

KYSELYLOMAKE: FSD4102 FESTIVAALIBAROMETRI 2024

QUESTIONNAIRE: FSD4102 FESTIVAL BAROMETER 2024

TÄMÄ KYSELYLOMAKE ON OSA YLLÄ MAINITTUA YHTEISKUNTATIEETEELLISEEN TIETOARKISTOON ARKISTOITUA TUTKIMUSAINESTOA.

KYSELYLOMAKETTA HYÖDYNTÄVIEN TULEE VIITATA SIIHEN ASIANMUKAISESTI LÄHDEVIIITTEELLÄ.

THIS QUESTIONNAIRE FORMS A PART OF THE ABOVE MENTIONED DATASET, ARCHIVED AT THE FINNISH SOCIAL SCIENCE DATA ARCHIVE.

IF THE QUESTIONNAIRE IS USED OR REFERRED TO IN ANY WAY, THE SOURCE MUST BE ACKNOWLEDGED BY MEANS OF AN APPROPRIATE BIBLIOGRAPHIC CITATION.

DETTA FRÅGEFORMULÄR UTGÖR EN DEL AV DEN OVANNÄMDA DATAMÄNGDEN, ARKIVERAD PÅ FINLANDS SAMHÄLLSVETENSKAPLIGA DATAARKIV.

OM FRÅGEFORMULÄRET ÄR UTNYTTJAT ELLER REFERERAT TILL MÅSTE KÄLLAN ANGES I FORM AV BIBLIOGRAFISK REFERENS.

Festival Barometer 2024

☐ Mandatory questions are marked with an asterisk (*)

Dear festival visitor,

The Festival Barometer survey has been conducted every other year since 2014. By completing the survey, you can contribute to the development of Finnish festivals and the research related to them! It will take some 15 minutes to complete the survey, and you can enter in a prize draw.

In this survey, “festival” refers to a music festival where music other than classical music forms an essential part of the programme.

More information about the study:

The results of the study may be used in education, theses, scientific publications, generally in the media as well as in professional and scientific conferences and events. Responses without the email address will be provided to the festivals included in the survey. These anonymised responses will be archived into the Finnish Social Science Data Archive for future research and education purposes so that also others can utilise the valuable data. The email addresses of persons who have opted in for further research will not be entered into the archive. Instead, each response will be assigned a random identifier for linking the surveys. The data archive disseminates data in a pseudonymised format for as long as the researcher maintains the assigned random identifiers. Once the identifiers have been destroyed, the pseudonymised data becomes anonymous.

The study is being carried out by LiveFIN ry, University of Lapland's Multidimensional Tourism Institute (MTI), and the festivals included in the survey. For more information, please contact Doctor of Social Sciences Maarit Kinnunen, [contact information removed]

Part 1: Questions concerning the selected festival

This part is about the festival you choose in the next question.

1. I am answering for the following festival: *

If you want, you can participate in the prize draw of this festival (email address for the draw will be asked at the end of the survey). You can choose a festival even though you hadn't visited it this summer.

- ☐ Blockfest
- ☐ Flow Festival
- ☐ Helsinki Festival
- ☐ Himos Juhannus
- ☐ ILMIO

- ☐ Ilosaarirock
- ☐ Iskelmä Festivaali Himos
- ☐ Iskelmä Festivaali Pori
- ☐ Jysäri
- ☐ Jytäkesä Go-Go
- ☐ Kaupungin äänet
- ☐ Kesärauha
- ☐ Kuopiorock
- ☐ Nummirock
- ☐ Porispere
- ☐ Provinssi
- ☐ Qstock
- ☐ RMJ
- ☐ Ruisrock
- ☐ Suomipop Festivaali Jyväskylä
- ☐ Suomipop Festivaali Oulu
- ☐ Tahko Juhannus
- ☐ Tammerfest
- ☐ Tikkurila Festivaali
- ☐ Tuska
- ☐ Työväen Musiikkitapahtuma (Workers' Music Festival)
- ☐ Wanaja Festival
- ☐ Weekend Festival

2. Do you live in the place where the festival happens? *

- ☐ Yes
- ☐ No

3. How many times have you visited this festival? *

Please include your attendance this summer.

Give only one figure (not a range).

Number of visits: _____

	1 Very weak	2	3	4	5	6	7 Very high	0 Cannot say / Does not apply
Customer services	☐	☐	☐	☐	☐	☐	☐	☐
Communication and marketing	☐	☐	☐	☐	☐	☐	☐	☐
Stages	☐	☐	☐	☐	☐	☐	☐	☐
Sound system and lighting	☐	☐	☐	☐	☐	☐	☐	☐
Supplementary programme and events	☐	☐	☐	☐	☐	☐	☐	☐
General comfort of the festival area	☐	☐	☐	☐	☐	☐	☐	☐
Environmental management and responsibility	☐	☐	☐	☐	☐	☐	☐	☐

8. When was the last time you visited this festival?

If you visited the festival this summer, answer 2024

If you have never visited this festival, please leave the field empty.

The last year of visit (yyyy): _____

Kysymyksen säännöt

When was the last time you visited this festival?

The last year of visit (yyyy):

Sääntö: Näytä kysymyksiä

Mikäli annettu arvo Yhtäsuuri kuin = 2024 Näytä kysymyksiä How much did you consume outside the festival area this year?, How much did you consume in the festival area of this festival this year?

9. How much did you consume in the festival area of this festival this year? *

Only count what you paid for yourself, do not include expenses incurred paying for others.

Instruction a: If the ticket price you paid included additional services like transport or accommodation etc, please give the whole sum.

Give in full euros. If you did not spend money for a section, write 0 to the field.

Tickets including additional services (**instruction a**): _____

Bars & restaurants in the festival area (food & drink): _____

Merchandise in the festival area (records, t-shirts etc): _____

Experiences (bungee jumping, Ferris wheel etc): _____

Other: _____

Kysymyksen säännöt

How much did you consume in the festival area of this festival this year?

Ei vielä kysymyssääntöjä. HUOM! Kun testaat sääntöjä kyselyn esikatselussa, muista lähettää lomake jotta testisi nollaantuu esikatselussa.

Kysymys **When was the last time you visited this festival?** on Näytä kysymyksiä sääntö tälle kysymykselle

10. How much did you consume outside the festival area this year? *

If you visited the locality because of the festival, please estimate (or include) your spending for (maximum) one day before the festival, festival days and one day after the festival even though you might have stayed in the locality for a longer period of time.

If you live locally or you have a second home there, please include only the consumption outside the festival area during the festival days.

Only count what you paid for yourself, do not include expenses incurred paying for others

Instruction a: If your travel or accommodation was included in the ticket price you paid, give the whole ticket price in the previous question and put 0 here for travel/accommodation (for not counting the value of travel/accommodation twice)

Give in full euros. If you did not spend money for a section, write 0 to the field.

Travel (**instruction a**): _____

Accommodation (**instruction a**): _____

Bars & restaurants outside the festival area: _____

Shopping outside the festival area: _____

Other (outside the festival area): _____

Kysymyksen säännöt

How much did you consume outside the festival area this year?

Ei vielä kysymyssääntöjä. HUOM! Kun testaat sääntöjä kyselyn esikatselussa, muista lähettää lomake jotta testisi nollaantuu esikatselussa.

Kysymys **When was the last time you visited this festival?** on Näytä kysymyksiä sääntö tälle kysymykselle

Part 2: General questions concerning all music festivals

[illegible]

[illegible]

13. For me, the following is important for a successful festival experience

[illegible]

[illegible]

14. In your opinion, how much should the following cost at Finnish music festivals?

Give in full euros (without decimals).

Three-day ticket for music festivals offering high-quality international programme:

Three-day ticket for music festivals offering a Finnish only programme:

High-quality food portion in the festival area:

In-house accommodation in a bed, in your own room (price per person, for one night):

Travel to festival (in Finland), roundtrip (price per person):

Portion (0.33 l) of beer or cider in the festival area:

15. How probable is your participation in festivals ... *

[illegible]

16. If you consider your participation unlikely after five years, please explain why:

17. How many concerts or music festivals did you go to between Oct 2023 – Sept 2024? *

Do not count classical music concerts or classical music festivals.

Number of club, restaurant and concert hall gigs: _____

Number of stadium, arena or big outdoor concerts: _____

Number of music festivals (not classical music festivals): _____

Part 3: Inappropriate behaviour at music festivals

Here, **inappropriate behaviour** means any kind of harassment or derogatory, insulting, humiliating, violent or other inappropriate behaviour.

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If you want to talk about an issue that is bothering you, you can contact for example MIELI Mental Health Finland:

- **The Crisis Helpline** offers help in English via telephone on 09 2525 0116. You can call us anonymously and confidentially. <https://mieli.fi/en/support-and-help/crisis-helpline/> (opens in a new tab)

In serious cases, we urge you to report the crime to the police. You can do it on web (<https://poliisi.fi/en/frontpage>) or in the police station.

18. Which of the following have you experienced in music festivals in Finland within the last five years? *

Harassment includes physical, verbal and non-verbal harassment.

Language refers to harassment that is related to the language or way of speech (e.g. sign language, dialect, speaking of Swedish, Russian etc.).

Choose all the options that apply.

- ☐ Harassment because of gender
- ☐ Harassment because of sexual orientation
- ☐ Harassment because of ethnicity

- ☐ Harassment because of disability, functional or mental capability
- ☐ Harassment because of age
- ☐ Harassment because of language
- ☐ Harassment because of clothing or appearance
- ☐ Sexual harassment
- ☐ Physically threatening situations
- ☐ Physical violence
- ☐ Other inappropriate behaviour, please specify: _____
- ☐ I have not experienced anything of this kind in Finnish music festivals
- ☐ I do not want to answer

Which of the following have you experienced in music festivals in Finland within the last five years?

Harassment because of gender

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:

Harassment because of sexual orientation

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?, If you want, you can give more detailed answers here:

Harassment because of ethnicity

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:

Harassment because of disability, functional or mental capability

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?

Harassment because of age

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?

Harassment because of language

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä In which situations has the inappropriate behaviour taken place (within the last five years)?, If you want, you can give more detailed answers here:, Who was conducting the inappropriate behaviour?

Harassment because of clothing or appearance

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:

Sexual harassment

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?, Who was conducting the inappropriate behaviour?

Physically threatening situations

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?

Physical violence

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä If you want, you can give more detailed answers here:, Who was conducting the inappropriate behaviour?, In which situations has the inappropriate behaviour taken place (within the last five years)?

Other inappropriate behaviour, please specify:

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä Who was conducting the inappropriate behaviour?, If you want, you can give more detailed answers here:, In which situations has the inappropriate behaviour taken place (within the last five years)?

I have not experienced anything of this kind in Finnish music festivals

Ei vaihtoehdon sääntöjä

I do not want to answer

Ei vaihtoehdon sääntöjä

19. If you want, you can expand on your answer in more detail:

20. Have you experienced discrimination in Finnish music festivals within the last five years? What kind of discrimination and by whom?

21. In which situations has the inappropriate behaviour taken place (within the last five years)? *

Choose all the options that apply.

- ☐ When watching the show
- ☐ In the licensing area of the festival
- ☐ In the toilet area of the festival
- ☐ In a crowded / congested area at the festival
- ☐ Elsewhere in the festival area, where? _____
- ☐ During the transport arranged by the festival
- ☐ In the festival camping area
- ☐ In another situation, where? _____
- ☐ I do not want to answer

Kysymyksen säännöt

In which situations has the inappropriate behaviour taken place (within the last five years)?

Ei vielä kysymyssääntöjä. HUOM! Kun testaat sääntöjä kyselyn esikatselussa, muista lähettää lomake jotta testisi nollaantuu esikatselussa.

Kysymys **Which of the following have you experienced in music festivals in Finland within the last five years?** on Näytä kysymyksiä sääntö tälle kysymykselle

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22. Who was conducting the inappropriate behaviour? *

Choose all the options that apply.

- ☐ Audience member I know
- ☐ Audience member I do not know
- ☐ Performer at the festival
- ☐ Festival security person
- ☐ Festival customer service person
- ☐ Other festival employee, which? _____
- ☐ Other, please specify: _____
- ☐ I do not want to answer

Kysymyksen säännöt

Who was conducting the inappropriate behaviour?

Ei vielä kysymyssääntöjä. HUOM! Kun testaat sääntöjä kyselyn esikatselussa, muista lähettää lomake jotta testisi nollautuu esikatselussa.

Kysymys **Which of the following have you experienced in music festivals in Finland within the last five years?** on Näytä kysymyksiä sääntö tälle kysymykselle

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23. If you want, you can give more detailed answers here:

If you want, you can give more detailed answers here:

[illegible][illegible]

	Fully disagree	2	3	4	5	6	7 Fully agree
I expect festival organisers to do much more to promote equality and to prevent inappropriate behaviour	☐	☐	☐	☐	☐	☐	☐
I can trust that festival organisers take incidents of inappropriate behaviour seriously and handle them in an appropriately serious manner	☐	☐	☐	☐	☐	☐	☐
According to my experience, festivals are free of discrimination and harassment	☐	☐	☐	☐	☐	☐	☐

25. Do you belong to any under-represented group? *

- ☐ Yes
- ☐ No
- ☐ I do not want to answer

Kysymyksen säännöt

Do you belong to any under-represented group?

Yes

Sääntö: Näytä kysymyksiä

Jos vaihtoehto on valittu Näytä kysymyksiä To which under-represented group you belong to?

No

Ei vaihtoehtoa sääntöjä

I do not want to answer

Ei vaihtoehtoa sääntöjä

26. To which under-represented group you belong to? *

Ethnic or national minority means e.g. Sámi, Roma, immigrants, people of immigrant origin.

Choose all the options that apply.

- ☐ Ethnic or national minority
- ☐ Language minority
- ☐ Religious or ideological minority
- ☐ Disabled
- ☐ Chronically ill

[illegible][illegible]

0 1 2 3 4 5 6 7 8 9 10

Extremely unhappy ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ Extremely happy

This is about your own personal values.

	Opposed to my principles -	Not important (0)	+	Important ++	+++	Very important ++++	Of supreme importance +++++
Pleasure, enjoying life, self-indulgence	☐	☐	☐	☐	☐	☐	☐
A varied life, an exciting life, daring	☐	☐	☐	☐	☐	☐	☐
Creativity, freedom, choosing your own goals, curiosity, independence	☐	☐	☐	☐	☐	☐	☐
Broadmindedness, social justice, equality, world at peace, world of beauty, unity with nature, wisdom, protecting the environment	☐	☐	☐	☐	☐	☐	☐
Helpfulness, honesty, forgiveness, responsibility, loyalty, true friendship, mature love	☐	☐	☐	☐	☐	☐	☐
Respect for tradition, humbleness, devotion, accepting one's portion in life	☐	☐	☐	☐	☐	☐	☐
Obedience, self-discipline, politeness, honouring parents and elders	☐	☐	☐	☐	☐	☐	☐
Social order, family security, national security, cleanliness, reciprocation of favours	☐	☐	☐	☐	☐	☐	☐

31. What is your opinion on the following arguments concerning consumption of live music?

	1 Fully disagree	2	3	4	5	6	7 Fully agree
I buy gig tickets later than before	☐	☐	☐	☐	☐	☐	☐
I buy festival tickets later than before	☐	☐	☐	☐	☐	☐	☐
I am spending less money on live music than before	☐	☐	☐	☐	☐	☐	☐
I am spending less time attending live music events in my free time than before	☐	☐	☐	☐	☐	☐	☐
I have less money to spend than before	☐	☐	☐	☐	☐	☐	☐

Part 4: Background questions

32. Your year of birth *

Give your year of birth in four digits

Year of birth (yyyy): _____

33. Your relationship status? *

- ☐ Single
- ☐ In a relationship (incl. marriage or common law marriage)
- ☐ Other, please specify: _____
- ☐ I do not want to answer

34. Your gender? *

You can choose various options if needed.

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ I do not want to answer

35. Where do you live? *

- ☐ Metropolitan area (Espoo, Helsinki, Kauniainen, Vantaa)
- ☐ Other city/town
- ☐ Other municipality
- ☐ Abroad

Kysymyksen säännöt

Where do you live?

Metropolitan area (Espoo, Helsinki, Kauniainen, Vantaa)

Ei vaihtoehdon sääntöjä

Other city/town

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle Where do you live more precisely (other city/town):

Other municipality

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle Where do you live more precisely (other municipality):

Abroad

Sääntö: Hyppää sivulle

Jos vaihtoehto on valittu Hyppää sivulle Your education?

36. Where do you live more precisely (metropolitan area): *

- ☐ Espoo
- ☐ Helsinki
- ☐ Kauniainen
- ☐ Vantaa

Kysymyksen säännöt

Where do you live more precisely (metropolitan area):

Kysymyksen säännöt

Sääntö: Hyppää sivulle

Hyppää sivulle Your education?

37. Where do you live more precisely (other city/town): *

- ☐ Akaa
- ☐ Alajärvi
- ☐ Alavus
- ☐ Forssa

- ☐ Haapajärvi
- ☐ Haapavesi
- ☐ Hamina
- ☐ Hanko
- ☐ Harjavalta
- ☐ Heinola
- ☐ Huittinen
- ☐ Hyvinkää
- ☐ Hämeenlinna
- ☐ Iisalmi
- ☐ Ikaalinen
- ☐ Imatra
- ☐ Joensuu
- ☐ Jyväskylä
- ☐ Jämsä
- ☐ Järvenpää
- ☐ Kaarina
- ☐ Kajaani
- ☐ Kalajoki
- ☐ Kangasala
- ☐ Kankaanpää
- ☐ Kannus
- ☐ Karkkila
- ☐ Kaskinen
- ☐ Kauhajoki
- ☐ Kauhava
- ☐ Kemi
- ☐ Kemijärvi
- ☐ Kerava
- ☐ Keuruu
- ☐ Kitee
- ☐ Kiuruvesi
- ☐ Kokemäki
- ☐ Kokkola
- ☐ Kotka
- ☐ Kouvola

- ☐ Kristiinankaupunki
- ☐ Kuhmo
- ☐ Kuopio
- ☐ Kurikka
- ☐ Kuusamo
- ☐ Lahti
- ☐ Laitila
- ☐ Lappeenranta
- ☐ Lapua
- ☐ Lieksa
- ☐ Lohja
- ☐ Loimaa
- ☐ Loviisa
- ☐ Maarianhamina
- ☐ Mikkeli
- ☐ Mänttä-Vilppula
- ☐ Naantali
- ☐ Nivala
- ☐ Nokia
- ☐ Nurmes
- ☐ Närpiö
- ☐ Orimattila
- ☐ Orivesi
- ☐ Oulainen
- ☐ Oulu
- ☐ Outokumpu
- ☐ Paimio
- ☐ Parainen
- ☐ Parkano
- ☐ Pieksämäki
- ☐ Pietarsaari
- ☐ Pori
- ☐ Porvoo
- ☐ Pudasjärvi
- ☐ Pyhäjärvi
- ☐ Raahе

- ☐ Raasepori
 - ☐ Raisio
 - ☐ Rauma
 - ☐ Riihimäki
 - ☐ Rovaniemi
 - ☐ Saarijärvi
 - ☐ Salo
 - ☐ Sastamala
 - ☐ Savonlinna
 - ☐ Seinäjoki
 - ☐ Somero
 - ☐ Suonenjoki
 - ☐ Tampere
 - ☐ Tornio
 - ☐ Turku
 - ☐ Ulvila
 - ☐ Uusikaarlepyy
 - ☐ Uusikaupunki
 - ☐ Vaasa
 - ☐ Valkeakoski
 - ☐ Varkaus
 - ☐ Viitasaari
 - ☐ Virrat
 - ☐ Ylivieska
 - ☐ Ylöjärvi
 - ☐ Ähtäri
 - ☐ Äänekoski
-

Kysymyksen säännöt

Where do you live more precisely (other city/town):

Kysymyksen säännöt

Sääntö: Hyppää sivulle

Hyppää sivulle Your education?

Kysymys **Where do you live?** on *Hyppää sivulle* sääntö tälle kysymykselle

38. Where do you live more precisely (other municipality): *

- ☐ Alavieska
- ☐ Asikkala
- ☐ Askola
- ☐ Aura
- ☐ Brändö
- ☐ Eckerö
- ☐ Enonkoski
- ☐ Enontekiö
- ☐ Eura
- ☐ Eurajoki
- ☐ Evijärvi
- ☐ Finström
- ☐ Föglö
- ☐ Geta
- ☐ Hailuoto
- ☐ Halsua
- ☐ Hammarland
- ☐ Hankasalmi
- ☐ Hartola
- ☐ Hattula
- ☐ Hausjärvi
- ☐ Heinävesi
- ☐ Hirvensalmi
- ☐ Hollola

- ☐ Humppila
- ☐ Hyrynsalmi
- ☐ Hämeenkyrö
- ☐ Ii
- ☐ Iitti
- ☐ Ilmajoki
- ☐ Ilomantsi
- ☐ Inari
- ☐ Inkoo
- ☐ Isojoki
- ☐ Isokyrö
- ☐ Janakkala
- ☐ Jokioinen
- ☐ Jomala
- ☐ Joroinen
- ☐ Joutsa
- ☐ Juuka
- ☐ Juupajoki
- ☐ Juva
- ☐ Jämijärvi
- ☐ Kaavi
- ☐ Kangasniemi
- ☐ Kannonkoski
- ☐ Karijoki
- ☐ Karstula
- ☐ Karvia
- ☐ Kaustinen
- ☐ Keitele
- ☐ Keminmaa
- ☐ Kemiönsaari
- ☐ Kempele
- ☐ Kihniö
- ☐ Kinnula
- ☐ Kirkkonummi
- ☐ Kittilä
- ☐ Kivijärvi

- ☐ Kolari
- ☐ Konnevesi
- ☐ Kontiolahti
- ☐ Korsnäs
- ☐ Koski TI
- ☐ Kruunupyy
- ☐ Kuhmoinen
- ☐ Kumlinge
- ☐ Kuortane
- ☐ Kustavi
- ☐ Kyyjärvi
- ☐ Kärkölä
- ☐ Kärsämäki
- ☐ Kökar
- ☐ Laihia
- ☐ Lapinjärvi
- ☐ Lapinlahti
- ☐ Lappajärvi
- ☐ Laukaa
- ☐ Lemi
- ☐ Lemland
- ☐ Lempäälä
- ☐ Leppävirta
- ☐ Lestijärvi
- ☐ Lieto
- ☐ Liminka
- ☐ Liperi
- ☐ Loppi
- ☐ Luhanka
- ☐ Lumijoki
- ☐ Lumparland
- ☐ Luoto
- ☐ Luumäki
- ☐ Maalahti
- ☐ Marttila
- ☐ Masku

- ☐ Merijärvi
- ☐ Merikarvia
- ☐ Miehikkälä
- ☐ Muhos
- ☐ Multia
- ☐ Muonio
- ☐ Mustasaari
- ☐ Muurame
- ☐ Mynämäki
- ☐ Myrskylä
- ☐ Mäntsälä
- ☐ Mäntyharju
- ☐ Nakkila
- ☐ Nousiainen
- ☐ Nurmijärvi
- ☐ Oripää
- ☐ Padasjoki
- ☐ Paltamo
- ☐ Parikkala
- ☐ Pedersören kunta
- ☐ Pelkosenniemi
- ☐ Pello
- ☐ Perho
- ☐ Pertunmaa
- ☐ Petäjävesi
- ☐ Pielavesi
- ☐ Pihtipudas
- ☐ Pirkkala
- ☐ Polvijärvi
- ☐ Pomarkku
- ☐ Pornainen
- ☐ Posio
- ☐ Pukkila
- ☐ Punkalaidun
- ☐ Puolanka
- ☐ Puumala

- ☐ Pyhtää
- ☐ Pyhäjoki
- ☐ Pyhäntä
- ☐ Pyhäranta
- ☐ Pälkäne
- ☐ Pöytyä
- ☐ Rantasalmi
- ☐ Ranua
- ☐ Rautalampi
- ☐ Rautavaara
- ☐ Rautjärvi
- ☐ Reisjärvi
- ☐ Ristijärvi
- ☐ Ruokolahti
- ☐ Ruovesi
- ☐ Rusko
- ☐ Rääkkylä
- ☐ Salla
- ☐ Saltvik
- ☐ Sauvo
- ☐ Savitaipale
- ☐ Savukoski
- ☐ Sievi
- ☐ Siikainen
- ☐ Siikajoki
- ☐ Siikalatva
- ☐ Siilinjärvi
- ☐ Simo
- ☐ Sipoo
- ☐ Siuntio
- ☐ Sodankylä
- ☐ Soini
- ☐ Sonkajärvi
- ☐ Sotkamo
- ☐ Sottunga
- ☐ Sulkava

- ☐ Sund
 - ☐ Suomussalmi
 - ☐ Sysmä
 - ☐ Säskylä
 - ☐ Taipalsaari
 - ☐ Taivalkoski
 - ☐ Taivassalo
 - ☐ Tammela
 - ☐ Tervo
 - ☐ Tervola
 - ☐ Teuva
 - ☐ Tohmajärvi
 - ☐ Toholampi
 - ☐ Toivakka
 - ☐ Tuusniemi
 - ☐ Tuusula
 - ☐ Tyrnävä
 - ☐ Urjala
 - ☐ Utajärvi
 - ☐ Utsjoki
 - ☐ Uurainen
 - ☐ Vaala
 - ☐ Vehmaa
 - ☐ Vesanto
 - ☐ Vesilahti
 - ☐ Veteli
 - ☐ Vieremä
 - ☐ Vihti
 - ☐ Vimpeli
 - ☐ Virolahti
 - ☐ Vårdö
 - ☐ Vöyri
 - ☐ Ylitornio
 - ☐ Ypäjä
-

Kysymyksen säännöt

Where do you live more precisely (other municipality):

Ei vielä kysymyssääntöjä. HUOM! Kun testaat sääntöjä kyselyn esikatselussa, muista lähettää lomake jotta testisi nollaantuu esikatselussa.

Kysymys **Where do you live?** on *Hyppää sivulle* sääntö tälle kysymykselle

39. Your education? *

Highest level of completed education.

- ☐ Comprehensive school or similar
- ☐ Vocational school or course
- ☐ General upper secondary school (senior high)
- ☐ Vocational upper secondary school
- ☐ Polytechnic / University of Applied Sciences
- ☐ University, Bachelor's degree
- ☐ University, Master's degree

Kysymyksen säännöt

Your education?

Ei vielä kysymyssääntöjä. HUOM! Kun testaat sääntöjä kyselyn esikatselussa, muista lähettää lomake jotta testisi nollaantuu esikatselussa.

Kysymys **Where do you live more precisely (other city/town):** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **Where do you live more precisely (metropolitan area):** on *Hyppää sivulle* sääntö tälle kysymykselle

Kysymys **Where do you live?** on *Hyppää sivulle* sääntö tälle kysymykselle

40. Your socio-economic group? *

- ☐ Managerial position
- ☐ Upper-level employees with administrative, professional and related occupations
- ☐ Lower-level employees with administrative and clerical occupations
- ☐ Manual worker

- ☐ Entrepreneur, self-employed or freelancer
- ☐ Student
- ☐ Pensioner
- ☐ Housewife/husband
- ☐ Unemployed
- ☐ Other, please specify: _____

41. There are different classes in our society. Other social classes are higher and others lower. Where would you situate yourself in the following social class scale?

	1	2	3	4	5	6	7	8	9	10	
Lowest class	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	Highest class

42. Your annual income (gross)?

- ☐ Under 10 000 €
- ☐ 10 000 - 19 999 €
- ☐ 20 000 - 29 999 €
- ☐ 30 000 - 39 999 €
- ☐ 40 000 - 49 999 €
- ☐ 50 000 - 59 999 €
- ☐ 60 000 - 69 999 €
- ☐ 70 000 € or more

43. Do you wish to participate in prize draw or further research? *

Choose all the options that apply.

More information on participating in the longitudinal study: The purpose of a longitudinal study is to link the responses given by the same people in different years. This allows for monitoring how festival preferences change with age, for example. The idea is to send the future years' surveys to the email address you provide. Therefore, we will store your responses and link to them your email address and your responses in the coming years. Providing an email address does not bind you in any way; you are not obliged to respond to the surveys in the future. Furthermore, at any time and without providing a reason, you may request your contact details to be removed from the data. In this case, your email address will be removed but any linked responses from previous years will remain linked for research purposes.

The responses that include contact details are stored as required by the Act on Personal Data Files.

Email addresses are removed from any responses submitted to festivals and any archived data.

If you participate only to prize draw, your contact information is deleted after the draw.

- ☐ I want to take part in longitudinal study - I will give my email address at the end of the questionnaire
- ☐ I can be contacted for a research interview or writing task - I will give my email address at the end of the questionnaire
- ☐ I want to participate in prize draw - I will give my email address at the end of the questionnaire
- ☐ I do not want to participate in any of these (survey will end without asking for the email address and **without participation in prize draw**)

Kysymyksen säännöt

Do you wish to participate in prize draw or further research?

I want to take part in longitudinal study - I will give my email address at the end of the questionnaire

Ei vaihtoehdon sääntöjä

I can be contacted for a research interview or writing task - I will give my email address at the end of the questionnaire

Ei vaihtoehdon sääntöjä

I want to participate in prize draw - I will give my email address at the end of the questionnaire

Ei vaihtoehdon sääntöjä

I do not want to participate in any of these (survey will end without asking for the email address and **without participation in prize draw)**

Sääntö: Lopeta kysely

Jos vaihtoehto on valittu Lopeta kysely ja ohjaa vastaaja kiitossivulle.

44. Your email address *

email:
