTEELLÄ.

THIS QUESTIONNAIRE FORMS A PART OF THE ABOVE MENTIONED DATASET, ARCHIVED AT THE FINNISH SOCIAL SCIENCE DATA ARCHIVE.

IF THE QUESTIONNAIRE IS USED OR REFERRED TO IN ANY WAY, THE SOURCE MUST BE ACKNOWLEDGED BY MEANS OF AN APPROPRIATE BIBLIOGRAPHIC CITATION.

DETTA FRÅGEFORMULÄR UTGÖR EN DEL AV DEN OVANNÄMDA DATAMÄNGDEN, ARKIVERAD PÅ FINLANDS SAMHÄLLSVETENSKAPLIGA DATAARKIV.

OM FRÅGEFORMULÄRET ÄR UTNYTTJAT ELLER REFERERAT TILL MÅSTE KÄLLAN ANGES I FORM AV BIBLIOGRAFISK REFERENS.

Festival Barometer 2022

Mandatory questions are marked with a star (*)

Dear festival visitor,

The Festival Barometer survey has been conducted every other year since 2014. This summer was the first one after the COVID-19 restrictions, which makes it particularly interesting. By completing the survey you can contribute to the development of Finnish festivals and the research related to them!

It will take some 15 minutes to complete the survey and you can enter in a prize draw.

In this survey, “festival” refers to a music festival where music other than classical music forms an essential part of the programme.

More information about the study:

The results of the study may be used in education, theses, scientific publications, generally in the media as well as in professional and scientific conferences and events. Responses without the email address will be provided to the festivals included in the survey. These anonymised responses will be archived into the Finnish Social Science Data Archive for future research and education purposes so that also others can utilise the valuable data. The email addresses of persons who have opted in for further research will not be entered into the archive. Instead, each response will be assigned a random identifier for linking the surveys. The data archive disseminates data in a pseudonymised format for as long as the researcher maintains the assigned random identifiers. Once the identifiers have been destroyed, the pseudonymised data becomes anonymous.

The study is being carried out by LiveFIN ry University of Lapland's Multidimensional Tourism Institute (MTI), and the festivals included in the survey. For more information, please contact Doctor of Social Sciences Maarit Kinnunen, [contact information removed]

1. Which festival(s) did you attend this summer? *

You can choose various options.

- ☐ Blockfest
- ☐ Festivaali (Tampere)
- ☐ Flow Festival
- ☐ Himos Juhannus
- ☐ Ilosaarirock
- ☐ KarmaRock
- ☐ Kesärauha
- ☐ Kuopiorock
- ☐ Pori Jazz
- ☐ Porispere
- ☐ Provinssi
- ☐ Qstock

- ☐ RMJ
- ☐ Rockfest
- ☐ Ruisrock
- ☐ Sideways
- ☐ Suomipop Festivaali Jyväskylä
- ☐ Suomipop Festivaali Oulu
- ☐ Tammerfest
- ☐ Tikkurila Festivaali
- ☐ Tuska Festival
- ☐ Worker's Music Festival
- ☐ Wanaja Festival
- ☐ Weekend Festival
- ☐ None of the mentioned alternatives

Part 1: Questions concerning the selected festival

This part is about the festival you choose in the next question.

2. I am answering for the following festival: *

If you want, you can participate in the prize draw of this festival (email address for the draw will be asked at the end of the survey).

- ☐ Blockfest
- ☐ Festivaali (Tampere)
- ☐ Flow Festival
- ☐ Himos Juhannus
- ☐ Ilosaarirock
- ☐ KarmaRock
- ☐ Kesärauha
- ☐ Kuopiorock
- ☐ Pori Jazz
- ☐ Porispere
- ☐ Provinssi
- ☐ Qstock
- ☐ RMJ
- ☐ Rockfest
- ☐ Ruisrock
- ☐ Sideways

- ☐ Suomipop Festivaali Jyväskylä
- ☐ Suomipop Festivaali Oulu
- ☐ Tammerfest
- ☐ Tikkurila Festivaali
- ☐ Tuska Festival
- ☐ Worker's Music Festival
- ☐ Wanaja Festival
- ☐ Weekend Festival

3. Do you live in the place where the festival happens? *

- ☐ Yes
- ☐ No

4. How many times have you visited this festival? *

Please include your attendance this summer.

Give only one figure (not a range).

Number of visits:

Kysymyksen säännöt

How many times have you visited this festival?

Number of visits:

Sääntö: Hyppää sivulle

Mikäli annettu arvo Yhtäsuuri kuin = 0 Hyppää sivulle Part 2: General questions concerning all music festivals

5. How satisfied are you with this festival? *

	1	2	3	4	5	6	7	
Very unsatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very satisfied

6. Would you recommend this festival to others? *

1	2	3	4	5	6	7
---	---	---	---	---	---	---

	1	2	3	4	5	6	7	
Very unlikely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very likely

7. Do you think you will attend this festival in the future? *

	1	2	3	4	5	6	7	
Very unlikely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very likely

8. How would you rate the quality of this festival on the following dimensions?

	1 Very weak	2	3	4	5	6	7 Very high	0 Cannot say / Does not apply
International lineup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finnish lineup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Accommodation possibilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alcoholic beverages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
VIP services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Security	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing communications	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sound system and lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supplementary programme and events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
General comfort of the festival area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental management and responsibility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. When was the last time you visited this festival?

If you visited the festival this summer, answer 2022

If you have never visited this festival, please leave the field empty.

The last year of visit (yyyy):

When was the last time you visited this festival?

The last year of visit (yyyy):

Sääntö: Näytä kysymyksiä

Mikäli annettu arvo Yhtäsuuri kuin = 2022 Näytä kysymyksiä How much did you consume in the festival area of this festival this year?, How much did you consume outside the festival area this year?

10. How much did you consume in the festival area of this festival this year? *

Only count what you paid for yourself, do not include expenses incurred paying for others.

Instruction a: If the ticket price you paid included additional services like transport or accommodation etc, please give the whole sum.

Give in full euros.

Tickets including additional services (**instruction a**):

Bars & restaurants in the festival area (food & drink):

Merchandise in the festival area (records, t-shirts etc):

Experiences (bungee jumping, Ferris wheel etc):

Other:

How much did you consume in the festival area of this festival this year?

Ei vielä kysymyssääntöjä

Kysymys **When was the last time you visited this festival?** on *Näytä kysymyksiä* sääntö tälle kysymykselle

11. How much did you consume outside the festival area this year? *

If you visited the locality because of the festival, please estimate (or include) your spending for (maximum) one day before the festival, festival days and one day after the festival even though you might have stayed in the locality for a longer period of time.

If you live locally or you have a second home there, please include only the consumption outside the festival area during the festival days.

Only count what you paid for yourself, do not include expenses incurred paying for others

Instruction a: If your travel or accommodation was included in the ticket price you paid, give the whole ticket price in the previous question and put 0 here for travel/accommodation (for not counting the value of travel/accommodation

twice)

Give in full euros.

Travel (**instruction a**):

Accommodation (**instruction a**):

Bars & restaurants outside the festival area:

Shopping outside the festival area:

Other (outside the festival area):

Kysymyksen säännöt

How much did you consume outside the festival area this year?

Ei vielä kysymyssääntöjä

Kysymys **When was the last time you visited this festival?** on Näytä kysymyksiä sääntö tälle kysymykselle

Part 2: General questions concerning all music festivals

Kysymyksen säännöt

Part 2: General questions concerning all music festivals

Ei vielä kysymyssääntöjä

Kysymys **How many times have you visited this festival?** on Hyppää sivulle sääntö tälle kysymykselle

Music festival is defined here as a festival offering other than classical music.

12. With whom do you generally go to music festivals? *

We understand that your company might vary from festival to festival. Please answer with whom do you most often go.

- ☐ Friends
- ☐ Partner
- ☐ Family members
- ☐

- ☐ Alone
 - ☐ With a larger group
 - ☐ Other, please specify:
-

Kysymyksen säännöt

With whom do you generally go to music festivals?

Friends

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle I would participate in festivals more often to festivals if ...

Partner

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle I would participate in festivals more often to festivals if ...

Family members

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle I would participate in festivals more often to festivals if ...

Alone

Ei vaihtoehtoa sääntöjä

With a larger group

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle I would participate in festivals more often to festivals if ...

Other, please specify:

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle I would participate in festivals more often to festivals if ...

13. Why do you go to music festivals? *

[illegible]

1 Fully disagree

2

3

4

5

6

7 Fully agree

... the services available at festivals better met my requirements

☐☐☐☐☐☐☐

... my friends were more often ready to accompany me

☐☐☐☐☐☐☐

... I got more and better information about festivals

☐☐☐☐☐☐☐

... there was more space at festivals

☐☐☐☐☐☐☐

... there were better opportunities to wash hands and maintain good hygiene at the festival area

☐☐☐☐☐☐☐

Kysymyksen säännöt

I would participate in festivals more often to festivals if ...

Ei vielä kysymyssääntöjä

Kysymys **With whom do you generally go to music festivals?** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **With whom do you generally go to music festivals?** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **With whom do you generally go to music festivals?** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **With whom do you generally go to music festivals?** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **With whom do you generally go to music festivals?** on *Hyppää sivulle* sääntö tälle kysymykselle

17. For me, the following is important for a succesful festival experience

1 Not at all important

2

3

4

5

6

7 Very important

Renowned international performers

☐☐☐☐☐☐☐

Renowned Finnish performers

☐☐☐☐☐☐☐

Good quality and varied performers

☐☐☐☐☐☐☐

Being positively surprised by performers that I did not know beforehand

☐☐☐☐☐☐☐

Surprising and unexpected experiences during the festival

☐☐☐☐☐☐☐

Unexpected performance spaces (stages, tents, other spaces)

☐☐☐☐☐☐☐

Diverse and high-quality food services

☐☐☐☐☐☐☐

Diverse alcoholic beverage selection

☐☐☐☐☐☐☐

Diverse merchandising

☐☐☐☐☐☐☐

Reliable network connections (phone, internet)

☐☐☐☐☐☐☐

Clean toilets

☐☐☐☐☐☐☐

	1 Not at all important	2	3	4	5	6	7 Very important
Level of good customer service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Level of good security services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friends and acquaintances among the audience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting to know new people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Moving around and easily accessing services (e.g.no long queues)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cleanliness of the festival area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price level of the services at the festival area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price of the festival ticket	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmentally friendly and responsible festival	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Values the festival represents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing festival experiences on social media	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Good weather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communal atmosphere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relaxed atmosphere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safe and non-discriminatory festival space where everyone is respected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. In your opinion, how much should the following cost at Finnish music festivals?

Give in full euros (without decimals).

Three-day ticket for music festivals offering high-quality international programme: _____

Three-day ticket for music festivals offering a Finnish only programme: _____

High-quality food portion in the festival area: _____

In-house accommodation in a bed, in your own room (price per person, for one night): _____

Travel to festival (in Finland), roundtrip (price per person): _____

Portion (0.33 l) of beer or cider in the festival area: _____

19. How probable is your participation in festivals ... *

1 Very unlikely 2 3 4 5 6 7 Very likely

1 Very unlikely

2

3

4

5

6

7 Very likely

... next year

☐☐☐☐☐☐☐

... after five years

☐☐☐☐☐☐☐

... after ten years

☐☐☐☐☐☐☐

20. If you consider your participation unlikely after five years, please explain why:

21. How many concerts or music festivals did you go to between Oct 2021 – Sept 2022? *

Do not count classical music concerts or classical music festivals.

We are not looking for the figures in a "normal year" but during this period of time when there were Covid-19 restrictions.

Number of club, restaurant and concert hall gigs:

Number of stadium, arena or big outdoor concerts:

Number of music festivals (not classical music festivals):

Part 3: Inappropriate behaviour at live music events

Here, **inappropriate behaviour** means any kind of harassment or derogatory, insulting, humiliating, violent or other inappropriate behaviour.

==

If you want to talk about an issue that is bothering you, you can contact for example MIELI Mental Health Finland:
- The Crisis Helpline offers help in Arabic and English via telephone on 09 2525 0113 and on WhatsApp on 040 195 8202. You can call us anonymously and confidentially. <https://mieli.fi/en/support-and-help/crisis-helpline/> (opens in a new tab)

In serious cases, we urge you to report the crime to the police. You can do it on web (<https://poliisi.fi/en/frontpage>) or in the police station.

22. Which of the following have you experienced in music festivals in Finland within the last five years? *

Harassment includes both physical and verbal harassment.

Language refers to harassment that is related to the language or way of speech (e.g. sign language, dialect, speaking of Swedish, Russian etc.).

Choose all the options that apply.

- ☐ Harassment because of gender
- ☐ Harassment because of sexual orientation
- ☐ Harassment because of ethnicity
- ☐ Harassment because of disability, functional or mental capability
- ☐ Harassment because of age
- ☐ Harassment because of language
- ☐ Harassment because of clothing or appearance
- ☐ Sexual harassment
- ☐ Physically threatening situations
- ☐ Physical violence
- ☐ Other inappropriate behaviour, please specify: _____
- ☐ I have not experienced anything of this kind in Finnish music festivals
- ☐ I do not want to answer

Which of the following have you experienced in music festivals in Finland within the last five years?

Harassment because of gender

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?

Harassment because of sexual orientation

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:

Harassment because of ethnicity

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?

Harassment because of disability, functional or mental capability

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?

Harassment because of age

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?

Harassment because of language

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?, If you want, you can give more detailed answers here:

Harassment because of clothing or appearance

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?

Sexual harassment

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?

Physically threatening situations

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?

Physical violence

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?

Other inappropriate behaviour, please specify:

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?

I have not experienced anything of this kind in Finnish music festivals

Ei vaihtoehdon sääntöjä

I do not want to answer

Ei vaihtoehdon sääntöjä

23. If you want, you can expand on your answer in more detail:

24. Have you experienced discrimination in Finnish music festivals within the last five years? What kind of discrimination and by whom?

25. In which situations has the inappropriate behaviour taken place (within the last five years)? *

Choose all the options that apply.

- ☐ When watching the show
- ☐ In the licensing area of the festival
- ☐ In the toilet area of the festival
- ☐ In a crowded / congested area at the festival
- ☐ Elsewhere in the festival area, where?

- ☐ During the transport arranged by the festival
- ☐ In the festival camping area
- ☐ In another situation, where?

- ☐ I do not want to answer

In which situations has the inappropriate behaviour taken place (within the last five years)?

Ei vielä kysymyssääntöjä

Kysymys

Which of the following have you experienced in music festivals in Finland within the last five years?

on Näytä kysymyksiä sääntö tälle kysymykselle

Kysymys

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on Näytä kysymyksiä sääntö tälle kysymykselle

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Kysymys

Which of the following have you experienced in music festivals in Finland within the last five years?

on Näytä kysymyksiä sääntö tälle kysymykselle

Kysymys

Which of the following have you experienced in music festivals in Finland within the last five years?

on Näytä kysymyksiä sääntö tälle kysymykselle

26. Who was conducting the inappropriate behaviour? *

Choose all the options that apply.

- ☐ Audience member I know
- ☐ Audience member I do not know
- ☐ Performer at the festival
- ☐ Festival security person
- ☐ Festival customer service person
- ☐ Other festival employee, which?
- ☐ Other, please specify:
- ☐ I do not want to answer

Who was conducting the inappropriate behaviour?

Ei vielä kysymyssääntöjä

Kysymys **Which of the following have you experienced in music festivals in Finland within the last five years?** on *Näytä kysymyksiä* sääntö tälle kysymykselle

Kysymys **Which of the following have you experienced in music festivals in Finland within the last five years?** on *Näytä kysymyksiä* sääntö tälle kysymykselle

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Kysymys **Which of the following have you experienced in music festivals in Finland within the last five years?** on *Näytä kysymyksiä* sääntö tälle kysymykselle

27. If you want, you can give more detailed answers here:

29. Do you belong to any under-represented group? *

- ☐ Yes
- ☐ No
- ☐ I do not want to answer

Kysymyksen säännöt

Do you belong to any under-represented group?

Yes

Sääntö: Näytä kysymyksiä
Jos vaihtoehto on valittu Näytä kysymyksiä To which under-represented group you belong to?

No

Ei vaihtoehtoon sääntöjä

I do not want to answer

Ei vaihtoehtoon sääntöjä

30. To which under-represented group you belong to? *

Ethnic or national minority means e.g. Sámi, Roma, immigrants, people of immigrant origin.

Choose all the options that apply.

- ☐ Ethnic or national minority
- ☐ Language minority
- ☐ Religious or ideological minority
- ☐ Disabled
- ☐ Chronically ill
- ☐ Gender minority
- ☐ Sexual minority
- ☐ Other, please specify:

☐ I do not want to answer

To which under-represented group you belong to?

Ei vielä kysymyssääntöjä

Kysymys **Do you belong to any under-represented group?** on *Näytä kysymyksiä* sääntö tälle kysymykselle

Part 4: General opinions

31. How interesting do you consider the following music styles?

	1 Not interesting at all	2	3	4	5	6	7 Very interesting	0 I do not know this style
Pop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rock	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heavy metal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Punk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Indie, alternative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
R&B, soul, funk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jazz	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Schlager ("iskelmä")	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electronic dance music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other electronic music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rap, hip-hop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reggae, dub, ska	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Folk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Country	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
World music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Classical music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opera	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

32. How would you describe your relationship to music?

1 Fully disagree	2	3	4	5	6	7 Fully agree
------------------	---	---	---	---	---	---------------

	1 Fully disagree	2	3	4	5	6	7 Fully agree
Music is one of the most important things in my life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I actively search for new music that interests me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I actively recommend artists, songs, and albums to my friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I usually listen to music, concentrating and immersing myself in it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making and playing music is one of the most important things in my life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music often creates strong emotions in me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I usually listen to music with friends, acquaintances and like-minded people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. Taking all things together, how happy would you say you are?

	0	1	2	3	4	5	6	7	8	9	10	
Extremely unhappy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Extremely happy

34. What is your opinion on the following arguments?

	1 Fully disagree	2	3	4	5	6	7 Fully agree
I follow livestreaming (web gigs) more than before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am ready to pay for a livestreaming concert	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I buy gig tickets later than before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I buy festival tickets later than before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I skip live music events more easily than before even though I have bought a ticket	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am spending less money on live music than before	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35. How has Covid-19 pandemic influenced your attitude towards live music events?

Part 4: Background questions

36. Your year of birth *

Give your year of birth in four digits

Year of birth (yyyy):

37. Your relationship status? *

- ☐ Single
- ☐ In a relationship (incl. marriage or common law marriage)
- ☐ Other, please specify:
- ☐ I do not want to answer

38. Your gender? *

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ I do not want to answer

39. Where do you live? *

- ☐ Metropolitan area (Espoo, Helsinki, Kauniainen, Vantaa)
- ☐ Other city/town
- ☐ Other municipality
- ☐ Abroad

Kysymyksen säännöt

Where do you live?

Metropolitan area (Espoo, Helsinki, Kauniainen, Vantaa)

Ei vaihtoehdon sääntöjä

Other city/town

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle Where do you live more precisely (other city/town):

Other municipality

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle Where do you live more precisely (other municipality):

Abroad

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle Your education?

40. Where do you live more precisely (metropolitan area): *

- ☐ Espoo
- ☐ Helsinki
- ☐ Kauniainen
- ☐ Vantaa

Kysymyksen säännöt

Where do you live more precisely (metropolitan area):

Kysymyksen säännöt

Sääntö: Hyppää sivulle

Hyppää sivulle Your education?

41. Where do you live more precisely (other city/town): *

- ☐ Akaa
- ☐ Alajärvi
- ☐ Alavus
- ☐ Forssa
- ☐ Haapajärvi
- ☐ Haapavesi

- ☐ Hamina
- ☐ Hanko
- ☐ Harjavalta
- ☐ Heinola
- ☐ Huittinen
- ☐ Hyvinkää
- ☐ Hämeenlinna
- ☐ Iisalmi
- ☐ Ikaalinen
- ☐ Imatra
- ☐ Joensuu
- ☐ Jyväskylä
- ☐ Jämsä
- ☐ Järvenpää
- ☐ Kaarina
- ☐ Kajaani
- ☐ Kalajoki
- ☐ Kangasala
- ☐ Kankaanpää
- ☐ Kannus
- ☐ Karkkila
- ☐ Kaskinen
- ☐ Kauhajoki
- ☐ Kauhava
- ☐ Kemi
- ☐ Kemijärvi
- ☐ Kerava
- ☐ Keuruu
- ☐ Kitee
- ☐ Kiuruvesi
- ☐ Kokemäki
- ☐ Kokkola
- ☐ Kotka
- ☐ Kouvola
- ☐ Kristiinankaupunki
- ☐ Kuhmo
- ☐ Kuopio

- ☐ Kurikka
- ☐ Kuusamo
- ☐ Lahti
- ☐ Laitila
- ☐ Lappeenranta
- ☐ Lapua
- ☐ Lieksa
- ☐ Lohja
- ☐ Loimaa
- ☐ Loviisa
- ☐ Maarianhamina
- ☐ Mikkeli
- ☐ Mänttä-Vilppula
- ☐ Naantali
- ☐ Nivala
- ☐ Nokia
- ☐ Nurmes
- ☐ Närpiö
- ☐ Orimattila
- ☐ Orivesi
- ☐ Oulainen
- ☐ Oulu
- ☐ Outokumpu
- ☐ Paimio
- ☐ Parainen
- ☐ Parkano
- ☐ Pieksämäki
- ☐ Pietarsaari
- ☐ Pori
- ☐ Porvoo
- ☐ Pudasjärvi
- ☐ Pyhäjärvi
- ☐ Raahе
- ☐ Raasepori
- ☐ Raisio
- ☐ Rauma
- ☐ Riihimäki
- ☐ Rovaniemi

- ☐ Saarijärvi
- ☐ Salo
- ☐ Sastamala
- ☐ Savonlinna
- ☐ Seinäjoki
- ☐ Somero
- ☐ Suonenjoki
- ☐ Tampere
- ☐ Tornio
- ☐ Turku
- ☐ Ulvila
- ☐ Uusikaarlepyy
- ☐ Uusikaupunki
- ☐ Vaasa
- ☐ Valkeakoski
- ☐ Varkaus
- ☐ Viitasaari
- ☐ Virrat
- ☐ Ylivieska
- ☐ Ylöjärvi
- ☐ Ähtäri
- ☐ Äänekoski

Kysymyksen säännöt

Where do you live more precisely (other city/town):

Kysymyksen säännöt

Sääntö: Hyppää sivulle

Hyppää sivulle Your education?

Kysymys **Where do you live?** on *Hyppää sivulle* sääntö tälle kysymykselle

42. Where do you live more precisely (other municipality): *

- ☐ Alavieska
- ☐ Asikkala

- ☐ Askola
- ☐ Aura
- ☐ Brändö
- ☐ Eckerö
- ☐ Enonkoski
- ☐ Enontekiö
- ☐ Eura
- ☐ Eurajoki
- ☐ Evijärvi
- ☐ Finström
- ☐ Föglö
- ☐ Geta
- ☐ Hailuoto
- ☐ Halsua
- ☐ Hammarland
- ☐ Hankasalmi
- ☐ Hartola
- ☐ Hattula
- ☐ Hausjärvi
- ☐ Heinävesi
- ☐ Hirvensalmi
- ☐ Hollola
- ☐ Humppila
- ☐ Hyrynsalmi
- ☐ Hämeenkyrö
- ☐ Ii
- ☐ Iitti
- ☐ Ilmajoki
- ☐ Ilomantsi
- ☐ Inari
- ☐ Inkoo
- ☐ Isojoki
- ☐ Isokyrö
- ☐ Janakkala
- ☐ Jokioinen
- ☐ Jomala
- ☐ Joroinen
- ☐ Joutsa

- ☐ Juuka
- ☐ Juupajoki
- ☐ Juva
- ☐ Jämijärvi
- ☐ Kaavi
- ☐ Kangasniemi
- ☐ Kannonkoski
- ☐ Karijoki
- ☐ Karstula
- ☐ Karvia
- ☐ Kaustinen
- ☐ Keitele
- ☐ Keminmaa
- ☐ Kemiönsaari
- ☐ Kempele
- ☐ Kihniö
- ☐ Kinnula
- ☐ Kirkkonummi
- ☐ Kittilä
- ☐ Kivijärvi
- ☐ Kolari
- ☐ Konnevesi
- ☐ Kontiolahti
- ☐ Korsnäs
- ☐ Koski Tl
- ☐ Kruunupyy
- ☐ Kuhmoinen
- ☐ Kumlinge
- ☐ Kuortane
- ☐ Kustavi
- ☐ Kyyjärvi
- ☐ Kärkölä
- ☐ Kärsämäki
- ☐ Kökar
- ☐ Laihia
- ☐ Lapinjärvi
- ☐ Lapinlahti

- ☐ Lappajärvi
- ☐ Laukaa
- ☐ Lemi
- ☐ Lemland
- ☐ Lempäälä
- ☐ Leppävirta
- ☐ Lestijärvi
- ☐ Lieto
- ☐ Liminka
- ☐ Liperi
- ☐ Loppi
- ☐ Luhanka
- ☐ Lumijoki
- ☐ Lumparland
- ☐ Luoto
- ☐ Luumäki
- ☐ Maalahti
- ☐ Marttila
- ☐ Masku
- ☐ Merijärvi
- ☐ Merikarvia
- ☐ Miehikkälä
- ☐ Muhos
- ☐ Multia
- ☐ Muonio
- ☐ Mustasaari
- ☐ Muurame
- ☐ Mynämäki
- ☐ Myrskylä
- ☐ Mäntsälä
- ☐ Mäntyharju
- ☐ Nakkila
- ☐ Nousiainen
- ☐ Nurmijärvi
- ☐ Oripää
- ☐ Padasjoki
- ☐ Paltamo
- ☐ Parikkala

- ☐ Pedersören kunta
- ☐ Pelkosenniemi
- ☐ Pello
- ☐ Perho
- ☐ Pertunmaa
- ☐ Petäjävesi
- ☐ Pielavesi
- ☐ Pihtipudas
- ☐ Pirkkala
- ☐ Polvijärvi
- ☐ Pomarkku
- ☐ Pornainen
- ☐ Posio
- ☐ Pukkila
- ☐ Punkalaidun
- ☐ Puolanka
- ☐ Puumala
- ☐ Pyhtää
- ☐ Pyhäjoki
- ☐ Pyhäntä
- ☐ Pyhäranta
- ☐ Pälkäne
- ☐ Pöytyä
- ☐ Rantasalmi
- ☐ Ranua
- ☐ Rautalampi
- ☐ Rautavaara
- ☐ Rautjärvi
- ☐ Reisjärvi
- ☐ Ristijärvi
- ☐ Ruokolahti
- ☐ Ruovesi
- ☐ Rusko
- ☐ Rääkkylä
- ☐ Salla
- ☐ Saltvik
- ☐ Sauvo

- ☐ Savitaipale
- ☐ Savukoski
- ☐ Sievi
- ☐ Siikainen
- ☐ Siikajoki
- ☐ Siikalatva
- ☐ Siilinjärvi
- ☐ Simo
- ☐ Sipoo
- ☐ Siuntio
- ☐ Sodankylä
- ☐ Soini
- ☐ Sonkajärvi
- ☐ Sotkamo
- ☐ Sottunga
- ☐ Sulkava
- ☐ Sund
- ☐ Suomussalmi
- ☐ Sysmä
- ☐ Säskylä
- ☐ Taipalsaari
- ☐ Taivalkoski
- ☐ Taivassalo
- ☐ Tammela
- ☐ Tervo
- ☐ Tervola
- ☐ Teuva
- ☐ Tohmajärvi
- ☐ Toholampi
- ☐ Toivakka
- ☐ Tuusniemi
- ☐ Tuusula
- ☐ Tyrnävä
- ☐ Urjala
- ☐ Utajärvi
- ☐ Utsjoki
- ☐ Uurainen
- ☐ Vaala

- ☐ Vehmaa
- ☐ Vesanto
- ☐ Vesilahti
- ☐ Veteli
- ☐ Vieremä
- ☐ Vihti
- ☐ Vimpeli
- ☐ Virolahti
- ☐ Vårdö
- ☐ Vöyri
- ☐ Ylitornio
- ☐ Ypäjä

Kysymyksen säännöt

Where do you live more precisely (other municipality):

Ei vielä kysymyssääntöjä

Kysymys **Where do you live?** on *Hyppää sivulle* sääntö tälle kysymykselle

43. Your education? *

Highest level of completed education.

- ☐ Comprehensive school or similar
- ☐ Vocational school or course
- ☐ General upper secondary school (senior high)
- ☐ Vocational upper secondary school
- ☐ Polytechnic / University of Applied Sciences
- ☐ University, Bachelor's degree
- ☐ University, Master's degree

Your education?

Ei vielä kysymyssääntöjä

Kysymys **Where do you live?** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **Where do you live more precisely (other city/town):** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **Where do you live more precisely (metropolitan area):** on *Hyppää sivulle* sääntö tälle kysymykselle

44. Your socio-economic group? *

- ☐ Managerial position
- ☐ Upper-level employees with administrative, professional and related occupations
- ☐ Lower-level employees with administrative and clerical occupations
- ☐ Manual worker
- ☐ Entrepreneur, self-employed or freelancer
- ☐ Student
- ☐ Pensioner
- ☐ Housewife/husband
- ☐ Unemployed
- ☐ Other, please specify: _____

45. There are different classes in our society. Other social classes are higher and others lower. Where would you situate yourself in the following social class scale?

1 2 3 4 5 6 7 8 9 10

Lowest class ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Highest class

46. Your annual income (gross)?

- ☐ Under 10 000 €
- ☐ 10 000 - 19 999 €
- ☐ 20 000 - 29 999 €
- ☐ 30 000 - 39 999 €
- ☐ 40 000 - 49 999 €
- ☐ 50 000 - 59 999 €

- ☐ 60 000 - 69 999 €
- ☐ 70 000 € or more

47. Do you wish to participate in prize draw or further research? *

Choose all the options that apply.

More information on participating in the longitudinal study: The purpose of a longitudinal study is to link the responses given by the same people in different years. This allows for monitoring how festival preferences change with age, for example. The idea is to send the future years' surveys to the email address you provide. Therefore, we will store your responses and link to them your email address and your responses in the coming years. Providing an email address does not bind you in any way; you are not obliged to respond to the surveys in the future. Furthermore, at any time and without providing a reason, you may request your contact details to be removed from the data. In this case, your email address will be removed but any linked responses from previous years will remain linked for research purposes.

The responses that include contact details are stored as required by the Act on Personal Data Files.

Email addresses are removed from any responses submitted to festivals and any archived data.

If you participate only to prize draw, your contact information is deleted after the draw.

- ☐ I want to take part in longitudinal study - I will give my email address at the end of the questionnaire
- ☐ I can be contacted for a research interview or writing task - I will give my email address at the end of the questionnaire
- ☐ I want to participate in prize draw - I will give my email address at the end of the questionnaire
- ☐ I do not want to participate in any of these (survey will end without asking for the email address)

Kysymyksen säännöt

Do you wish to participate in prize draw or further research?

I want to take part in longitudinal study - I will give my email address at the end of the questionnaire

Ei vaihtoehdon sääntöjä

I can be contacted for a research interview or writing task - I will give my email address at the end of the questionnaire

Ei vaihtoehdon sääntöjä

I want to participate in prize draw - I will give my email address at the end of the questionnaire

Ei vaihtoehdon sääntöjä

I do not want to participate in any of these (survey will end without asking for the email address)

Sääntö: Lopeta kysely

Jos vaihtoehto on valittu Lopeta kysely ja ohjaa vastaaja kiitossivulle.

48. Your email address *

email:
